

Explore the Possibilities



FICPA'S PREMIER EVENT

**Sponsorship & Exhibit
Opportunities**

Disney's Yacht & Beach Club Resort
June 21-23, 2027

About MEGA

→ FICPA's Premier Annual Conference

Brings together more than 275 in-person attendees and over 400 engaged professionals across a full week of curated events—alongside 40+ exhibitors and sponsors who are shaping the future of the profession.

→ Ancillary Events

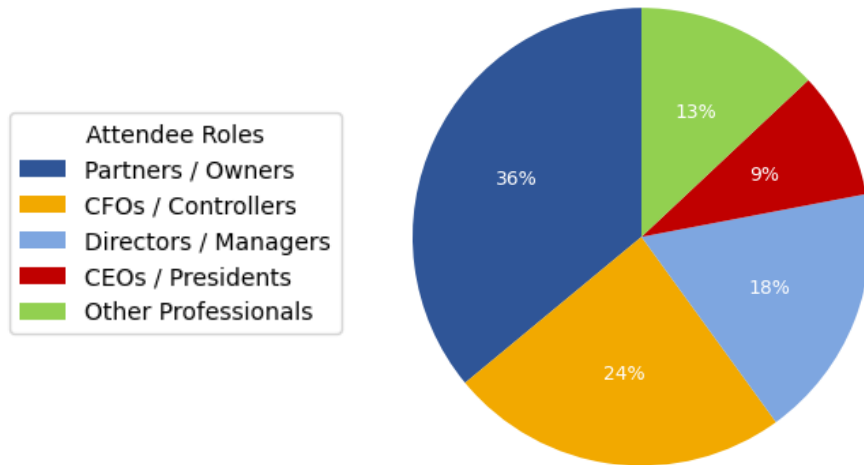
The experience is anchored by marquee moments including the Newly Licensed CPA Recognition Ceremony, a welcome Kick-Off Party, the prestigious Women to Watch Awards, Committee Day, and the highly anticipated installation of the FICPA's incoming Chair at an exclusive opening reception.

→ MEGA Microlearning: 14 impactful topics. 15 minutes each. Big ideas—delivered fast.

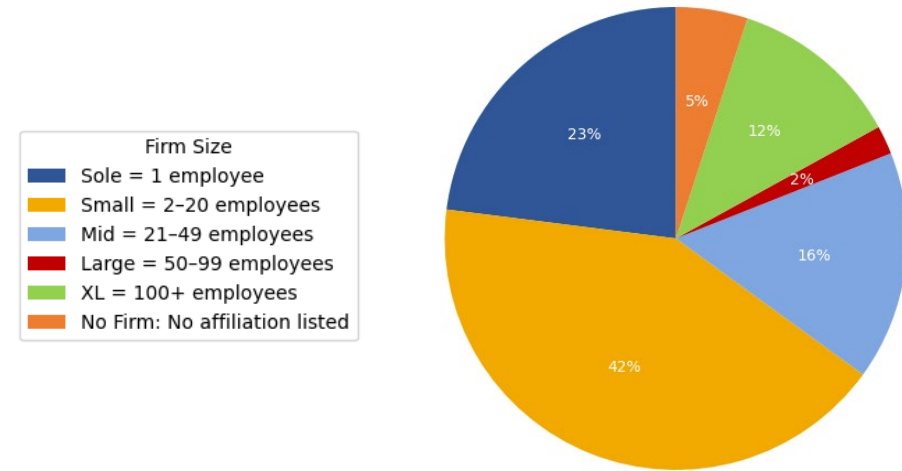
A sequence of 14 concise presentations, each lasting 15 minutes. Each session addresses a specific challenge facing the CPA profession and provides practical insight into potential solutions. Because the program is accredited for CPE, direct sales pitches are prohibited; however, the format gives participating companies a valuable opportunity to demonstrate their expertise and position their organization as a resource. Sponsors have reported increased traffic to their exhibits following their presentations.

