



CIRA COMMON INTEREST
REALTY ASSOCIATION
Conference
Nov. 19-20, 2026 | Fort Lauderdale



Sponsorship & Exhibiting Opportunities

The Westin Fort Lauderdale Beach Resort

Regulators, attorneys, reserve specialists, and CPAs specializing in common interest realty associations gather for a premier networking and learning experience. This is where industry leaders connect, collaborate, and stay ahead of important changes shaping the field.

- **What are CIRAs?** Common Interest Realty Associations govern condominium developments, timeshare units, and similar communities — managing property maintenance, repairs, and shared amenities for all owners.

What Every Package Includes

All sponsorship and exhibiting packages provide a strong foundation of brand visibility, attendee access, and engagement tools.

Exhibit Space

One 6-ft tabletop with two chairs.
Standard Wi-Fi included; upgrades available through the hotel.

Attendee Access

Exhibitor passes (package-dependent), attendee list post-conference, and access to food & beverage functions.

Lead Retrieval

One complimentary lead retrieval and engagement tracking license via the conference app.

Brand Visibility

Logo on signage, website, email campaigns, rotating slides, and conference app profile.

Promotional Tools

\$100 registration discount code for clients and prospects.
Main stage sponsor recognition.

Presenting & Exhibit Packages

LIMITED AVAILABILITY

Presenting Package — \$5,000

Includes all standard benefits, plus:

- 50-minute live session (1 CPE credit)
- 1 speaker CPE pass + 3 exhibitor passes
- Branded collateral distribution
- Session on main agenda & app
- Dedicated social media spotlight
- 1 push notification to all attendees

Exhibit Package — \$1,750

Full exhibit presence with all standard benefits, plus:

- 6-ft tabletop + 2 exhibitor passes
- Attendee list (1 week post-conference)
- Website, email & marketing visibility
- \$100 registration discount code
- Conference app company profile
- Access to food & beverage functions
- Lead retrieval license included

Hospitality & Brand Visibility Packages

LIMITED

Hospitality Packages — \$4,500

Includes all standard benefits, 2 exhibitor passes, and exclusive recognition within your selected category.

- **Options:** Breakfast, Lunch, All-Day Coffee, or Reception
- Upgrade to exclusive all-day coffee (\$6,000) or exclusive reception (\$6,500)
- Push notification included for exclusive packages
- Brief opportunity to address attendees

Enhancements available: specialty bars, branded items, giveaways (additional fees apply).

EXCLUSIVE

Brand Visibility Packages — \$3,500

Includes all standard benefits, 2 exhibitor passes, and sole sponsorship of a high-traffic touchpoint.

- **Options:** Lanyard, Wi-Fi, Mobile App, Registration, Digital Signage, or Badge
- Individual package exclusivity — one sponsor per category

Enhancements available: co-branded registration, giveaways, custom Wi-Fi experience.

FAQs

Exhibits must be staffed during posted exhibit hours - schedule included in your confirmation packet.

Exhibitors and sponsors are encouraged to attend lunch to network with the attendees.

Overnight security may or may not be present and exhibit area may or may not be secured in a locked area. Use your discretion.

Early dismantle is not allowed, plan your travel accordingly.

Conference dress code is business casual.

FICPA will have a conference room rate. Reservation links will be provided in your confirmation packet.

Exhibit set up is November 18 from 3-5 pm. Breakdown is November 20 once the last break has concluded – Time TBA.

Previous attendee list is available upon request.

Secure Your Spot

Don't miss the opportunity to position your brand in front of the most engaged professionals in the CIRA industry.



Contact Us

SalesTeam@ficpa.org



Event Dates

November 19–20, 2026



Venue

The Westin Fort Lauderdale Beach Resort

