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April 19 - 20, 2018

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Don't miss our Ethics course on Wednesday, April 18.  
See page 15 for details.

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# Health Care <sup>FICPA</sup>

## INDUSTRY CONFERENCE



HEALING

April 19 - 20, 2018

Orlando and Simulcast 

Up to 17 CPE Hours



**H**ealth Care is a profession under constant change. New rules and regulations are introduced with regularity. What can you do to keep pace with this ever-changing industry? Want to learn the best strategies for guiding your organization and clients? The 2018 Health Care Industry Conference is for you!

This specialized 17-hour conference covers implementation of the new standard for not-for-profits, hot topics in M & A, revenue recognition and much more. There is a dedicated A & A track, and a specialized "new to health care/young CPA" track designed to get you up to speed on the things you need to know.

While attending, please visit with our sponsors and exhibitors at the vendor exposition where you'll find the latest products and services to make your job easier.

### CPE Credit

This Conference qualifies for up to 17 CPE credit and is subject to change. CPE credit is subject to approval by the Florida Department of Business and Professional Regulation. The type of credit earned depends on concurrent breakouts chosen. Please indicate choice of breakouts on the registration form.

### Can't attend in person?



If you can't make it to the Health Care Industry Conference in person, we'll have select sessions available through live simulcast!

To register for the simulcast, go to [ficpa.org/hcc/simulcast](http://ficpa.org/hcc/simulcast).



Follow the FICPA on Twitter @ficpa and use #ficpaHCC to tweet about this conference.



# CONFERENCE AT A GLANCE

## WEDNESDAY, APRIL 18

12:00pm-3:40pm.....Ethics \*Additional fees apply see page 15

## THURSDAY, APRIL 19

7:30am-8:00am .....Registration and Continental Breakfast

8:00am-8:20am ..... Opening Remarks

8:20am-9:10am .....Keynote: Tax and Healthcare Legislative Outlook from Washington

9:10am-9:15pm .....Room Change

9:15am-10:05am ..... **Breakout 1:** ASC Topic 606 – Revenue From Contracts With Customers – Health Care Providers

**Breakout 2:** When the Government Comes Knocking: Identifying Risks of Health Care Fraud and Abuse in the Sessions Era

**Breakout 3:** Healthcare Terminology for New Financial Professionals

10:05am-10:20am.... Refreshment Break

10:20am-11:10am ..... **Breakout 4:** ASC Topic 606 – Revenue From Contracts With Customers – Impact to Health Care Providers and Implementation Matters

**Breakout 5:** Bundled payments

**Breakout 6:** Fundamentals of Accounting for CPAs New to the Health Care Market - Part 1

11:10am-11:15am.....Room Change

11:15am-12:05pm ..... **Breakout 7:** Implementing the New Lease Standard

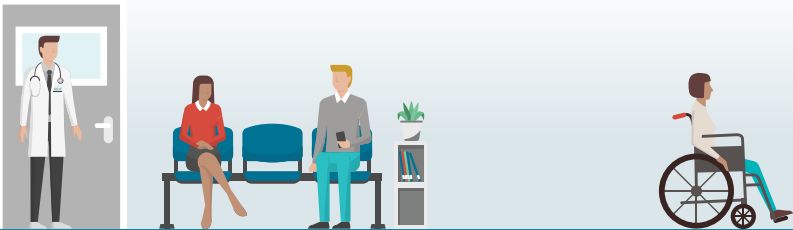
**Breakout 8:** The Changing Landscape of Internal Audit

**Breakout 9:** Fundamentals of Accounting for CPAs New to the Health Care Market - Part 2

12:05pm-1:15pm.....Luncheon Presentation: Managing 4 (possibly 5) Generations - A New Reality!