Who You'll Meet at MEGA

→ 70%+ of attendees influence or control purchasing decisions

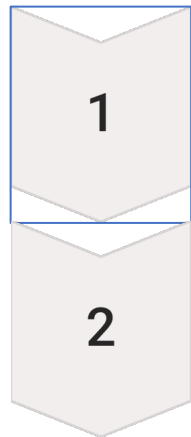


→ 65%+ of attendees come from small to mid-sized firms



Sponsorship Packages Overview

Packages offer varying levels of visibility, engagement, and exclusivity — all built on a strong foundation of brand exposure and attendee connection.



Presenting

\$5,500 - \$11,500 · Limited

Hospitality

\$6,000 · Limited

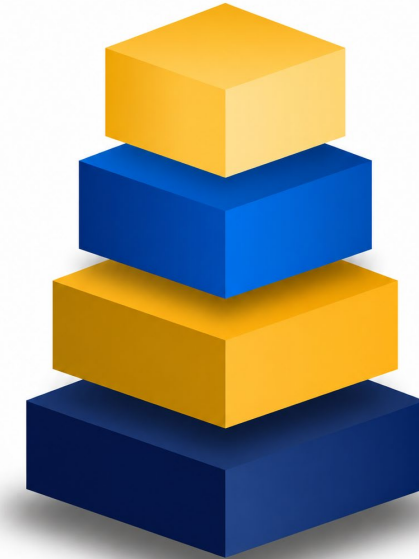


Brand Visibility

\$5,000 · Exclusive

Exhibit

\$3,500



OPTIONAL ENHANCEMENTS



Add additional sponsor/exhibitor passes to any package for **\$850 each** (limit 2)



Add CPE credit to any sponsor/exhibitor pass for **\$300** or purchase a CPE conference pass for **\$1,150**



Add MEGA Celebration Tickets to any sponsor/exhibitor pass for **\$135** As we welcome the 100th FICPA Chair

Every Package Includes

→ Exhibit Space

Counter with two barstools and standard Wi-Fi. Electrical needs and upgraded Wi-Fi services are available through the hotel for an additional fee.

→ Lead Retrieval

One complimentary license via the conference app; additional licenses available for purchase.

→ Stage Recognition

Logo on rotating slides + sponsor recognition during opening remarks.

→ Attendee Access

Sponsor passes (package-dependent) + attendee list one-week post-event.

→ Brand Visibility

Signage, website placement, email campaigns, and marketing materials.

→ Perks & Access

\$100 promo code available to your clients and prospects, available upon request.

❏ *Excludes Exhibit, Experience, and MEGA Celebration Packages.*

Presenting Packages

TWO AVAILABLE

FOUR AVAILABLE

EIGHT AVAILABLE

All benefits listed on Page 5, plus:

	Platinum Package \$11,500	Gold Package \$8,500	Silver Package \$5,500
50-minute live speaker opportunity worth 1 CPE credit in a thought leadership session*	Included General Session	Included Breakout Session	–
15-minute live speaker opportunity at MEGA Microlearning*	Included	Included	Included
Opportunity to distribute branded collateral during the hosted presentation	Included	Included	Included
Conference Speaker CPE Passes	Two	One	–
Dedicated Social Media Spotlight with Sponsor-Provided Promotional Video	Included	Included	–
Conference Exhibitor Passes	Four	Three	Two
MEGA Celebration Tickets	Three	Two	–
Pre- and Post-Conference Attendee Lists (one week before and after)	Included	Included	Post Conference Only
One Push Notification via Conference Mobile App (sponsor-provided content)	Included	Included	–

*Subject to FICPA content approval



Hospitality & Brand Visibility Packages

Hospitality Packages \$6,000

LIMITED

Available Opportunities:

- Breakfast - Exclusive
- Lunch - Exclusive
- All-Day Coffee
- Other

Upgrade Option:

Exclusive all-day coffee: \$12,000

All hospitality packages include all benefits listed on Page 5, plus:

- Two conference sponsor passes
- One push notification sent through the conference mobile app to all attendees, featuring sponsor-provided content to promote brand visibility, engagement, or a designated call to action. One notification per opportunity; co-sponsored opportunities will receive a single shared notification.
- Includes a brief opportunity to address attendees and share your organization's message.

