



Where **technology** meets **transformation**.

DIGITAL EVOLUTION SUMMIT

Nov. 16-17, 2026

Margaritaville Hollywood
Beach Resort

Digital Innovation Conference

Designed for forward-thinking leaders, the conference dives into how digital innovation — from AI to advanced analytics — is redefining the future of business, workforce, and customer experience.

200+

Expected Attendees

Accounting and finance professionals

Conference Themes



Artificial Intelligence

AI applications transforming accounting workflows, audit, and financial analysis



Automation

Tools and platforms streamlining repetitive finance and accounting tasks



Cybersecurity

Protecting financial data and infrastructure in an evolving threat landscape



Crypto & Blockchain

Digital assets, blockchain applications, and their impact on finance





Why Sponsor?

Connect with ~200 accounting and finance leaders actively evaluating digital solutions. This is a rebrand of a long-running South Florida conference — now focused on automation, AI, cybersecurity, and crypto.

Targeted Reach

Direct access to decision-makers in accounting and finance

Brand Authority

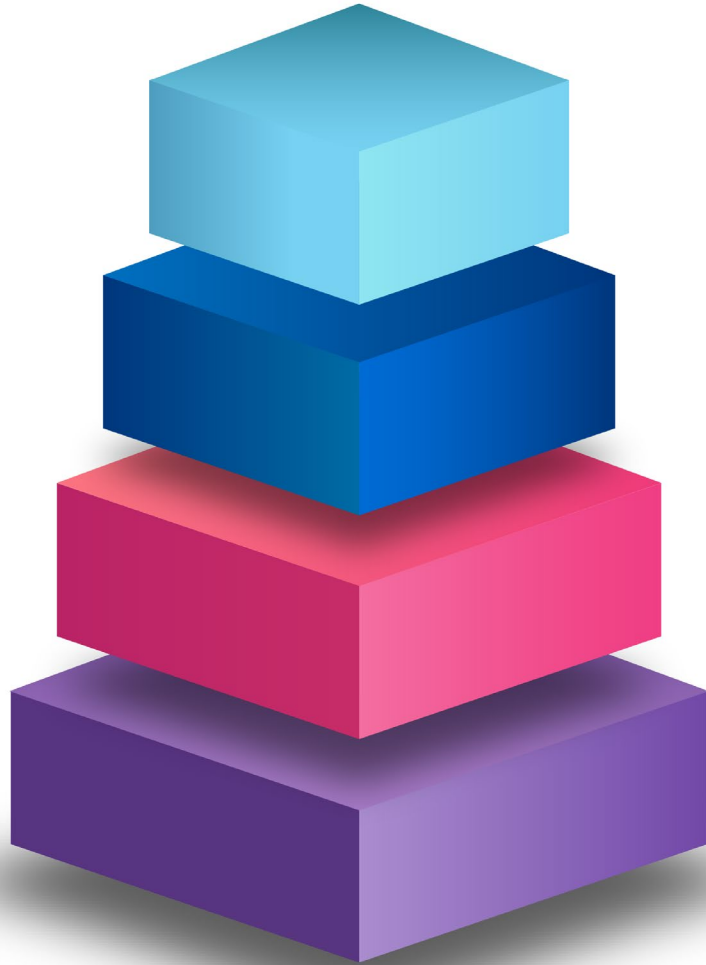
Position your organization as a trusted digital innovation partner

Lead Generation

Lead retrieval, attendee list access, and engagement tracking included

Sponsorship Packages Overview

Four tiered packages offer varying levels of visibility, engagement, and exclusivity — all built on a strong foundation of brand exposure and attendee connection.



1

Presenting

\$6,000 · Limited

2

Hospitality

\$5,000 · Limited

3

Brand Visibility

\$4,000 · Exclusive

4

Exhibit

\$2,500

All Packages Include

Exhibit Space

6-ft tabletop, two chairs, standard Wi-Fi. Electrical and upgraded Wi-Fi available for a fee.