1:15pm-2:05pm .....Keynote: Legislative and Regulatory Update 2018

2:05pm-2:10pm.....Room Change

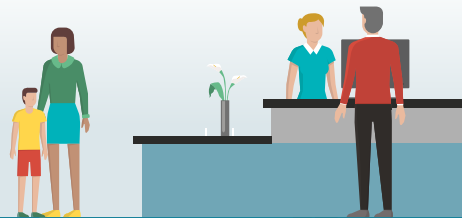


## THURSDAY, APRIL 19 (CONTINUED)

- 2:10pm-3:00pm**..... **Breakout 10:** Changes in Reporting for Non-Profit  
**Breakout 11:** Panel Discussion: Hot Topics Affecting Mergers and Acquisitions in the Healthcare Industry  
**Breakout 12:** Fundamentals of Accounting for CPAs New to the Health Care Market - Part 3
- 3:00pm-3:15pm**..... Refreshment Break
- 3:15pm-4:05pm**..... **Breakout 13:** GASB Update - What You Need to Know!  
**Breakout 14:** Legal and Ethical Medical Marijuana  
**Breakout 15:** Time Management & Personal Development Strategies That Can More Than Double Efficiency & Lead to Professional Growth
- 4:10pm-5:00pm**..... Cyber Security Issues
- 5:00pm-5:50pm** ..... Orlando Health's Response to the Pulse Night Club Shooting
- 5:50pm-7:00pm**..... Reception

## FRIDAY, APRIL 20

- 7:30am-8:00am** ..... Continental Breakfast
- 8:00am-8:50am**..... Keynote: The Challenges Facing Hospitals in 2018
- 8:50am-9:40am**..... Role of the ACO
- 9:40am-10:00am**..... Refreshment Break
- 10:00am-10:50am**.... **Breakout 16:** AICPA Health Care Expert Panel Update  
**Breakout 17:** Exploring Risk Adjustments
- 10:50am-10:55am**.... Room Change
- 10:55am-11:45am** .... **Breakout 18:** New GAAP for Financial Instruments - Will You Be Ready?  
**Breakout 19:** Mitigating Physician Losses
- 11:45am-1:00pm** ..... Luncheon/Vendor Networking
- 1:00pm-1:50pm**..... **Breakout 20:** Why Predictive Analytics in Health Care?  
**Breakout 21:** MACRA
- 1:50pm-2:05pm**..... Refreshment Break
- 2:05pm-3:45pm**..... Accounting & Auditing Update



# WEDNESDAY, APRIL 18

## 12:00pm-3:40pm **Ethics (4 ETH) Course Code: ETHHCC**

J. Edward Grossman, CPA, CFE, CMA, CGMA,  
Principal/CliftonLarsonAllen | Lakeland, FL

CPAs face many complex and challenging ethical issues. This course addresses the ethical and professional obligations CPAs have to their clients, employers, colleagues, regulators, and to the public. Through interactive dialogue and discussion we will focus on recent trends in business and professional ethics along with the specific rules and requirements applicable to CPAs outlined in Florida Statutes, the Rules of the Florida Board of Accountancy, and the AICPA Code of Professional Conduct.

This course fulfills the biennial ethics requirement for Florida CPAs and is designed for professionals in public practice and those working in industry or government.

*\*Additional fees apply see page 15*

# THURSDAY, APRIL 19

## 7:30am-8:00am **Registration & Continental Breakfast - Sponsored by J.P. Morgan**

## 8:00am-8:20am **Opening Remarks**

## 8:20am-9:10am **Tax and Healthcare Legislative Outlook from Washington (Credits: 1.0 TB)**

Laura Martin Dillon, Washington Council/Ernst & Young LLP and  
Heather Meade Principal/Ernst & Young LLP

Learn first-hand from Washington-based leaders about pending tax and health care legislation that will impact your profession in 2018.

## 9:15am-10:05am **Concurrent Breakouts (select one)**

### **Breakout 1: ASC Topic 606 – Revenue From Contracts With Customers – Health Care Providers (Credits: 1.0 AA)**

Todd A. Webster, CPA, Partner / KPMG LLP

Review ASC Topic 606 – Revenue from Contracts with Customers as it relates to health care providers. Explore recently issued guidance specifically related to health care providers.

