

SFAC

south florida accounting conference

Fontainebleau Miami Beach
November 18-19, 2025

IFCPA

About This Conference

Trending Topics. Iconic Venue. Total Vibe.

This reimagined beachside experience brings together over 150 top thought leaders for conversations that matter.

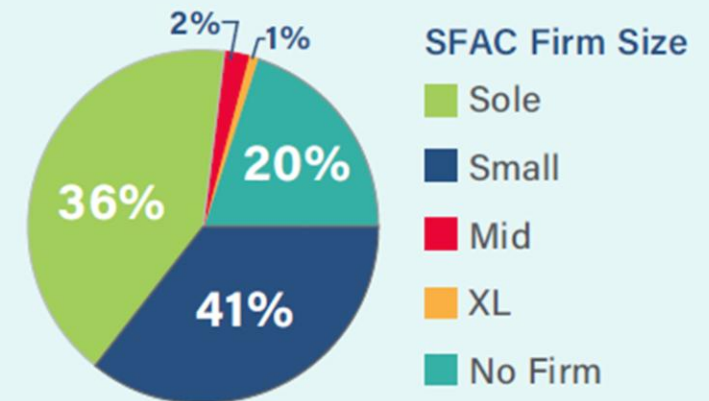
Engage with industry leaders and partners for conversations that elevate your firm's practice. You are also invited to attend a curated selection of hosted events including a happy hour.

Elevate your status with headliners speaking on trend-setting topics like HR1 (One Big Beautiful Bill), AI, and ethical tech.

Evolve during sessions on niche topics like hospitality, tourism and sports industries.

Who will you meet?

Practitioners and firm decision makers.



Public Accounting

53% are partners, firm administrators or managers.

Business and Industry

46% are CEOs, CFOs, or controllers.

Venue & Accommodations

Conference Dates:

November 18-19, 2025

Set-Up:

November 17 from 3:00 - 5:00 p.m.

Break-Down:

November 19 3:30 – 4:30 p.m.

Location:

Fontainebleau Miami Beach
4441 Collins Ave, Miami Beach, FL 33140

Hotel Reservation/Room Block and Parking Details:

- \$279++ Deluxe Room Rate +\$30 for each additional guest + \$25 Resort Fee
- You will receive the booking link in your confirmation email.
- Self-parking is not available at the hotel.
- Daily valet parking: \$35–\$45
- Overnight valet parking: \$65–\$75*

Affluence Made Affordable

Nestled in the heart of Miami Beach, the Fontainebleau blends iconic glamour with modern luxury. Lounge poolside, walk the beach at sunrise, browse chic boutiques, or unwind at a resort bar after a day of learning. There's no better place to connect and recharge than this oceanside gem.





