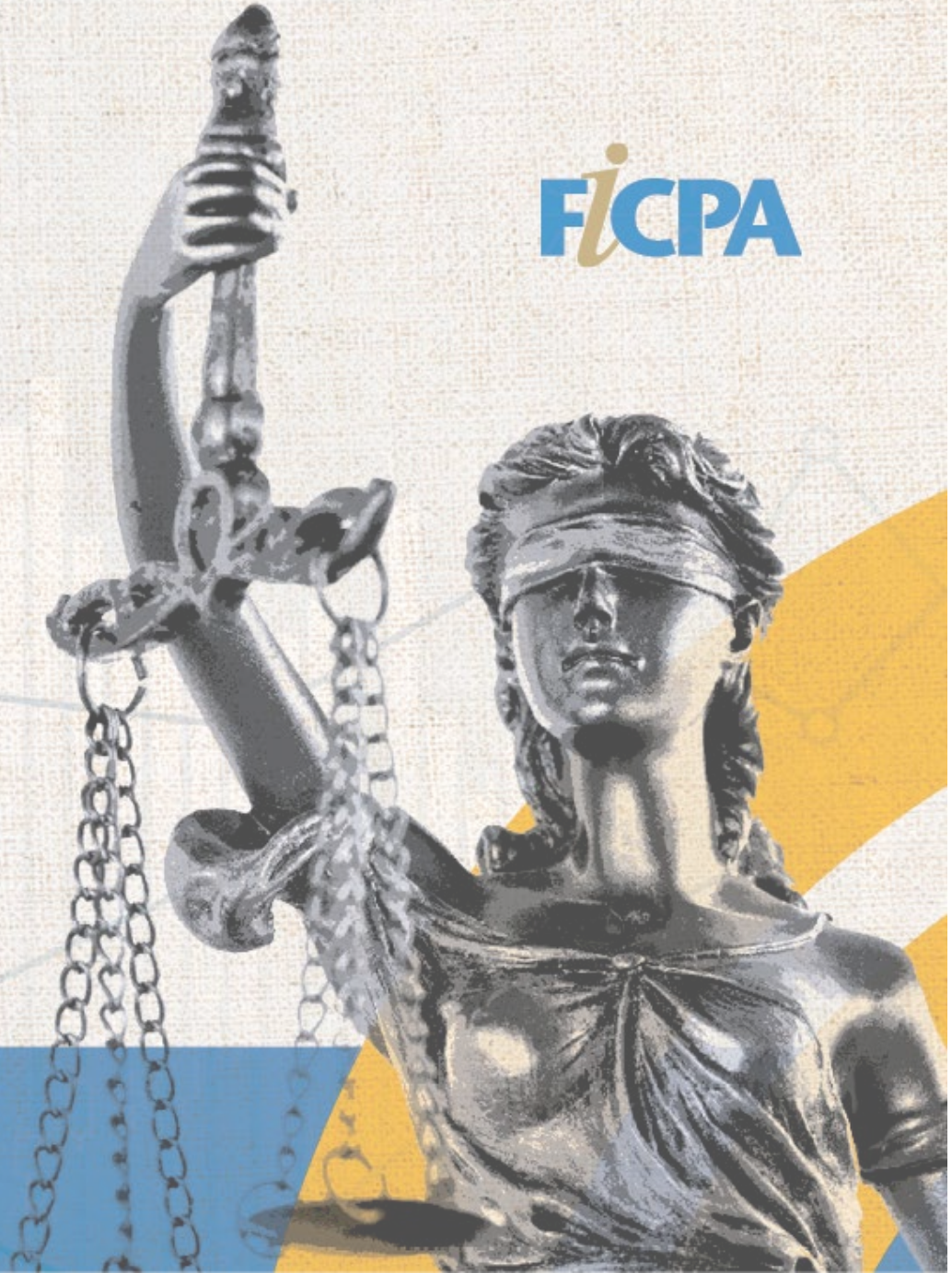
VALUATION, FORENSIC ACCOUNTING & LITIGATION SERVICES CONFERENCE

FICPA



SPONSORSHIP & EXHIBITING OPPORTUNITIES

Feb. 4-5, 2027

Renaissance Fort Lauderdale West Hotel

This long-standing, elite conference provides the knowledge and updates CPAs, attorneys, and accounting professionals need to stay on top of the law and financial landscape.

We anticipate that this conference will support the educational needs of over 80 attendees and look forward to seeing you there.

All Packages Include:

- One (1) tabletop exhibit space (6-ft table and two chairs included).
  - Standard Wi-Fi included. Electrical service and upgraded Wi-Fi available through the hotel for an additional fee.
  - Conference exhibitor passes (package-dependent), with discounted CPE badge purchase available at an additional fee.
- Access to the attendee list one (1) week post-conference.
- One (1) complimentary lead retrieval and engagement tracking license through the conference app with additional lead retrieval licenses available for purchase.
- Strategic brand visibility through conference signage, website placement, select email campaigns, and marketing materials.
- Promotional code providing $100 off conference registration for clients and prospects.
- Sponsor recognition from the main stage during opening remarks and select conference sessions.
- Company logo featured on rotating slides between conference sessions.
- Company profile in the conference app (company name pre-populated; remaining information must be submitted through the portal).
- Access to attendee food and beverage functions (excluding private or ticketed events).