### **Breakout 2: When the Government Comes Knocking: Identifying Risks of Health Care Fraud and Abuse in the Sessions Era (Credits: 1.0 TB)**

Andrew S. Feldman, Partner / Feldman Firm, PLLC and

Michael Sherwin, Assistant U.S. Attorney, Chief Health Care Fraud Unit / US Attorney's Office for Southern District of Florida

The prosecution of health care fraud has resulted in hundreds of convictions and the recovery of billions of dollars. Join a federal prosecutor and a defense attorney as they examine recent trends in health care fraud enforcement and how health care providers and organizations might identify and mitigate fraud and abuse.

**Breakout 3: Healthcare Terminology for New Financial Professionals (Credits: 1.0 TB)**

Tyler R. Schmidt, CPA,MAcc, Senior Financial Report Analyst / Tampa General Hospital

Examine the financial and statistical benchmarks generally utilized by healthcare organizations to measure performance and productivity. Review the specific calculations and how the end users make decisions based on each of the metrics discussed.

**10:20am-11:10am Concurrent Breakouts (select one)**

**Breakout 4: ASC Topic 606 – Revenue From Contracts With Customers – Impact to Health Care Providers and Implementation Matters (Credits: 1.0 AA)**

Todd A. Webster, CPA, Partner / KPMG LLP

Explore the impact and implementation matters specific to health care providers related to the adoption of ASC Topic 606 – Revenue from Contracts with Customers.

**Breakout 5: Bundled Payments (Credits: 1.0 TB)**

Judith Scott, RN, MSN, BBA, Senior Consultant / Healthcare Navigation Systems  
*Details coming soon!*

**Breakout 6: Fundamentals of Accounting for CPAs New to the Health Care Market - Part 1 (Credits: 1.0 TB)**

Brandon Slauter, Audit Senior Manager / RSM US LLP and Michael R. Mendez, CPA, Audit Manager / RSM US LLP

Part 1 of 3 sessions designed for young CPAs and those new to the health care field. Receive an introduction to health care; understand appropriate terminology and tools; explore reimbursement and revenue cycles; learn current hot topics and much more.

**11:15am-12:05pm Concurrent Breakouts (select one)**

**Breakout 7: Implementing the New Lease Standard (Credits: 1.0 AA)**

McCrea Bennett, Audit Senior Manager / Crowe Horwath, LLP

Explore the changes in lease accounting under the new lease standard (ASC 842), with a focus on the transition requirements and the accounting for capital and operating leases on a go-forward basis.

**Breakout 8: The Changing Landscape of Internal Audit (Credits: 1.0 TB)**

Jamie M. Burgess, CPA, CISSP, CISA, Partner - Risk Advisory Services / RSM US LLP, and Jessika Garis, CHC, Manager - Risk Advisory Services / RSM US, LLP

The landscape of the internal audit function is changing. Health care organizations are taking more of a proactive/value (strategic) approach versus reactive/value (protective) approach to managing the internal audit. This session will explore the difference between the two approaches and what impact this change will have on the risk assessment, developing the internal audit plan, and reporting it to the board.

**Breakout 9: Fundamentals of Accounting for CPAs New to the Health Care Market - Part 2 (Credits: 1.0 TB)**

Brandon Slauter, Audit Senior Manager / RSM US LLP and Michael R. Mendez, CPA, Audit Manager / RSM US LLP

This is second of three sessions designed for young CPAs and those new to the health care field. Receive an introduction to health care; understand appropriate terminology and tools; explore reimbursement and revenue cycles; learn current hot topics and much more.

