WOMEN'S LEADERSHIP Summit

Thursday, June 15, 2017
at the Mega CPE Conference
Gaylord Palms Resort & Convention Center in Orlando

Florida Institute of Certified Public Accountants
Women are emerging as the next generation of business and community leaders. Within organizations everywhere, one can sense their driving force to create a culture of openness and innovation.

The Women’s Leadership Summit supercharges these strides with leadership training that takes you to the next level. Join us in recognizing the Women to Watch Award winners and grow your network with leading women from all industries.
Conference at a Glance

7 – 8 a.m.  WLS Registration and Continental Breakfast
8 – 8:15 a.m. Mega Opening Remarks and Women to Watch Award Presentation
8:15 – 9:05 a.m. Mega Keynote Address
9:05 – 9:20 a.m. Networking Break With Vendors (Change Rooms)
9:20 – 9:30 a.m. WLS Opening Remarks
9:30 – 9:45 a.m. WLS Welcome
9:45 – 10:05 a.m. Networking Activity Introduction
10:05 – 11:45 a.m. Finding Authentic Boldness & How to be an Effective Self-Advocate
12 – 12:45 p.m. Lunch & Networking
1:00 – 1:50 p.m. Are You a Woman Who Doesn’t Prioritize Her Retirement?
1:50 – 2:40 p.m. How to be a Better Mentor and a Better Protégé
2:40 – 2:55 p.m. Networking Activity, Wrap Up & Prizes
2:55 – 4:35 p.m. Millennials & Others – Bridging the Gap
4:35 – 4:50 p.m. Closing Remarks
7 – 8 a.m. WLS Registration & Continental Breakfast

8 – 8:15 a.m. Mega Opening Remarks and Women to Watch Award Presentation

**Joey Epstein, CPA, CGMA**
2016-17 Council Chair | Morrison Brown Argiz & Farra | Ft. Lauderdale
Don’t miss the Women to Watch Awards presentation honoring women who exemplify leadership excellence in the field of accounting presented by the 2016-17 FICPA Council Chair, Joey Epstein.

8:15 – 9:05 a.m. Mega Keynote Address – TBA (1TB)

9:20 – 9:30 a.m. Women’s Leadership Summit Opening Remarks

**Liz Frisbie, CPA**
2016-17 Chair | Women in Leadership Committee

9:30 – 9:45 a.m. Women’s Leadership Summit Welcome

**Deborah Curry, CPA, CGMA**
President/CEO | Florida Institute of CPAs | Tallahassee

9:45 – 10:05 a.m. Networking Activity Introduction

10:05 – 11:45 a.m. Finding Authentic Boldness & How to be an Effective Self-Advocate (2 BE)

**Deborah Knupp**
Managing Director | GrowthPlay | Chicago, Ill.
At a time when women are leaning in to find their optimal professional voice, there is a vast amount of confusion (and sometimes isolation) regarding what authentically works and how to implement without alienating those around you. Finding **authentic boldness** is about effective self-advocacy and becoming your own agent. It is about authentic communication and confidence that brightens your light and helps professional women get what they really, really want for their careers and lives. It is about becoming the best version of yourself to grow your practice, clients and business generation confidence.

12 – 12:45 p.m. Lunch & Networking

1 – 1:50 p.m. Are You a Woman Who Doesn’t Prioritize her Retirement? (1 BE)

**Christina L. Worley, CPA/PFS, CFP, CFA**
Castle Wealth Management | West Palm Beach
Statistically women make less than their male counterparts; they also live longer and take more time off work for family care issues. What are concrete steps and actionable investment ideas that women can take to help grow and prioritize their investment savings, to secure a safer retirement for themselves?
1:50 – 2:40 p.m. How to Be a Better Mentor and a Better Protégé (1 BE)
Ellen L. Joseph, CPA
Managing Member | Ellen L. Joseph, CPA Chartered | Jupiter
This presentation discusses the characteristics of a good mentor and a good protégé, as well as the
dos and don’ts of how to have a successful mentoring relationship.

2:40 – 2:55 p.m. Networking Activity, Wrap Up & Prizes

2:55 – 4:35 p.m. Millennials & Others – Bridging the Gap (2 BE)
Deborah L. Leonard, CPA, CFP
Shareholder, Tax Service Department | Thomas Howell Ferguson, PA | Tallahassee
and
Sheri F. Schultz, CPA, ABV, CFF
Co-Managing Director | Fiske & Company | Plantation
and
Allison J. Harrell, CPA
Audit Senior Manager | Thomas Howell Ferguson, PA | Tallahassee
and
Natasha L. Novikov, CFE, CFF, CPA
Forensic Accountant | FBI | Maitland
This presentation is a panel consisting of past FICPA Women to Watch award winners. The panelists
will share some of the characteristics and interests of millennials and how to work together.

