

Explore the Possibilities



FICPA'S PREMIER EVENT

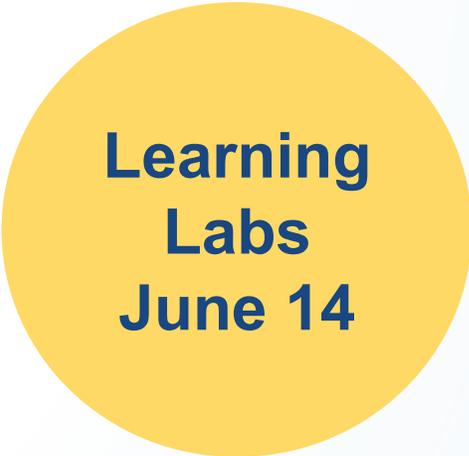
2026 SPONSORSHIP PROSPECTUS

About This Conference

The FICPA's premier conference attracts more than 275 registered attendees in person with 400 people throughout the week at ancillary events and over 40 exhibitors and sponsors!

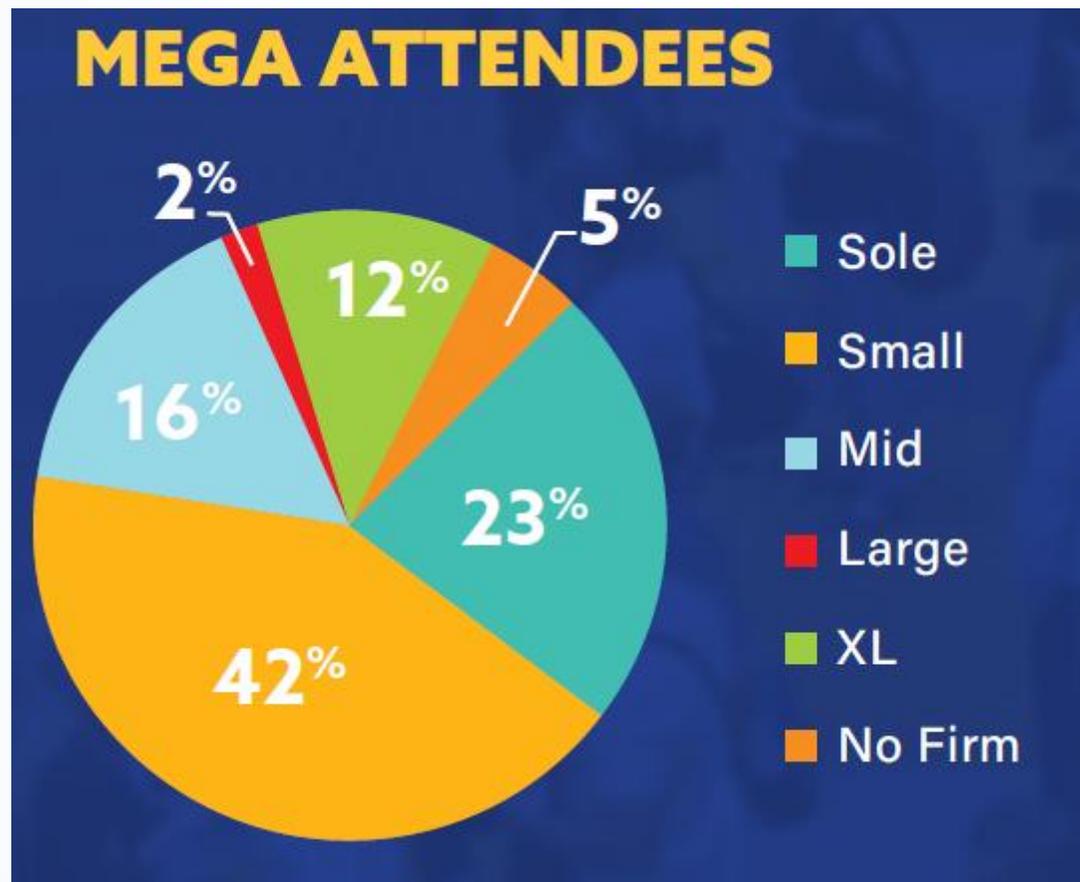
It serves as our annual conference transitioning into the FICPA's new year and includes a newly licensed CPA recognition ceremony, Happy Hour, Women to Watch Awards, Committee Day, and the installment of the FICPA's incoming chair at a special reception/opening party.