- 12:05pm-1:15pm Luncheon Presentation: Managing 4 (possibly 5) Generations - A New Reality! (Credits: 1.0 TB) - Sponsored by FHI Communications**  
Raymond Monteleone, CPA, President and Founding Member / Paladin Global Partners  
Leadership has become more challenging. We now need to manage 4 or possibly 5 generations in our organizations. All with differing views of the workplace and life - the New Reality!
- 1:15pm-2:05pm Keynote: Legislative and Regulatory Update 2018 (Credits: 1.0 TB)**  
Kathryn A. Reep, Vice President-Financial Services / Florida Hospital Association | Orlando, FL  
Learn about the current issues impacting health care providers from both a regulatory and legislative perspective. Hear about recent developments from the Centers for Medicare & Medicaid Services, Congress and actions during the recent Florida legislative session.
- 2:10pm-3:00pm Concurrent Breakouts (select one)**
- Breakout 10: Changes in Reporting for Non-Profits (Credits: 1.0 AA)**  
Russell J. Goolsby, CPA, CGMA, MSA, Shareholder / Moore Stephens Lovelace, PA  
Learn about practical implementation guidance of the (a) new reporting model for non-profit organizations, (b) revenue recognition topics unique to non-profits and (c) other related accounting changes.
- Breakout 11: Panel Discussion: Hot Topics Affecting Mergers and Acquisitions in the Healthcare Industry (Credits: 1.0 TB)**  
Erin Aebel Attorney / Shumaker, Loop & Kendrick, LLP and Jason K. Woody, President & CEO / Lions Eye Institute and John McDonald III, Senior Managing Director / Hyde Park Capital Advisors, LLC  
A panel discussion about trends, buyer and seller strategies, valuations, and legal considerations in Mergers and Acquisitions.
- Breakout 12: Fundamentals of Accounting for CPAs New to the Health Care Market - Part 3**  
Brandon Slauter, Audit Senior Manager / RSM US LLP and Michael R. Mendez, CPA Audit Manager / RSM US LLP  
This is the third and final track session designed for young CPAs and those new to the health care field. Receive an introduction to health care; understand appropriate terminology and tools; explore reimbursement and revenue cycles; learn current hot topics and much more.
- 3:15pm-4:05pm Concurrent Breakouts (select one)**
- Breakout 13: GASB Update - What You Need to Know! (Credits: 1.0 AA)**  
Lee Klumpp, CPA, CGMA, Partner / BDO USA, LLP | McLean, VA  
The GASB has been busy the past couple of years. Hear the latest on GASB standards-setting project and those that are in the process of being implemented this year and in the next few years, focusing on those standards that will be implemented for June 30, 2018, and beyond. This session will also focus on the all-important Financial Reporting Model Reexamination Project and related projects on revenue and expense recognition, note disclosure and recognition concepts. Finally, we will touch briefly on the debt disclosures and direct borrowing, capitalized interest, equity method and going concern projects will be discussed.



**Breakout 14: Legal and Ethical Medical Marijuana (Credits: 1.0 TB)**

*Details coming soon!*

**Breakout 15: Time Management & Personal Development Strategies That Can More Than Double Efficiency & Lead to Professional Growth (Credits: 1.0 TB)**

**Beatriz D. Viamontes, Corporate Controller / Tampa General Hospital**

Discuss common sense strategies that have the potential to more than double efficiency in the workplace and beyond. Explore how emotional intelligence plays a key role on every aspect of the workplace and how personal growth can positively impact work performance and lead to professional growth.

This presentation and the techniques illustrated will be based on the book "How Do You Find the Time?"

**4:10pm-5:00pm Cyber Security (Credits: 1.0 TB)**

**Wilfredo A. Ferrer, Partner / Holland & Knight, LLP**

*Details coming soon!*

**5:00pm-5:50pm Orlando Health's Response to the Pulse Night Club Shooting (Credits: 1.0 TB)**

**Bernadette M. Spong, CPA, Chief Financial Officer / Orlando Health**

Learn about Orlando Health's response to the mass shooting that occurred at the Pulse Nightclub in downtown Orlando on June 12, 2016. From inside the incident command room to the trauma room, see what we learned that we can use to prepare ourselves to provide the best emergency response.

**5:50pm-7:00pm Vendor Reception - Sponsored by VACO**

## FRIDAY, APRIL 20

**7:30am-8:00am Continental Breakfast - Sponsored by J.P. Morgan**

**8:00am-8:50am Keynote: The Challenges Hospitals Face in 2018 (Credits: 1.0 TB)**

**John Couris, President & CEO / Tampa General Hospital**

Hear about the challenges facing Florida hospitals from the CEO of Tampa General.

