

# SFAC

south florida accounting conference

Fontainebleau Miami Beach  
November 18-19, 2025

**IFCPA**



# About This Conference

## Trending Topics. Iconic Venue. Total Vibe.

This reimagined beachside experience brings together over 150 top thought leaders for conversations that matter.

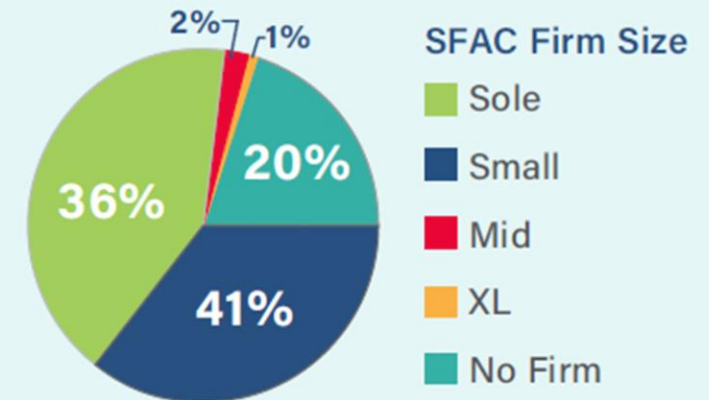
**Engage** with industry leaders and partners for conversations that elevate your firm's practice. You are also invited to attend a curated selection of hosted events including a happy hour.

**Elevate** your status with headliners speaking on trend-setting topics like HR1 (One Big Beautiful Bill), AI, and ethical tech.

**Evolve** during sessions on niche topics like hospitality, tourism and sports industries.

## Who will you meet?

Practitioners and firm decision makers.



### Public Accounting

53% are partners, firm administrators or managers.

### Business and Industry

46% are CEOs, CFOs, or controllers.

# Venue & Accommodations

## Conference Dates:

November 18-19, 2025

## Set-Up:

November 17 from 3:00 - 5:00 p.m.

## Break-Down:

November 19 3:30 – 4:30 p.m.

## Location:

Fontainebleau Miami Beach  
4441 Collins Ave, Miami Beach, FL 33140

## Hotel Reservation/Room Block and Parking Details:

- \$279++ Deluxe Room Rate +\$30 for each additional guest + \$25 Resort Fee
- You will receive the booking link in your confirmation email.
- Self-parking is not available at the hotel.
- Daily valet parking: \$35–\$45
- Overnight valet parking: \$65–\$75\*