Lead Retrieval

One complimentary license via conference app; additional licenses available.

Promotional Code

\$100 off registration for your clients and prospects.

Conference App

Company profile featured
(name pre-populated; submit remaining info via portal).

Attendee Access

Exhibitor passes (package-dependent) and attendee list one week post-conference.

Brand Visibility

Signage, website, email campaigns, marketing materials, and rotating session slides.

Stage Recognition

Sponsor acknowledgment during opening remarks and select sessions.

Food & Beverage

Access to attendee F&B functions (excludes private or ticketed events).

Excludes Digital Marketing and Exhibit Packages.

LIMITED AVAILABILITY

Presenting Package – \$6,000

Own the spotlight. Deliver a 50-minute educational session and maximize your thought leadership presence.

Speaker Opportunity

50-minute live session worth 1 CPE credit (subject to FICPA approval). Speaker CPE pass included. Distribute branded collateral. Session listed on agenda, website, and app. Dedicated social media spotlight.

Additional Benefits

- 3 conference exhibitor passes
- 1 push notification to all attendees via conference app
- All base package inclusions

LIMITED AVAILABILITY

Hospitality Packages — \$5,000

Own a key attendee moment — breakfast, lunch, all-day coffee, or reception.

Each option is exclusive to one sponsor.

Package Options

- Breakfast (exclusive)
- Lunch (exclusive)
- All-Day Coffee (shared; exclusive upgrade \$8,000)
- Reception (shared; exclusive upgrade \$9,000)

Exclusive packages include 1 push notification and a brief attendee address opportunity.

Enhancement Options

- Specialty coffee bar, cocktail, or dessert station
- Branded napkins, sleeves, or mugs
- Branded giveaway or takeaway item

Production costs not included.

Other custom options available.

EXCLUSIVE – ONE SPONSOR PER CATEGORY

Brand Visibility Packages – \$4,000

Claim exclusive ownership of a high-traffic touchpoint throughout the entire conference experience. Select one of the following activations.

Lanyard

Your brand on every attendee's neck

Wi-Fi

Custom network and login experience, venue permitting.

Mobile App

Prominent in-app brand placement

Includes 2 exhibitor passes.

Enhancement options: branded giveaways, co-branded registration materials, and custom Wi-Fi experience.

Exhibit Package — \$2,500

A cost-effective way to establish your presence, connect with attendees, and generate qualified leads.

What's Included

- 6-ft tabletop exhibit space with two chairs
- Standard Wi-Fi (upgrades available via hotel)
- 2 conference exhibitor passes
- Attendee list access (1 week post-conference)
- 1 complimentary lead retrieval license

Brand & Engagement

- Website placement and select email campaigns
- \$100 registration discount code for clients
- Company profile in conference app
- Access to all attendee food and beverage functions

 Upgrade to a higher package for stage recognition, push notifications, or exclusive branding.

FAQs



For questions or to secure
your spot, contact:

SalesTeam@FICPA.org

**EXHIBITS MUST BE
STAFFED DURING
POSTED EXHIBIT HOURS**

schedule included in your
confirmation packet.

**EXHIBITORS AND
SPONSORS ARE
ENCOURAGED TO
ATTEND LUNCH**

to network with
the attendees.

**OVERNIGHT SECURITY
MAY OR MAY NOT BE
PRESENT**

and exhibit area may or may
not be secured in a locked area.
Use your discretion.

**EARLY DISMANTLE IS
NOT ALLOWED**

plan your travel
accordingly.

**CONFERENCE DRESS
CODE IS**

business casual.

**FICPA WILL HAVE A
CONFERENCE ROOM RATE**

Reservation links will be provided
in your confirmation packet.

**EXHIBIT SET UP IS
NOVEMBER 15 FROM 3–5 PM**

Breakdown is November 17 at
the conclusion of the conference –
Time TBA.

**PREVIOUS ATTENDEE LIST
IS AVAILABLE**

upon request.