What's a Learning Lab? A learning lab features a sequence of concise, "TED-talk" style presentations, each lasting just 15 minutes. These sessions focus on addressing specific challenges within the CPA profession. As the lab is accredited, direct sales pitches are prohibited. However, the sessions effectively highlight your company as a potential solution to the issues discussed. Many seasoned Learning Lab participants have noted increased traffic to their exhibits following their talks.



**Learning
Labs
June 14**

Who Will You Meet at MEGA?



Attendees represent CPA and accounting firms from every sector, including:

- Partners/Shareholders/Owners
- Directors/Managers/Officers
- CFOs/Controllers/Chief Accountants/Finance VPs
- Senior Tax Managers
- CPAs, Finance and Accounting Professionals, and Related Practitioners
- State, Local, and Federal Attorneys

Venue & Accommodations

Conference Dates:

June 14-17, 2026

Set-Up:

June 14 from 3:00 - 5:00 p.m.

Break-Down:

June 17 Time TBA

Location:

Hyatt Regency Grand Cypress, One Grand Cypress Boulevard,
Orlando, FL 32836

Hotel Reservation/Room Block and Parking Details:

Will be included in your confirmation email.



Conference Diagram - Exhibits

Sessions

Grand Cypress Walkway

- Strategic Partners & Small Firm Suite
- Platinum, Hospitality and Gold Sponsors
- Exhibitors with a Learning Lab