**8:50am-9:40am Role of the ACO (Credits: 1.0 TB)**

**Richard J. Lucibella, MHS, MBA, CEO and Director / Accountable Care Options**

*Details coming soon!*

*Friday Schedule Continued >*

10:00am-10:50am

## Concurrent Breakouts (select one)

**Breakout 16: AICPA Health Care Expert Panel Update (Credits: 1.0 AA)**

*Details coming soon!*

**Breakout 17: Exploring Risk Adjustments (Credits: 1.0 TB)**

Eric Johnson, VP & Chief Actuary / AvMed Health Plans

A discussion on risk adjustment through the eyes of a former regulator who now wears industry glasses. This session will cover the mechanics of the transfer formula and the challenges associated with estimating future receivables/(payables).

10:55am-11:45am

## Concurrent Breakouts (select one)

**Breakout 18: New GAAP for Financial Instruments - Will You Be Ready? (Credits: 1.0 AA)**

Lynda M. Dennis, Ph.D., CPA, CGFO, Lecturer / University of Central Florida Dixon School Of Accounting

Review ASU 2016-13 which changes the way entities account for and report financial instruments. Examine the types of financial instruments affected by the new standard as well as how to measure expected credit losses. Discuss organizational factors which may affect the impact this standard will have on health care entities.

**Breakout 19: Mitigating Physician Losses (Credits: 1.0 TB)**

Eric J. Busch, MBA, CPA, Senior Manager / Crowe Horwath LLP

Over the past 10 years employment of physicians by health systems has continued to rise. For a variety of reasons, this trend has resulted in significant financial losses. Explore the reasons for the losses and identify ways to mitigate.

1:00pm-1:50pm

## Concurrent Breakouts (select one)

**Breakout 20: Why Predictive Analytics in Health Care? (Credits: 1.0 AA)**

Daniel Ward, Vice President - Strategy / ZirMed and Paul Bradley, Chief Data Scientist / ZirMed

According to a new report from the Society of Actuaries, over 90% of hospital executives said predictive analytics is important to the future of their business but less than 50% of providers currently leverage data-mining technology. Every hospital and health system has amassed large data assets that characterize their interactions with patients, physicians and payers that in turn can be modeled to streamline processes while maximizing net revenue opportunities. This session will provide insight into how organizations can tap into those data assets with the latest predictive analytics capabilities to operate more efficiently and effectively from a revenue cycle perspective.

**Breakout 21: MACRA (Credits: 1.0 TB)**

*Details coming soon!*

2:05pm-3:45pm

## Accounting & Auditing Update (Credits: 2.0 AA)

Lynda M. Dennis, Ph.D., CPA, CGFO, Lecturer / University of Central Florida Dixon School Of Accounting

Receive an overview of recent accounting standards affecting health care organizations and their auditors. Discuss challenges health care organizations may face in implementing these new accounting standards. Review recent activities of the Government Accountability Office and the Auditing Standards Board as they affect audits of health care organizations

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## Conference Site & Accommodations

### Caribe Royale Hotel & Convention Center

8101 World Center Dr., Orlando, FL 32821-5408 | 407-238-8000

**FICPA Room Rate:** \$159.00

**Hotel Cutoff Deadline:** Friday, March 30, 2018

*(Reservations made after the cutoff date will be subject to availability and current room rate.)*

For reservations, please contact the Caribe Royale Resort Suites directly at 888-258-7501.

Be sure to mention the Health Care Industry Conference to receive the special group rate.

### First Time Attendees

\*NEWHCC18 promo code offer valid for first-time attendees, applies to in-person registration and does not apply to non-member fees. Discount cannot be combined with other offers or applied to prior purchases/registrations.

### Young CPAs

\*YCPAHCC18 promo offer valid for young CPAs, applies to in-person registration and does not apply to non-member fees. Discount cannot be combined with other offers or applied to prior purchases/registrations.