## Affluence Made Affordable

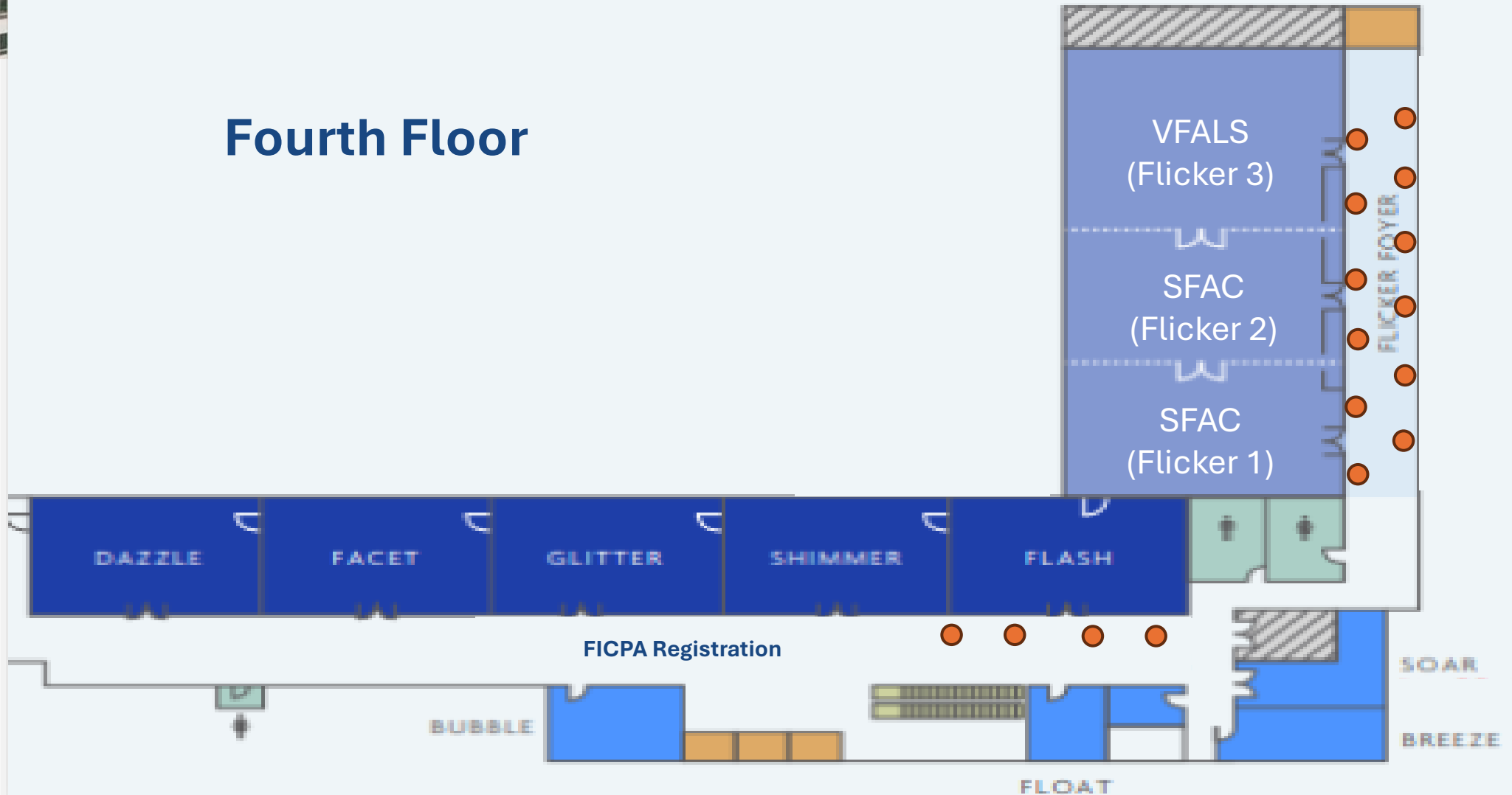
Nestled in the heart of Miami Beach, the Fontainebleau blends iconic glamour with modern luxury. Lounge poolside, walk the beach at sunrise, browse chic boutiques, or unwind at a resort bar after a day of learning. There's no better place to connect and recharge than this oceanside gem.





# Conference Diagram

## Fourth Floor





# SPONSORSHIP PACKAGES







# Platinum Package

Top-tier sponsorship with maximum exposure

**Ideal for:** Industry leaders and major brands seeking dominant visibility, thought leadership, and exclusive access to attendees.

**Investment:** \$7,200

**Package Inclusions:**

**Thought Leadership**

- Opportunity to host a 50-minute keynote / general session or moderate a panel (prior submission required for content approval)

**Conference Access**

- 4 complimentary passes: Includes speaker, who receives CPE on presentation day
- Premium exhibit space in a high-traffic area and priority selection
- Access to networking gatherings and events

**Brand Visibility**

- Prominent logo placement on conference website and on-site signage
- Logo featured in select email campaigns and marketing materials

**Marketing & Promotion**

- Sponsor-provided promo video for social media spotlight
- Invitation to provide and place branded item/flyer in hosted presentation
- Sponsored push notification in conference app
- Special recognition during general sessions each day

**Lead Generation**

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

**Optional Add-Ons to increase visibility** (at a promotional price)

- ☐ Add a hospitality sponsorship for \$2,500
- ☐ Add a connectivity sponsorship for \$1,250



