



FOR IMMEDIATE RELEASE

CONTACT: Johanna Pedersen
Firm Marketing Coordinator
5931 NW 1st Place
Gainesville, FL 32607
(352) 378-1331
Johanna.Pedersen@jmco.com

JAMES MOORE WELCOMES FOUR NEW HIRES

Gainesville, FL (April 23, 2015) – James Moore, Certified Public Accountants and Consultants (James Moore) is pleased to welcome Ericka Hernandez, Shardae Jones, Natalie Jean Petruska, and Dawn Taylor to the firm.

Hernandez will serve as a Data Entry Assistant. Prior to joining the firm, Hernandez worked as a Receptionist at an electrical services company in Ocala, Florida, where she handled payment and record receipts for client services, customer service related duties, and filing of records. Hernandez is pursuing a Bachelor of Science in Accounting with a minor in Business Administration from Saint Leo University. As a Data Entry Assistant, she will be responsible for updating and maintaining database information for client payables and financial reports.

Jones will serve as a Data Entry Assistant. Jones' previous experience includes working as a Personal Banker and Account Representative at several banks in Gainesville, Florida. In these roles, Jones assisted customers with their selection of various accounts and financial services as well as performed branch clerical duties. Jones is pursuing her Bachelor of Science in Accounting from Saint Leo University. As a Data Entry Assistant, Jones will provide a range of services, including generating data reports, creating data directories for file, receiving processed data, and performing data entry for client payables.

Petruska has been hired as a Staff Consultant in the Accounting and Controllershship Services department. Prior to joining the firm, Petruska worked as a Payroll Specialist at a Florida-based health insurance company serving the needs of businesses and individuals in Gainesville, Florida. As a Payroll Specialist, Petruska verified accuracy of paychecks and timecards, requested checks for benefit deductions, and completed employment verifications. She received a Bachelor of Science in Education from Illinois State University and is certified as a Retirement Services Professional. As a Staff Consultant, Petruska will provide a range of services; including bookkeeping and accounting services for non-profit clients, recording cash receipts and disbursements, and preparing financial statements for clients.

Taylor will serve as a Staff Consultant in the Accounting and Controllershship Services department. Prior to joining the firm, Taylor worked as a Staff Accountant at a non-profit emergency medical service responder in Lecanto, Florida, where she created month-end accrual entries for payroll and reconciled patient accounts. Taylor is pursuing her Bachelor of Arts in Accounting at Saint Leo University. As a Staff Consultant, Taylor will provide a range of services; including processing accounts payable and receivable, processing payroll transactions, performing bookkeeping and accounting services for non-profit clients, and preparing financial statements for clients.

James Moore, founded in 1964, is a regional firm with offices in Daytona Beach, Gainesville and Tallahassee. The firm specializes in providing tax, auditing, accounting and controllership, technology, consulting, and wealth management services.

###