### CPE Policies You May Need to Know

CPE policies may be found on our Web site at [ficpa.org/policies](http://ficpa.org/policies), or on the registration confirmation sent upon completion of registration.

### Group Discounts Available

Register 5 or more people from the same organization and receive special group discounts! Restrictions may apply. For more information, visit [ficpa.org/policies](http://ficpa.org/policies).

### Did you know...

You can apply your nonmember fee from this event towards an FICPA membership. Visit [ficpa.org/policies](http://ficpa.org/policies) for more details and an application.

### Can't Attend in Person?

If you can't make it to the Health Care Industry Conference we'll have select sessions available through live webcast! You can register to watch the two days or just one.

To register for the webcast and more information, please visit: [ficpa.org/conferences](http://ficpa.org/conferences).

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EZMaterials will be available for download seven days before the conference. Please be sure to download your EZMaterials prior to arriving at the event.



You can now verify your CPE online. The link to your EZ Verification will be emailed to you on the last day of this event and will be available for seven days. Please allow two weeks after the event for the credits to appear in your CPE Tracker.



As a member, the FICPA's CPE Tracker automatically records the credit hours you earn from our courses. You can also add credits from other courses you've taken, and it's 100% free for you.

# REGISTRATION

## Four ways to register for FICPA CPE Programs

**Internet registration** can be placed at [ficpa.org/hcc](http://ficpa.org/hcc).

**Call** the FICPA Member Service Center at (800) 342-3197, or (850) 224-2727 to place a credit card order.

**Fax** a completed registration form with credit card information to the FICPA at (850) 681-2433.

**Mail** a completed registration form to: FICPA, 3800 Esplanade Way, Suite 210, Tallahassee, FL 32311.

## Contact Information

Name \_\_\_\_\_

FICPA Member No. \_\_\_\_\_ Firm \_\_\_\_\_

Address \_\_\_\_\_ City/State/ZIP \_\_\_\_\_

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Check here if registration reflects an address change.

Check the following box(s) to receive membership information for:

- Florida CPA/PAC
- FICPA Scholarship Foundation

In accordance with ADA requirements, if you are disabled and require special services, please check here. Someone from our office will contact you.

Health Care Industry Conference 2018	Member Price	Nonmember Price
Early Bird Price	\$550	\$800
Regular Price (As of 3/22/2018)	\$605	\$855
<b>Ethics</b>		
Early Bird Price	\$99	\$164
Regular Price (As of 3/22/2018)	\$154	\$219
Simulcast Price	\$575	\$ 815

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You will be automatically registered for all General Sessions. Please check one breakout session for each time slot indicating the concurrent session you wish to attend.

### Thursday, April 19, 2018

- 9:15am-10:05am  BO1  BO2  BO3
- 10:20am-11:10am  BO4  BO5  BO6
- 11:15am-12:05pm  BO7  BO8  BO9
- 2:10pm-3:00pm  BO10  BO11  BO12
- 3:15pm-4:05pm  BO13  BO14  BO15

### Friday, April 20, 2018

- 10:00am-10:50am  BO16  BO17
- 10:55am-11:45am  BO18  BO19
- 1:00pm-1:50pm  BO20  BO21

## Method of Payment

Check enclosed in the amount of \$\_\_\_\_\_ made payable to the FICPA and mailed to: FICPA, Continuing Professional Education, 3800 Esplanade Way, Suite 210, Tallahassee, FL 32311.

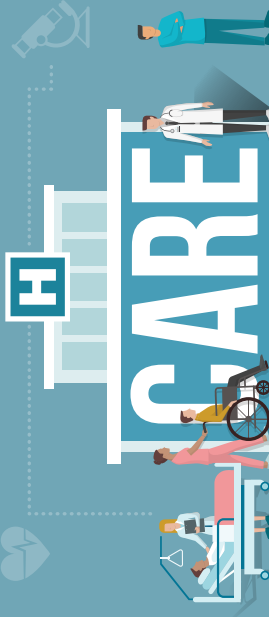
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# HealthxCare

## INDUSTRY CONFERENCE

April 19 - 20, 2018

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