# Gold Package

High-impact visibility and premium engagement

**Ideal for:** Brands seeking visibility, thought leadership, and access to attendees.

**Investment:** \$5,500

## Package Inclusions:

### Thought Leadership

- Opportunity to host a 50-minute breakout session or moderate a panel (prior submission required for content approval)

### Conference Access

- 3 complimentary passes: Includes speaker, who receives CPE on presentation day
- Exhibit space in a high-traffic area
- Access to networking gatherings and events

### Brand Visibility

- Logo placement on conference website and on-site signage
- Logo featured in select email campaigns and marketing materials

### Marketing & Promotion

- Sponsor-provided promo video for social media spotlight
- Invitation to provide and place branded item/flyer in hosted presentation
- Sponsored push notification in conference app

### Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

### Optional Add-Ons to increase visibility (at a promotional price)

- ☐ Add a hospitality sponsorship for \$2,500
- ☐ Add a connectivity sponsorship for \$1,250





# Hospitality Packages

Networking and brand awareness

**Ideal for:** Businesses and organizations looking to connect with attendees in a fun, relaxed, and social environment while building brand awareness. This is a prime opportunity to make a lasting impression in a casual, high-traffic setting.

**Investment:** \$3,500 per sponsorship type below

## Choose one of the following as part of your package:

- ☐ Exclusive Breakfast Sponsor
- ☐ Exclusive Break Sponsor
- ☐ Exclusive Lunch Sponsor

## Package Inclusions:

### Conference Access

- 2 complimentary passes (no CPE)
- Access to networking gatherings and events

### Brand Visibility

- Logo placement on website and on-site signage and tables
- Logo featured in select email campaigns and marketing materials

### Marketing & Promotion

- Opportunity to provide branded napkins or other promotional materials
- Sponsored push notification in conference app

### Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

### Optional Add-Ons (at a promotional price)

- ☐ Add an exhibit space for \$1,500 (space only)
- ☐ Add a connectivity sponsorship for \$1,500





# Connectivity Packages

Solid brand presence and exposure

**Ideal for:** Small businesses, startups, or organizations looking to build brand awareness. Your brand will be front and center during the entire conference.

**Investment:** \$2,250

## Choose one of the following as part of your package:

- |  |   |
|--|---|
| <input type="checkbox"/> Exclusive Lanyard Sponsor | <input type="checkbox"/> Exclusive Conference App Sponsor   |
| <input type="checkbox"/> Exclusive Wi-Fi Sponsor   | <input type="checkbox"/> Exclusive Charging Station Sponsor |

## Package Inclusions:

### Conference Access

- 2 complimentary passes (no CPE)
- Access to networking gatherings and events

### Brand Visibility, Marketing & Promotion

- Sponsored push notification in conference app
- Logo placement on website and on-site signage
- Logo featured in select email campaigns and marketing materials

### Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

### Optional Add-Ons (at a promotional price)

- ☐ Add an exhibit space for \$1,500 (space only)
- ☐ Add a hospitality sponsorship for \$1,500





# Exhibit Package

Entry-level exposure with essential visibility

**Ideal for:** Small to mid-sized companies, startups, or local businesses looking for brand exposure and networking without the commitment of a full-tier package.

**Investment:** \$1,750

## Package Inclusions:

### Conference Access

- 2 complimentary passes (no CPE)
- Exhibit space in a high-traffic area
- Access to networking gatherings and events

### Brand Visibility, Marketing & Promotion

- Logo placement on conference website
- Company name on exhibit table display

### Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

### Optional Add-Ons to increase visibility (at a promotional price)

- ☐ Upgrade to a hospitality sponsorship for \$2,500
- ☐ Upgrade to a connectivity sponsorship for \$1,500

ONLY 4 LEFT AVAILABLE



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**Secure your sponsorship today. Space is limited!**

**For questions or to secure your spot, contact:**  
Marjorie Stone, Director of Strategic Relationships  
[Marjories@FICPA.org](mailto:Marjories@FICPA.org)



**FICPA**