

# **SOUTH FLORIDA ACCOUNTING CONFERENCE**

**Fontainebleau Miami Beach  
November 18-19, 2025**

**fICPA**



# About This Conference

We are excited to invite you to a refreshed 2025 South Florida Accounting Conference.

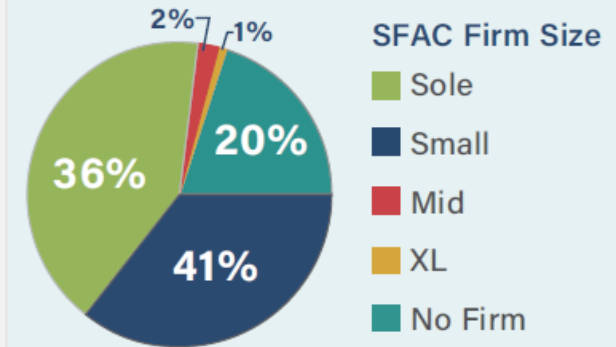
Your participation is what makes these conferences most impactful.

We will share ideas, strategies and insights during keynotes, break-out sessions and networking events that will support in driving innovation and transformation.

Together, we are forging the pathway of possibilities for the entire accounting profession.

## Who will you meet?

Practitioners and firm decision makers.



### Public Accounting

53% are partners, firm administrators or managers.

### Business and Industry

46% are CEOs, CFOs, or controllers.



# Venue & Accommodations

## Conference Dates:

November 18-19, 2025

## Set-Up:

November 17 from 3:00 - 5:00 p.m.

## Break-Down:

November 19 Time TBA

## Location:

Fontainebleau Miami Beach

4441 Collins Ave, Miami Beach, FL 33140

## Hotel Reservation/Room Block and Parking Details:

Will be included in your confirmation email.



Diagram Subject to Change



# SPONSORSHIP PACKAGES







# Platinum Package

Top-tier sponsorship with maximum exposure

**Ideal for:** Industry leaders and major brands seeking dominant visibility, thought leadership, and exclusive access to attendees.

**Investment:** \$7,200

**Package Inclusions:**

**Thought Leadership**

- Opportunity to host a 50-minute keynote / general session or moderate a panel (prior submission required for content approval)

**Conference Access**

- 4 complimentary passes: Includes speaker, who receives CPE on presentation day
- Premium exhibit space in a high-traffic area and priority selection
- Access to networking gatherings and events

**Brand Visibility**

- Prominent logo placement on conference website and on-site signage
- Logo featured in select email campaigns and marketing materials

**Marketing & Promotion**

- Sponsor-provided promo video for social media spotlight
- Invitation to provide and place branded item/flyer in hosted presentation
- Sponsored push notification in conference app
- Special recognition during general sessions each day

**Lead Generation**

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

**Optional Add-Ons to increase visibility** (at a promotional price)

- ☐ Add a hospitality sponsorship for \$2,500
- ☐ Add a connectivity sponsorship for \$1,250



# Gold Package

High-impact visibility and premium engagement

**Ideal for:** Brands seeking visibility, thought leadership, and access to attendees.

**Investment:** \$5,500

## Package Inclusions:

### Thought Leadership

- Opportunity to host a 50-minute breakout session or moderate a panel (prior submission required for content approval)

### Conference Access

- 3 complimentary passes: Includes speaker, who receives CPE on presentation day
- Exhibit space in a high-traffic area
- Access to networking gatherings and events

### Brand Visibility

- Logo placement on conference website and on-site signage
- Logo featured in select email campaigns and marketing materials

### Marketing & Promotion

- Sponsor-provided promo video for social media spotlight
- Invitation to provide and place branded item/flyer in hosted presentation
- Sponsored push notification in conference app

### Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

### Optional Add-Ons to increase visibility (at a promotional price)

- ☐ Add a hospitality sponsorship for \$2,500
- ☐ Add a connectivity sponsorship for \$1,250





# Hospitality Packages

Networking and brand awareness

**Ideal for:** Businesses and organizations looking to connect with attendees in a fun, relaxed, and social environment while building brand awareness. This is a prime opportunity to make a lasting impression in a casual, high-traffic setting.

**Investment:** \$3,500 per sponsorship type below

## Choose one of the following as part of your package:

- |  |   |
|--|---|
| <input type="checkbox"/> Exclusive Breakfast Sponsor | <input type="checkbox"/> Exclusive Break Sponsor      |
| <input type="checkbox"/> Exclusive Lunch Sponsor     | <input type="checkbox"/> Exclusive Happy Hour Sponsor |

## Package Inclusions:

### Conference Access

- 2 complimentary passes (no CPE)
- Access to networking gatherings and events

### Brand Visibility

- Logo placement on website and on-site signage and tables
- Logo featured in select email campaigns and marketing materials

### Marketing & Promotion

- Opportunity to provide branded napkins or other promotional materials
- Sponsored push notification in conference app

### Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

### Optional Add-Ons (at a promotional price)

- ☐ Add an exhibit space for \$1,500 (space only)
- ☐ Add a connectivity sponsorship for \$1,500



# Connectivity Packages

Solid brand presence and exposure

**Ideal for:** Small businesses, startups, or organizations looking to build brand awareness. Your brand will be front and center during the entire conference.

**Investment:** \$2,250

## Choose one of the following as part of your package:

- |  |   |
|--|---|
| <input type="checkbox"/> Exclusive Lanyard Sponsor | <input type="checkbox"/> Exclusive Conference App Sponsor   |
| <input type="checkbox"/> Exclusive Wi-Fi Sponsor   | <input type="checkbox"/> Exclusive Charging Station Sponsor |

## Package Inclusions:

### Conference Access

- 2 complimentary passes (no CPE)
- Access to networking gatherings and events

### Brand Visibility, Marketing & Promotion

- Sponsored push notification in conference app
- Logo placement on website and on-site signage
- Logo featured in select email campaigns and marketing materials

### Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

### Optional Add-Ons (at a promotional price)

- ☐ Add an exhibit space for \$1,500 (space only)
- ☐ Add a hospitality sponsorship for \$1,500





# Exhibit Package

Entry-level exposure with essential visibility

**Ideal for:** Small to mid-sized companies, startups, or local businesses looking for brand exposure and networking without the commitment of a full-tier package.

**Investment:** \$1,750

## **Package Inclusions:**

### **Conference Access**

- 2 complimentary passes (no CPE)
- Exhibit space in a high-traffic area
- Access to networking gatherings and events

### **Brand Visibility, Marketing & Promotion**

- Logo placement on conference website
- Company name on exhibit table display

### **Lead Generation**

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

### **Optional Add-Ons to increase visibility** (at a promotional price)

- ☐ Upgrade to a hospitality sponsorship for \$2,500
- ☐ Upgrade to a connectivity sponsorship for \$1,500





# SOUTH FLORIDA ACCOUNTING CONFERENCE

**Secure your sponsorship today. Space is limited!**

**For questions or to secure your spot, contact:  
Marjorie Stone, Director of Strategic Relationships  
[Marjories@FICPA.org](mailto:Marjories@FICPA.org)**