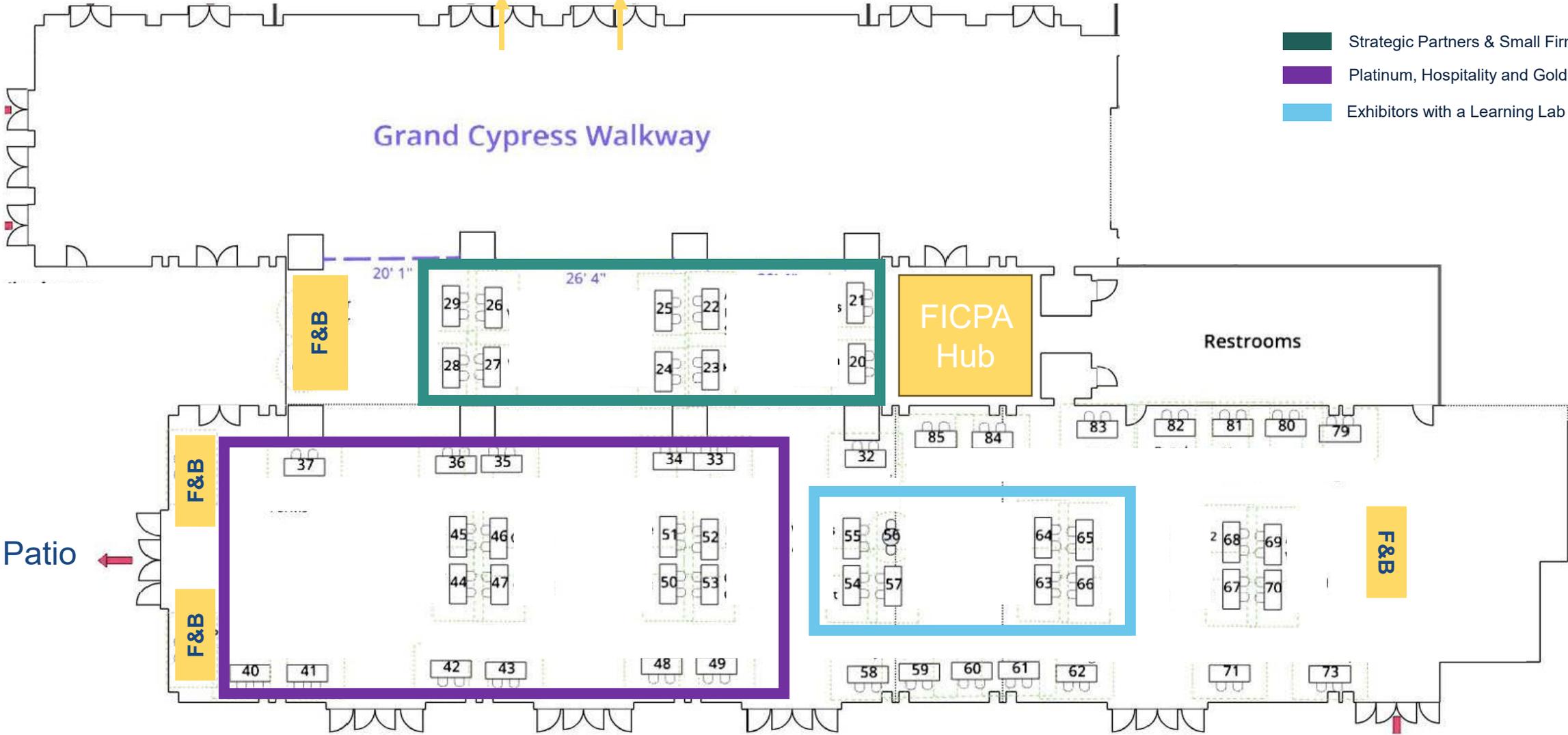


Diagram subject to change.

Explore the Possibilities



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SPONSORSHIP PACKAGES

Platinum Package

Top-tier sponsorship with maximum exposure

Ideal for: Industry leaders and major brands seeking dominant visibility, thought leadership, and exclusive access to attendees.

Investment: \$11,500

Package Inclusions:

Thought Leadership

- Opportunity to host a 50-minute keynote / general session or moderate a panel (prior submission required for content approval)
- Opportunity to host a 15-minute Learning Lab Presentation on Sunday, June 14

Conference Access

- 5 complimentary passes: Includes speaker(s)
 - Only speaker passes receive CPE
 - Additional passes are a discounted \$775 (limit 2)
- 2 Tickets to the MEGA Celebration on Monday, June 15
- Premium exhibit space in a high-traffic area (6ft table)
- Access to meals, networking gatherings and events

Brand Visibility

- Prominent logo placement on conference website and on-site signage
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Sponsor-provided promo video for social media spotlight
- Invitation to provide and place branded item/flyer in hosted presentation
- Sponsored push notification in conference app (views 1,049 / clicks 29)*
- Special recognition during general sessions each day

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Gold Package

High-impact visibility and premium engagement

Ideal for: Brands seeking visibility, thought leadership, and access to attendees.

Investment: \$8,500

Package Inclusions:

Thought Leadership

- Opportunity to host a 50-minute breakout session or moderate a panel (prior submission required for content approval)
- Opportunity to host a 15-minute Learning Lab Presentation on Sunday, June 14

Conference Access

- 4 complimentary passes: Includes speaker(s)
 - Only speaker passes receive CPE
 - Additional passes are a discounted \$775 (limit 2)
- Exhibit space in a high-traffic area (6ft table)
- Access to meals, networking gatherings and events

Brand Visibility

- Logo placement on conference website and on-site signage
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Sponsor-provided promo video for social media spotlight
- Invitation to provide and place branded item/flyer in hosted presentation
- Sponsored push notification in conference app (views 1,049 / clicks 29)*

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Purchase tickets for the MEGA Celebration on Monday, June 15. Tickets are \$135/pp

Hospitality Packages

Solid brand presence and networking

Ideal for: Small businesses, startups, or organizations looking to build brand awareness and connect with attendees in a fun, relaxed, and social environment. This is a prime opportunity to make a lasting impression in a casual, high-traffic setting.

