

44TH ANNUAL
**INTERNATIONAL TAX
CONFERENCE**

Jan. 22-23, 2026 | JW Marriott Miami

BOOT CAMP JAN. 21



TAX SECTION
of The Florida Bar



SPONSORSHIP PROSPECTUS

44TH ANNUAL

INTERNATIONAL TAX CONFERENCE



FICPA



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About the Conference

Global CPAs, attorneys, and those who practice in the international tax arena know that the International Tax Conference (ITC) is the only conference in Florida that addresses the unique challenges and opportunities that come with practicing in this dynamic field!

Network with an anticipated 400+ attendees from around the state and speakers and panelists who are hand-picked by the FICPA and the Tax Section of the Florida Bar, who know the ins and outs of this niche field.



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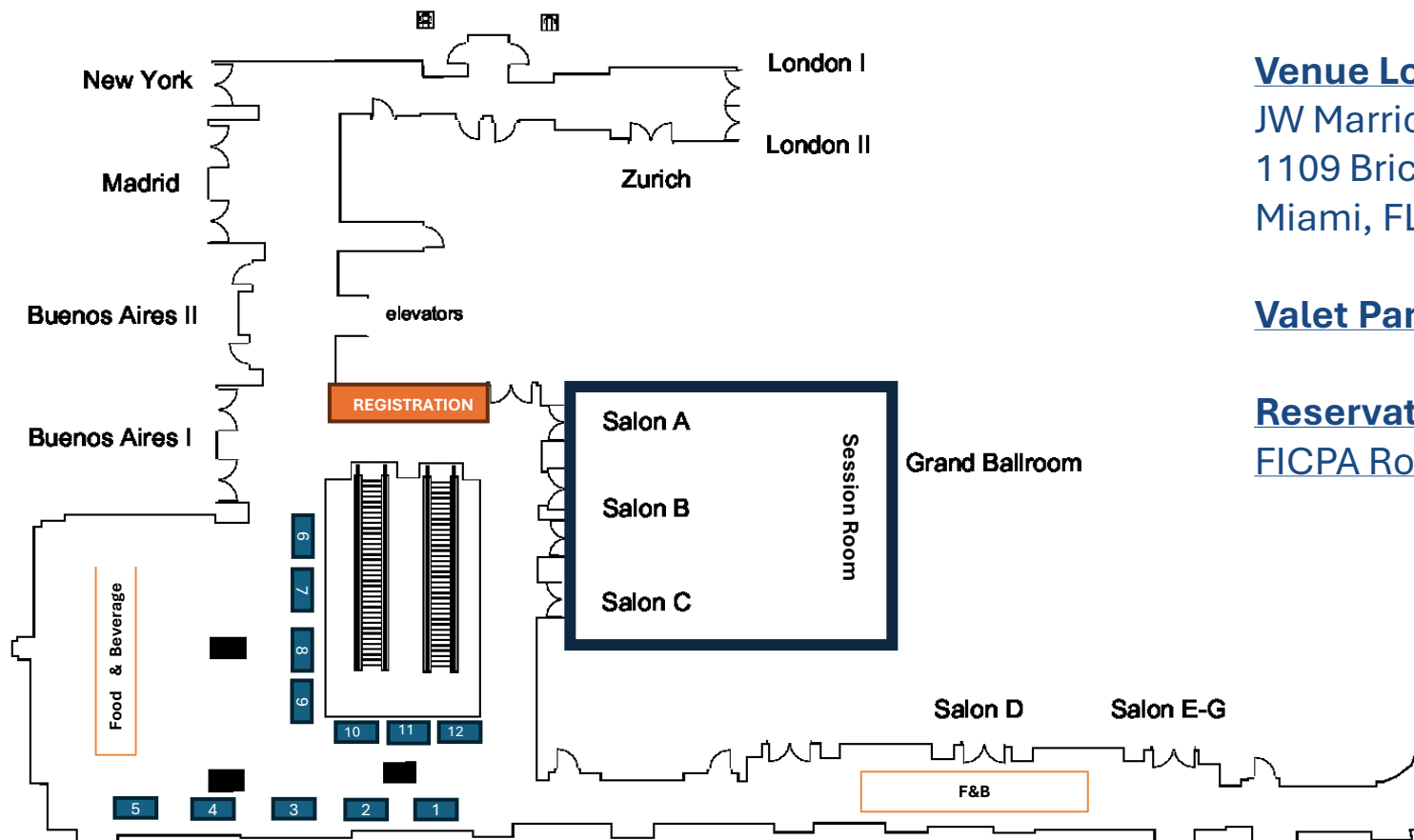
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Venue Location