4:35 – 4:50 p.m. Closing Remarks
Tavara Andrews, CPA
2016-17 Vice Chair | Women in Leadership Committee

2016-2017 Women in Leadership Committee

Elizabeth Frisbie – Chair
Tavara Andrews – Vice Chair
Tarsha Jacobs – Director Coordinator
Grace Ali
Penelope Boyd-Gear
Tabitha Branch
Yvonne Clayborne
Marianela Collado
Lena Combs
Alexandra Demosthenes
Lydia Desnoyers
Natalia Dziatsel
Melissa Fleitas
Sarah Funk
Jennifer Garver
Kathleen Grangard
Nicole Johnson-Pendergrass
Ellen Joseph
Kimberly Juda
Kimberly Martin
Malena Martinelli
Jillian McSpadden
Arlene Raval-Jao
Bethanie Roberts
Laurida Sayed
Sheri Schultz
Jessica Shellard
Barbara Strasdas
Mariem Talavera
Lane Williams
Are you a self-starter looking for professional growth? The Women in Leadership Committee invites you to participate in the **FICPA Mentoring program** as a mentor or protégé. This year’s program will begin in July 2017 and conclude in June 2018. Mentoring doesn’t require a large time commitment – roughly 30 minutes per month. The Mentoring Program provides both a Give and Grow opportunity with the goal of providing a rich and rewarding experience for all participants. Sharing knowledge, expertise and insight helps create more motivated and accomplished professionals. Mentors are a powerful force for developing colleagues and associates within an organization or community.

Mentoring creates a partnership between two people based on:

1. Commitment to the mentoring process
2. Common goals/expectations of the process
3. Mutual trust and respect

If you want more information or are interested in participating, visit our www.ficpa.org/mentoring. The last day to register is **May 15, 2017**. Matches will be announced in early July or late June via email.

*If you are successful, it is because somewhere, sometime, someone gave you a life or an idea that started you in the right direction. Remember also that you are indebted to life until you help some less fortunate person, just as you were helped.*

*Melinda Gates*
Conference Info

Conference Site and Accommodations
Gaylord Palms Resort & Convention Center
6000 W Osceola Pkwy
Kissimmee, FL 34746
FICPA Room Rate: $180 single/double

Hotel Cutoff Deadline:
Friday, May 26, 2017
Reservations made after the cutoff date will be subject to availability and current room rate. To make reservations at any time, visit https://aws.passkey.com/event/16192733/owner/6738/home. This link is exclusively for FICPA MEGA CPE attendees. If you prefer to call, the reservation office number is (407) 586-2000. Please mention the FICPA to get the Mega CPE hotel rate.

CPE Policies You May Need to Know
CPE policies may be found on our website at www.ficpa.org/polices, or on the registration confirmation sent upon completion of registration.

Did you know?
You can apply your nonmember fee from this event towards an FICPA membership. Visit www.ficpa.org/polices for more details and an application.

Conference Materials
We are going green, so there will not be printed materials available onsite. Conference materials are available electronically as PDFs, making them easily available to view on your personal tablet or e-reader. Download the materials in advance and enjoy the convenience of going paperless. Electronic materials will be available through your online FICPA personal accounting seven (7) days before the conference.
It’s BIGGER than you think!

At this year’s Mega CPE Conference, you can choose from more than 60 individual classes taught by nationally recognized instructors to earn up to 32 CPE credits in one of America’s favorite fun destinations while receiving up to 8 bonus hours.

REGISTER NOW

Gaylord Palms Resort & Convention Center
Orlando or Online | June 14-17, 2017

www.ficpa.org/Mega
**Registration 4 ways to register for Women’s Leadership Summit**

**Internet** register online at [www.ficpa.org/content/CPE/Events/MegaCPEConference.aspx](http://www.ficpa.org/content/CPE/Events/MegaCPEConference.aspx).

- **Fax**: a completed registration form with credit card information to the FICPA at (850) 681-2433.
- **Call**: the FICPA Member Service Center at (800) 342-3197 or (850) 224-2727 to place a credit card order.
- **Mail**: a completed registration form to: Continuing Professional Education, FICPA, P.O. Box 5437, Tallahassee, FL 32314-5437.

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**1 Contact Information**

Name ___________________________ FICPA Member No. ___________________________

Firm _______________________________________________________________________

Address ___________________________ City/State/ZIP ___________________________

Telephone (______) ___________________________ E-Mail ___________________________

☐ Check here if registration reflects an address change.

☐ In accordance with ADA requirements, if you are disabled and require special services, please check here. Someone from our office will contact you.

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**2 Pricing**

**Registration Prices** (Women’s Leadership Summit)

- **WLS17** $129

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**3 Payment**

Check enclosed in the amount of $____________________

The FICPA is not responsible for checks or registrations delayed or lost in the mail.

To pay with a credit card, please go online at [www.ficpa.org/WLS](http://www.ficpa.org/WLS) or call the FICPA Member Services Center at (800) 342-3197 or (850) 224-2727.