

Health Care

INDUSTRY CONFERENCE

March 12-13, 2026

Rosen Plaza, Orlando, FL



Florida Institute of Certified Public Accountants

TREATMENT

TIENTS

DOCTORS



INNOVATION



IT'S BACK!

Join us for the 2026
FICPA Health Care
Industry Conference.

80% of attendees are:

- Industry CFOs
- Controllers
- Directors

+ other decision-making financial
professionals.

These professionals are actively
seeking solutions to optimize their
operations.

Don't miss this premier event!



CARE

Platinum Package

Top-tier sponsorship with maximum exposure

Ideal for: Industry leaders and major brands seeking dominant visibility, thought leadership, and exclusive access to attendees.

Investment: \$7,500

Package Inclusions:

Thought Leadership

- Opportunity to host a 50-minute keynote / general session or moderate a panel (prior submission required for content approval)

Conference Access

- 4 complimentary passes: Includes speaker, who receives CPE on presentation day
- Premium exhibit space in a high-traffic area and priority selection
- Access to networking gatherings and events

Brand Visibility

- Prominent logo placement on conference website and on-site signage
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Sponsor-provided promo video for social media spotlight
- Invitation to provide and place branded item/flyer in hosted presentation
- Sponsored push notification in conference app
- Special recognition during general sessions each day

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Gold Package

High-impact visibility and premium engagement

Ideal for: Organizations looking to build brand awareness and connect with attendees in a fun, relaxed, and social environment. This is a prime opportunity to make a lasting impression in a casual, high-traffic setting.

Investment: \$5,500

Package Inclusions:

Thought Leadership

- Opportunity to host a 50-minute breakout session or moderate a panel (prior submission required for content approval)

Conference Access

- 3 complimentary passes: Includes speaker, who receives CPE on presentation day
- Exhibit space in a high-traffic area
- Access to networking gatherings and events

Brand Visibility

- Logo placement on website and on-site signage and tables
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Sponsor-provided promo video for social media spotlight
- Invitation to provide and place branded item/flyer in hosted presentation
- Sponsored push notification in conference app

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Silver Package

Solid brand presence and networking

Ideal for: Organizations looking to build brand awareness and connect with attendees in a fun, relaxed, and social environment. This is a prime opportunity to make a lasting impression in a casual, high-traffic setting.

Investment: \$3,000

Package Inclusions:

Thought Leadership

- Opportunity to host a 50-minute breakout session or moderate a panel (prior submission required for content approval)

Conference Access

- 2 complimentary passes: Includes speaker, who receives CPE on presentation day
- Exhibit space in a high-traffic area
- Access to networking gatherings and events

Brand Visibility

- Logo placement on website and on-site signage and tables
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Invitation to provide and place branded item/flyer in hosted presentation
- Special recognition during general sessions each day

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Hospitality Packages

Networking and brand awareness

Ideal for: Small to mid-sized companies, startups, or local businesses looking for brand exposure and networking without the commitment of a full-tier package.

Investment: \$3,500

Package Inclusions:

Conference Access

- 3 complimentary passes (no CPE)
- Access to networking gatherings and events
- Exhibit space in a high-traffic area

Brand Visibility

- Logo placement on website and on-site signage and tables
- Logo featured in select email campaigns and marketing materials

Choose one of the following as part of your package:

- | | |
|--|--|
| <input type="checkbox"/> Exclusive Breakfast Sponsor | <input type="checkbox"/> Exclusive Break Sponsor |
| <input type="checkbox"/> Exclusive Lunch Sponsor | <input type="checkbox"/> Exclusive Reception Sponsor |

Marketing & Promotion

- Opportunity to provide branded napkins or other promotional materials
- Sponsored push notification in conference app

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Connectivity Packages

Solid brand presence and exposure

Ideal for: Small businesses, startups, or organizations looking to build brand awareness. Your brand will be front and center during the entire conference.

Investment: \$2,250

Package Inclusions:

Conference Access

- 2 complimentary passes (no CPE)
- Access to networking gatherings and events
- Exhibit space in a high-traffic area

Brand Visibility, Marketing & Promotion

- Sponsored push notification in conference app
- Logo placement on website and on-site signage
- Logo featured in select email campaigns and marketing materials

Choose one of the following as part of your package:

- | | |
|--|---|
| <input type="checkbox"/> Exclusive Lanyard Sponsor | <input type="checkbox"/> Exclusive Conference App Sponsor |
| <input type="checkbox"/> Exclusive Wi-Fi Sponsor | <input type="checkbox"/> Exclusive Charging Station Sponsor |

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Exhibit Package

Entry-level exposure with essential visibility

Ideal for: Small to mid-sized companies, startups, or local businesses looking for brand exposure and networking without the commitment of a full-tier package.

Investment: \$1,550

Package Inclusions:

Conference Access

- 2 complimentary passes (no CPE)
- Exhibit space in a high-traffic area
- Access to networking gatherings and events

Brand Visibility, Marketing & Promotion

- Logo placement on conference website
- Company name on exhibit table display

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Optional Add-Ons to increase visibility (at a promotional price)

- ☐ Upgrade to a hospitality sponsorship for \$1,500
- ☐ Upgrade to a connectivity sponsorship for \$1,500