## THE FLORIDA INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS

## <u>VISION</u>

The Florida Institute of Certified Public Accountants is the premier professional organization representing Florida's Certified Public Accountants.

## **MISSION**

We serve the diverse needs of our members; enhance their competency and professionalism; support professional standards; promote the value of our members and advocate on behalf of the profession.

## WHAT WE VALUE

- > Members, who are the reason for our existence
- > The respect and recognition of the CPA designation
- Our volunteers and staff
- Integrity, competency and ethics
- Collaboration through trusted relationships
- Promotion and facilitation of life-long learning
- > Acting as trusted stewards of our members' investments
- Dedication to continued membership growth
- Fostering leadership development
- Communicating actively with our stakeholders
- > Building on diversity as an ongoing commitment
- > Being a leader in actively pursuing regulatory and legislative reform
- Involvement in our communities as trusted financial advisors