JW Marriott Miami
1109 Brickell Ave
Miami, FL 33131

Valet Parking Only

Reservations: Link included in your confirmation email.
FICPA Room Rate: \$389 + tax



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Exhibit Space

FICPA's goal to foster a more inviting and engaging environment for sponsors and attendees. The goal is to:

- **Encourage Interaction and Create a Welcoming Atmosphere:** Traditional booth setups can create barriers between sponsors and attendees. Arrange the space to encourage open conversations, such as placing the table against the wall and standing in front of it, positioning chairs in front, or even turning the table perpendicular with chairs to the side.

EXHIBIT SCHEDULE

7:30 – 8:45 a.m.	Breakfast
10:40 – 11:00 a.m.	Morning Break
11:50 a.m. – 12:30 p.m.	Lunch
2:10 – 2:30 p.m.	Afternoon Break
5:00 – 6:00 p.m.	Reception (Jan. 22)



Packages at a Glance

Package Inclusions	Exhibit \$2,000	Connectivity \$3,200	Hospitality \$4,000	Reception \$6,500
Complimentary Passes, including exhibit staff	2	2	3	4
Logo placement on digital promotions	X	X	X	X Prominent placement
Logo placement on signage	X	X	X	X Prominent placement
Exhibit space (6 ft table, 2 chairs)	X		X	X Priority
Pre and Post List (name, company)	X	X	X	X
Access to lead retrieval app	X	X	X	X
Dedicated App Notification		X	X	X
Special Recognition during Sessions		X	X	X
Mention in agenda		X	X	X
Additional Brand Visibility during Conference			X Breakfast/Lunch/Breaks	X Reception
Opportunity to Address the Group				X

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Exclusive Reception Package

Top-tier sponsorship with maximum exposure

Ideal for: Industry leaders and major brands seeking dominant visibility and access to attendees.

Investment: \$6,500

Package Inclusions:

Conference Access

- 4 complimentary passes (no CPE)
- Premium exhibit space in a high-traffic area and priority selection

Brand Visibility

- Prominent logo placement on conference website and on-site signage
- Logo featured in select email campaigns and marketing materials
- Opportunity to have 1-minute remark before Reception to entire group

Marketing & Promotion

- Sponsored push notification in conference app
- Special recognition during sessions
- Opportunity to provide branded promotional materials during reception

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

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Hospitality Packages

Networking and brand awareness

Ideal for: Businesses and organizations looking to connect with attendees in a fun, relaxed, and social environment while building brand awareness.

Investment: \$4,000

Choose one of the following as part of your package:

- ☐ Exclusive Breakfast Sponsor
- ☐ Exclusive Lunch Sponsor
- ☐ Exclusive Break Sponsor

SOLD

Package Inclusions:

Conference Access

- 3 complimentary passes (no CPE)
- Exhibit space in a high-traffic area

Brand Visibility

- Logo placement on website and on-site signage and tables
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Special recognition during sessions
- Opportunity to provide branded promotional materials during selected meal or break
- Sponsored push notification in conference app

Lead Generation

- Access to app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

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Connectivity Packages

Solid brand presence and exposure

Ideal for: Small businesses, startups, or organizations looking to build brand awareness.

Investment: \$3,200

Choose one of the following as part of your package:

☐ Exclusive Lanyard Sponsor

☐ Exclusive Conference App Sponsor

Package Inclusions:

Conference Access

- 2 complimentary passes (no CPE)

Brand Visibility

- Logo placement on website and on-site signage and tables
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Special recognition during sessions
- Sponsored push notification in conference app

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

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Exhibit Package

Solid brand presence and networking

Ideal for: Small to mid-sized companies, startups, or local businesses looking for brand exposure and networking without the commitment of a full-tier package.

Investment: \$2,000

Package Inclusions:

Conference Access

- 2 complimentary passes (no CPE)
- Exhibit space in a high-traffic area

Brand Visibility, Marketing & Promotion

- Logo placement on conference website
- Company name on exhibit table display

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

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Secure your sponsorship today. Space is limited!

For questions or to secure your spot, contact:
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SalesTeam@FICPA.org