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## Director of Marketing & Communications for The LBA Group wins National Recognition

### *Jamie Thomas named Accounting Marketer of the Year*

JACKSONVILLE, FL – (June 20, 2013) – [Jamie Thomas](#), Director of Marketing & Communications for [The LBA Group](#), was named the 2013 Accounting Marketer of the Year. This national award, presented by *CPA Practice Management Forum*, a CCH/Wolters Kluwer publication, was presented to Ms. Thomas at the 2013 Association for Accounting Marketing Annual Summit in Las Vegas, Nevada on June 10<sup>th</sup>.

Ms. Thomas originally joined [The LBA Group](#) in 2000 as the firm's first Director of Marketing and has helped the firm grow into the largest accounting, consulting and wealth advisory firm in Northeast Florida. She is a Past President of the Association for Accounting Marketing (2008-2009), was named in 2008 by *Accounting Today* as one of the most influential people in the accounting profession, and is a contributing author to [Bull's Eye, The Ultimate How-To Marketing & Sales Guide for CPAs](#). Her writing has appeared in numerous publications and Ms. Thomas has presented at local, national and international seminars on the topics of branding, niche marketing and integrating the marketing and sales functions within CPA firms.

"In my mind, it's not very often that one has the favor to work with talented folks of national acclaim in any career," states [Billy Morrow](#), a Partner with The LBA Group and the Partner in Charge of the firm's Marketing and Business Development function. "A few years ago, Jamie was named one of the most influential in the accounting industry, and now she is the recipient of the Marketer of the Year, nationally. There is currently no higher award. Jamie is at the top of her skills in her career and we get to work with her, and claim her as a valued team member."

[The LBA Group](#) provides accounting, consulting and wealth advisory services to closely held businesses, professional practices, not-for-profit organizations and high net worth individuals throughout Florida, the Southeast and Nationwide. The firm was recently ranked by *Accounting Today* as #7 on the list of top firms in the Gulf Coast Region that have headquarters in the State of Florida.

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