Conference Diagram

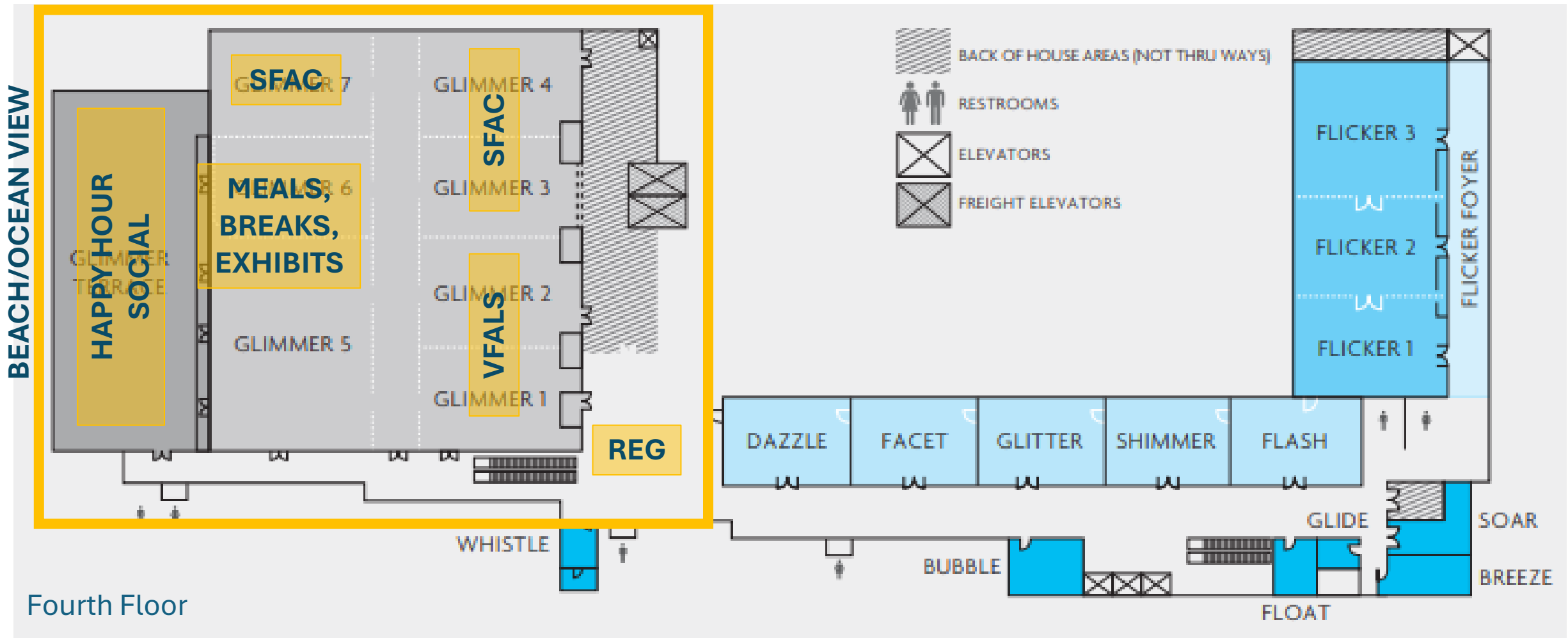


Exhibit Space

FICPA's goal to foster a more inviting and engaging environment for sponsors and attendees. The goal is to:

- **Encourage Interaction:** Traditional setup can create a physical or psychological barrier between the sponsor and the attendee. Setup an environment that removes that divide, promoting more natural and open conversations.
- **Create a Welcoming Atmosphere:** The casual, lounge-style arrangement feels less transactional and more approachable, helping attendees feel comfortable stopping by and engaging.
- **Support Networking:** The highboy table encourages shorter, more dynamic interactions, while the 6ft table either up against the wall or the chairs situated in the image, encourage more meaningful connections.

No Outside Food Permitted at Exhibit Area.

If you wish to serve food, which we encourage you to do, please contact us to connect you with hotel to provide food and beverage at your space.



Suggested Signage Limit: 1'W x 10'L x 7.5'H
Highboy Table Dimensions: 42" H x 30" W
Standard 6 ft table and 2 chairs

Provided by Exhibitor: Signage
Provided by FICPA: 6 ft table, 2 chairs and highboy table are provided by FICPA.

SPONSORSHIP PACKAGES





Platinum Package

Top-tier sponsorship with maximum exposure

Ideal for: Industry leaders and major brands seeking dominant visibility, thought leadership, and exclusive access to attendees.

Investment: \$7,200

Package Inclusions:

Thought Leadership

- Opportunity to host a 50-minute keynote / general session or moderate a panel (prior submission required for content approval)

Conference Access

- 4 complimentary passes: Includes speaker, who receives CPE on presentation day
- Premium exhibit space in a high-traffic area and priority selection
- Access to networking gatherings and events

Brand Visibility

- Prominent logo placement on conference website and on-site signage
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Sponsor-provided promo video for social media spotlight
- Invitation to provide and place branded item/flyer in hosted presentation
- Sponsored push notification in conference app
- Special recognition during general sessions each day

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Optional Add-Ons to increase visibility (at a promotional price)

- ☐ Add a hospitality sponsorship for \$2,500
- ☐ Add a connectivity sponsorship for \$1,250



Gold Package

High-impact visibility and premium engagement

Ideal for: Brands seeking visibility, thought leadership, and access to attendees.