Excludes the Exhibit and Digital Marketing Packages



PRESENTING PACKAGE $5,000

LIMITED

Present an educational topic in your area of expertise.

Includes all benefits listed on Page 2, plus:

- 50-minute live speaker opportunity worth 1 CPE credit in a thought leadership general or breakout session (subject to FICPA content pre-approval).
    - One (1) conference speaker CPE pass.
    - Opportunity to distribute branded collateral during hosted presentation.
    - Session listed on the main agenda conference website and mobile app.
    - Dedicated social media spotlight featuring sponsor-provided promotional video content.
- Three (3) conference exhibitor passes, with discounted CPE badge purchase available at an additional fee.
- One (1) push notification from the conference mobile app to all attendees, featuring sponsor-provided content to promote brand visibility, engagement, or a designated CTA.

DINING WITH A DEMO PACKAGE $3,000

EXCLUSIVE

Host a demonstration to share highlights of your product or services.

Includes all benefits listed on Page 2, plus :

- 30-minute live demonstration opportunity during a designated conference lunch (subject to FICPA content pre-approval).
    - One (1) conference speaker pass, with discounted CPE badge purchase available at an additional fee.
    - Opportunity to distribute branded collateral during your demonstration.
    - Session listed on the main agenda conference website and mobile app
- Two (2) conference exhibitor passes, with discounted CPE badge purchase available at an additional fee.
- One (1) push notification from the conference mobile app to all attendees, featuring sponsor-provided content to promote brand visibility, engagement, or a designated CTA

HOSPITALITY PACKAGES $2,850

LIMITED

- ❑ **Breakfast**
- ❑ **Lunch**
- ❑ **All-Day Coffee**
- ❑ **Reception**
- ❑ **Other**

All Hospitality Packages Include all benefits listed on Page 2, plus :

- Two (2) conference exhibitor passes
- Individual Package Exclusivity: Breakfast and Lunch are limited to one sponsor and include exclusive recognition within the selected package. All-day coffee and reception are shared opportunities. Upgrade to exclusive all-day coffee for a total investment of $5,000 or exclusive reception for $5,500.
- One (1) push notification sent through the conference mobile app to all attendees, featuring sponsor-provided content to promote brand visibility, engagement, or a designated call to action. *For exclusive packages only.*
- Includes a brief opportunity to address attendees and share your organization's message.

Enhancement Options:

- Specialty coffee bar, drink, signature cocktail, beverage station or dessert experience (*additional fees apply*)
- Branded napkins, coffee sleeve, or coffee mugs (*production costs not included*)
- Branded giveaway or takeaway item (*production costs not included*)

BRAND VISIBILITY PACKAGES $2,500

EXCLUSIVE

- ❑ **Lanyard**
- ❑ **Wi-Fi**
- ❑ **Mobile App**
- ❑ **Registration**
- ❑ **Digital Signage**
- ❑ **Badge**
- ❑ **Other**

All Brand Visibility Packages Include all benefits listed on Page 2, plus :

- Two (2) conference exhibitor passes
- Individual Package Exclusivity: Each opportunity is limited to one sponsor and includes exclusive recognition within the selected package.

Enhancement Options:

- FICPA-co branded registration branding (*production costs not included*)
- Branded giveaway or takeaway item (*production costs not included*)
- Custom Wi-Fi network and attendee login experience (*additional fees may apply*)

EXHIBIT PACKAGE $1,550

Package Inclusions:

- One (1) tabletop exhibit space (6-ft table and two chairs included).
    - Standard Wi-Fi. Electrical needs and upgraded Wi-Fi services are available through the hotel for an additional fee.
    - Two (2) conference exhibitor passes, with discounted CPE badge purchase available at an additional fee.
- Access to the attendee list provided one (1) week post-conference.
- Strategic brand visibility through website placement, select email campaigns, and marketing materials.
- Promotional code offering a $100 discount off registration for your clients and prospects.
- Company profile in the conference app (company name pre-populated; remaining profile information must be submitted through the portal).
- Invitation to attend all food and beverage functions with attendees (does not include private or ticketed events).
- One (1) complimentary lead retrieval and engagement tracking license through the conference app with additional lead retrieval licenses available for purchase.

DIGITAL MARKETING PACKAGE $1,000

LIMITED

Reach the right audience—without attending the event.

Package Inclusions:

- Access to the attendee list provided one (1) week post-conference.
- Strategic brand visibility through website placement, select email campaigns, and marketing materials.
- Promotional code offering a $100 discount off registration for your clients and prospects.
- Company logo featured on rotating slides between conference sessions.
- One (1) push notification sent through the conference mobile app to all attendees, featuring sponsor-provided content to promote brand visibility, engagement, or a designated call to action.



FAQs

Exhibits must be staffed during posted exhibit hours – A schedule will be included in your confirmation email.

Exhibitors and sponsors are encouraged to attend lunch to network with the attendees.

Overnight security may or may not be present and exhibit area may or may not be secured in a locked area. Use your discretion.

Early dismantle is not allowed, plan your travel accordingly.

Conference dress code is business casual. Venues are typically cold so a jacket or sweater is recommended.

FICPA will have a conference room rate. A reservation link will be provided in your confirmation email.

Exhibit set up is February 3 from 3-5 pm. Breakdown is February 5 once the last break has concluded – Time TBA.

Previous attendee list is available upon request.