Enhancement Options:

Specialty coffee bar, signature cocktail, beverage station or dessert experience (additional fees apply); branded napkins, coffee sleeve, or coffee mugs (production costs not included); branded giveaway or takeaway item (production costs not included).

Brand Visibility Packages \$5,000

EXCLUSIVE

Available Opportunities:

- Lanyard
- Wi-Fi
- Mobile App
- Registration
- Digital Signage
- Badge
- Other

All brand visibility packages include all benefits listed on Page 5, plus:

- Two conference sponsor passes
- Exclusive recognition within the selected package.

Enhancement Options:

FICPA-co-branded registration branding (production costs not included); branded giveaway or takeaway item (production costs not included); custom Wi-Fi network and attendee login experience (additional fees may apply).

Experience Packages

LEAVE A LASTING IMPRESSION

LIMITED

Headshot + Photography	\$10,000
Recharge Station	\$5,000
Wellness Walk	\$4,000
Mocktail Bar	\$4,000
Hydration Station	\$3,000

- Access to the attendee list provided one-week post-conference.
- Promotional code offering a \$100 discount off registration for your clients and prospects, available upon request.
- Logo on rotating slides + sponsor recognition during opening remarks.
- One push notification from the conference mobile app to all attendees, featuring sponsor-provided content to promote brand visibility, engagement, or a designated call to action.
- Specific strategic brand visibility dependent upon experience package. Additional details available upon request.

Enhancement Option:

Add an exhibit space to your experience package for \$3,000.

MEGA Celebration Packages

Be part of a milestone moment in FICPA history as we celebrate the installation of our 100th Chair. The MEGA Celebration offers a unique opportunity to align your brand with a century of leadership while connecting with FICPA members, past chairs and profession leaders during one of FICPA’s most memorable events.

Celebration Experience	Starting at \$3,500	Make the evening even more memorable by sponsoring a special element of the celebration, such as the signature cocktail, official toast, photo experience or another customized activation. Packages can be customized to align with your organization’s goals. Let’s create an experience that puts your brand at the center of this historic celebration.
VIP Table Experience	\$2,000	Host clients, prospects or colleagues with a premium table experience for eight during the MEGA Celebration while gaining added recognition as a supporter of this milestone event.

Exhibit Packages

\$3,500

EARLY-BIRD PRICING ENDS MAY 15 - RATE INCREASES TO \$4,200



Counter and two barstools included.

- Standard Wi-Fi. Electrical needs and upgraded Wi-Fi services are available through the hotel for an additional fee.
- Two conference exhibitor passes.
- Access to the attendee list provided one-week post-conference.
- Strategic brand visibility through website placement, select email campaigns, and marketing materials.
- Promotional code offering a \$100 discount off registration for your clients and prospects, available upon request.
- Company profile in the conference app (company name pre-populated; remaining profile information must be submitted through the portal).
- Invitation to attend all food and beverage functions with attendees (does not include private or ticketed events).
- One complimentary lead retrieval license via the conference app; additional licenses available for purchase.

Secure your exhibit space now and save \$700 before the rate increases to \$4,200 on May 15.



OPTIONAL ENHANCEMENTS



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FAQs

Questions or ready to secure your spot?

SalesTeam@FICPA.



Exhibits Must Be Staffed

Exhibits must be staffed during posted exhibit hours - schedule will be included in your confirmation email.

Network & Connect

Exhibitors and sponsors are encouraged to attend lunch to network with the attendees.

Security Notice

Overnight security may or may not be present and the exhibit area may or may not be secured in a locked area. Use your discretion.

No Early Dismantle

Early dismantle is not allowed; plan your travel accordingly.

Dress for Success

Conference dress code is business casual. Conference venues tend to be cold so dress accordingly.

Hotel Accommodations

FICPA will have a conference room rate. Reservation links will be provided in your confirmation email.

Exhibit Setup

Exhibit setup is June 20 from 3-5 p.m. Breakdown is at the conclusion of the last break. Date/Time TBA.

Attendee List

Previous attendee list is available upon request.