Investment: \$6,000 per sponsorship type (see yellow box below to select which type)

Hospitality Sponsorship Package Inclusions:

Conference Access

- 3 complimentary passes (no CPE)
 - Additional passes are a discounted \$775 (limit 2)
- Exhibit space in a high-traffic area (6ft table)
- Access to meals, networking gatherings and events

Brand Visibility

- Potential opportunity to address attendees
- Logo placement on website and on-site signage and tables
- Logo featured in select email campaigns and marketing materials

Marketing & Promotion

- Opportunity to provide branded napkins or other promotional materials
- Sponsored push notification in conference app (views 1,049 / clicks 29)*

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Optional Add-Ons to increase visibility

- Add a 15-minute Learning Lab Presentation on Sunday, June 14 for \$1,000

Choose from the following as part of your package:

- Exclusive Breakfast Sponsor
- Exclusive Lunch Sponsor
- Exclusive Break Sponsor
- Joint Kick-Off Party (3 available at \$4,500 each)

Connectivity Packages

Solid brand presence and networking

Ideal for: Small businesses, startups, or organizations looking to build brand awareness. Your brand will be front and center during the entire conference.

Investment: \$4,500 per sponsorship type (see blue box below to select which type)

Connectivity Sponsorship Package Inclusions:

Conference Access

- 3 complimentary passes (no CPE)
 - Additional passes are a discounted \$775 (limit 2)
- Exhibit space in a high-traffic area (6ft table)
- Access to meals, networking gatherings and events

Brand Visibility, Marketing & Promotion

- Sponsored push notification in conference app (views 1,049 / clicks 29)*
- Logo placement on website and on-site signage
- Logo featured in select email campaigns and marketing materials

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Optional Add-Ons to increase visibility

- Add a 15-minute Learning Lab Presentation on Sunday, June 14 for \$1,200
- Ask me about adding a hospitality sponsorship to your package

Choose one of the following as part of your package:

- Exclusive Lanyard Sponsor
- Exclusive Conference App Sponsor
- Exclusive Wi-Fi Sponsor
- ~ views: 52,865 / clicks: 740*

Purchase tickets for the MEGA Celebration on Monday, June 15. Tickets are \$135/pp

Exhibit Package

Entry-level exposure with essential visibility

Ideal for: Small to mid-sized companies, startups, or local businesses looking for brand exposure and networking without the commitment of a full-tier package.

Investment: \$2,000

Package Inclusions:

Conference Access

- 2 complimentary passes (no CPE)
 - Additional passes are a discounted \$775 (limit 2)
- Exhibit space in a high-traffic area (6ft table)
- Access to meals, networking gatherings and events

Brand Visibility, Marketing & Promotion

- Logo placement on conference website
- Company name on exhibit table display

Lead Generation

- Access to conference app lead retrieval tool
- Pre-event registration list and post-event attendee list (excludes email/phone)

Optional Add-Ons to increase visibility (at a promotional price)

- Add a 15-minute Learning Lab Presentation on Sunday, June 14 for \$1,500
- Upgrade to a double booth for \$1,600
- Add geofencing to your package for \$550

Geofencing targets audiences based on physical location. Ads are then served to mobile devices within that boundary, with full control over the size of the targeted area. Anyone physically present within the selected location becomes eligible to see those ads, making it a precise and effective way to reach a timely, high-intent audience, such as attendees at conference.



**Secure your sponsorship today.
Space is limited.**

**For questions or to secure your spot, contact:
SalesTeam@FICPA.org**