Investment: \$5,500

Package Inclusions:

Thought Leadership

- Opportunity to host a 50-minute breakout session or moderate a panel (prior submission required for content approval)

Conference Access

- 3 complimentary passes: Includes speaker, who receives CPE on presentation day
- Exhibit space in a high-traffic area
- Access to networking gatherings and events

Brand Visibility

- Logo placement on conference website and on-site signage
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Sponsor-provided promo video for social media spotlight
- Invitation to provide and place branded item/flyer in hosted presentation
- Sponsored push notification in conference app

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Optional Add-Ons to increase visibility (at a promotional price)

- ☐ Add a hospitality sponsorship for \$2,500
- ☐ Add a connectivity sponsorship for \$1,250



Hospitality Packages

Networking and brand awareness

Ideal for: Businesses and organizations looking to connect with attendees in a fun, relaxed, and social environment while building brand awareness. This is a prime opportunity to make a lasting impression in a casual, high-traffic setting.

Investment: \$3,500 per sponsorship type below

Choose one of the following as part of your package:

- ☐ Exclusive Breakfast Sponsor
- ☐ Exclusive Break Sponsor
- ☐ Exclusive Lunch Sponsor

Package Inclusions:

Conference Access

- 2 complimentary passes (no CPE)
- Access to networking gatherings and events

Brand Visibility

- Logo placement on website and on-site signage and tables
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Opportunity to provide branded napkins or other promotional materials
- Sponsored push notification in conference app

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Optional Add-Ons (at a promotional price)

- ☐ Add an exhibit space for \$1,500 (space only)
- ☐ Add a connectivity sponsorship for \$1,500



Connectivity Packages

Solid brand presence and exposure

Ideal for: Small businesses, startups, or organizations looking to build brand awareness. Your brand will be front and center during the entire conference.

Investment: \$2,250

Choose one of the following as part of your package:

- | | |
|--|---|
| ☐ Exclusive Lanyard Sponsor | ☐ Exclusive Conference App Sponsor |
| ☐ Exclusive Wi-Fi Sponsor | ☐ Exclusive Charging Station Sponsor |

Package Inclusions:

Conference Access

- 2 complimentary passes (no CPE)
- Access to networking gatherings and events

Brand Visibility, Marketing & Promotion

- Sponsored push notification in conference app
- Logo placement on website and on-site signage
- Logo featured in select email campaigns and marketing materials

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Optional Add-Ons (at a promotional price)

- ☐ Add an exhibit space for \$1,500 (space only)
- ☐ Add a hospitality sponsorship for \$1,500



Exhibit Package

Entry-level exposure with essential visibility

Ideal for: Small to mid-sized companies, startups, or local businesses looking for brand exposure and networking without the commitment of a full-tier package.

Investment: \$1,750

Package Inclusions:

Conference Access

- 2 complimentary passes (no CPE)
- Exhibit space in a high-traffic area
- Access to networking gatherings and events

Brand Visibility, Marketing & Promotion

- Logo placement on conference website
- Company name on exhibit table display

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Optional Add-Ons to increase visibility (at a promotional price)

- ☐ Upgrade to a hospitality sponsorship for \$2,500
- ☐ Upgrade to a connectivity sponsorship for \$1,500

ONLY 4 LEFT AVAILABLE

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Secure your sponsorship today. Space is limited!

For questions or to secure your spot, contact:
Marjorie Stone, Director of Strategic Relationships
Marjories@FICPA.org



FICPA