

Sponsorship & Exhibit Opportunities

Connect with Florida's top accounting and finance professionals at the state's premier industry conference. Secure your brand's place in front of more than 400 highly targeted, engaged attendees.

Every Package Includes

Exhibit Space

6-ft tabletop with two chairs and standard Wi-Fi.

Attendee Access

Conference passes (package-dependent) + attendee list 1 week post-event.

Lead Retrieval

One complimentary license via the conference app; additional licenses available.

Brand Visibility

Signage, website placement, email campaigns, and marketing materials.

Stage Recognition

Logo on rotating slides + sponsor shoutout during opening remarks.

Perks & Access

Conference app company profile, and happy hour and reception event access.

Excludes Exhibit and Digital Marketing Packages.



Hospitality & Brand Visibility Packages

🧉 Hospitality — $5,500

Limited availability. Sponsor a meal or break — Breakfast, Lunch, All-Day Coffee, or Reception. Includes 2 exhibitor passes, exclusive recognition, app push notification, and a speaking opportunity. Upgrade to exclusive all-day coffee ($6,500) or exclusive reception ($7,000).

🏷️ Brand Visibility — $4,500

Exclusive. Own a high-traffic touchpoint — Lanyard, Wi-Fi, Mobile App, Registration, Digital Signage, or Badge. Each opportunity is limited to one sponsor with full exclusive recognition. Includes 2 exhibitor passes.

Enhancement Options: Specialty beverage stations, branded napkins, sleeves, mugs, giveaway items, co-branded registration materials, and custom Wi-Fi login experiences. *Production costs and additional fees may apply.*

Exhibit & Digital Marketing Packages

Exhibit Package
$3,000

Your on-the-floor presence at the conference.

- 6-ft tabletop exhibit space with 2 chairs & standard Wi-Fi
- 2 conference exhibitor passes + discounted CPE badges
- Attendee list access 1 week post-conference
- Website, email, and marketing materials visibility
- Company profile in the conference app
- Access to all attendee food & beverage functions
- 1 complimentary lead retrieval license

Digital Marketing Package
$2,000

Limited availability.

Reach the right audience — without attending the event.

- Attendee list access 1 week post-conference
- Website placement, select email campaigns & marketing materials
- Logo featured on rotating slides between sessions
- 1 push notification to all attendees via the conference app

FAQs

Exhibit Hours

Exhibits must be staffed during posted exhibit hours — schedule included in your confirmation packet.

Lunch & Networking

Exhibitors and sponsors are encouraged to attend lunch to network with attendees.

Overnight Security

Overnight security may or may not be present and the exhibit area may or may not be secured. Use your discretion.

No Early Dismantle

Early dismantle is not allowed — plan your travel accordingly.

Dress Code

Conference dress code is business casual.
Venues are typically cold so a jacket or sweater is recommended.

Hotel Accommodations

FICPA will have a conference room rate of $329 (plus fees and taxes) if booked before Dec. 10. A reservation link will be provided in your confirmation email.

Setup & Breakdown

Exhibit set up is on January 6..
Breakdown is January 8 once the last break has concluded — time TBA.

Secure Your Spot Today

Contact Us

SalesTeam@ficpa.org