



News Release

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Cross, Fernandez & Riley, LLP Sponsors New Women's Business Center in Orlando

ORLANDO, Fla., May 26, 2015 – Cross, Fernandez & Riley, LLP (C/F/R) is pleased to announce that it is a founding sponsor of the new Women's Business Center, weVENTURE, located in downtown Orlando. weVENTURE Orlando is part of a network of business centers across Central Florida powered by Florida Institute of Technology. The sponsorship is part of C/F/R's ongoing WHO (Women Having Opportunities) Initiative.

Operated by Florida Tech and led by director Shea Glenny, the center will serve Lake, Orange, Osceola, Volusia and Seminole counties and focus on fostering economic vitality by increasing the impact of women-owned companies in Central Florida. It will provide new and synergistic programs to propel these companies forward in all industry sectors. Given the prevalence of technology in today's economy, the center will also provide unique expertise to leverage and enable technology for innovation and growth.

Funded in part by a \$750,000 U.S. Small Business Administration grant, the center will be structured to drive economic development goals that are aligned with key emerging industry clusters in the Central Florida region. Areas of focus will include:

- Access to capital and financial fluency
- Leveraging technology for innovation and growth
- Developing business models and plans
- Navigating the entrepreneurial ecosystem

weVENTURE held its grand opening in March, which featured Orlando Mayor Buddy Dyer and Orange County Mayor Teresa Jacobs among the speakers at the event. The Orlando center, which joins Florida Tech's roster of established Women's Business Centers in Melbourne and Rockledge, is located in the Church Street Exchange Building, 101 S. Garland Ave. in Orlando.

For more information, visit: <http://wbc.fit.edu>

About Cross, Fernandez & Riley, LLP

Cross, Fernandez & Riley, LLP (C/F/R) is one of the largest locally-owned public accounting firms in Central Florida, providing service along the I-4 corridor with offices in Orlando, Lakeland, Winter Haven and Tampa. We take a progressive approach to traditional services including accounting, auditing, tax planning and compliance and offer additional services in forensic accounting and litigation support, emerging business, international planning and specialized tax credits, deductions and incentives.



Comprised of a diverse group of seasoned accounting professionals, our CPA firm has roots in the Central Florida business community since 1963. What sets C/F/R apart from other accounting firms is that we offer the advantages of a global accounting organization with the service and affordability of a local practice. Our Firm is an independent member of the BDO Alliance USA, through which our clients have access to the national resources of BDO USA, LLP and BDO International and includes a network of advisory services in 138 countries and 1,200 offices. The benefit to you is a national level of expertise delivered by local professionals who will get to know you personally and provide you with reliable and timely service.

For more information about Cross, Fernandez & Riley LLP, visit www.cfrcpa.com.

About Florida Institute of Technology

Founded at the dawn of the Space Race in 1958, Florida Tech is the only independent, technological university in the Southeast. The university is ranked in the top 200 in the Times Higher Education World University Rankings 2014-15, has been named a Barron's Guide "Best Buy" in College Education, is designated a Tier One Best National University in U.S. News & World Report, is one of just nine schools in Florida lauded by the 2015 Fiske Guide to Colleges and is recognized by Bloomberg Businessweek as the best college for return on investment in Florida. A recent survey by PayScale.com ranks Florida Tech as the top university in Florida for mid-career salary potential. The university offers undergraduate, graduate and doctoral programs. Fields of study include science, engineering, aeronautics, business, humanities, mathematics, psychology, communication and education.

Additional information is available online at www.fit.edu.

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