



CONTENTS

President’s Message	2
Educational Foundation Scholarships	3
2011-2012 Financial Literacy Committee	4
Student Field Day	5
President and Legislative Update Meeting	6
Young CPAs 3rd Annual Toys for Tots Drive	8
Treasurer’s Message	10
Change to Meeting Reservation Policy	12
YCPA Winter Update.....	13
2011 Membership.....	14
Website Update	15
Sponsorship Opportunities	16
New FICPA Member Benefit - Online Video Library!.....	18
Sponsorship Letter	19
Meeting Schedules	22
Newsletter Brought to You By...	23

PRESIDENT'S MESSAGE

Well here we are, halfway through the Central Florida Chapter's fiscal year, and my term as your President. Last June the Chapter's Board of Directors set some rather challenging goals for the year, and I would like to report on the major accomplishments we have made in fulfilling those goals.

GOAL 1

We have converted from local control and processing of the Chapter's financial transactions to the FICPA's Central Accounting System. We are a pilot Chapter for this conversion, and importantly the largest Chapter (1,800+ members) to participate. We are also more active than most Chapters, so the volume of transactions is large. Under this system our income is received by Tallahassee, all bills are paid by them, and uniform financial statements prepared. This takes a load off of our volunteer Treasurer, Andrea Riesen, and frees her up for other projects (see below). All of this has been seamless to our members, except for the On-Line reservation system now in use.

By reserving for the General Meeting on-line, your payment is processed by the FICPA, and then reported back to the meeting chairperson and the Treasurer. Only a small number of receipts are processed locally. The November General meeting was over 90% reserved on-line. Beginning with the January cycle of meetings, the on-line system will be implemented for the Practitioners' Forum breakfast meeting, and the CPAs in Private Practice luncheon meeting. By reserving on-line, you will assist us greatly, and also be able to use credit/debit cards for payment, which was not offered before.

Based on our Chapter's success as well as other Chapters' experiences with the conversion, the FICPA Central Accounting System will be implemented for ALL chapters beginning July 1st. This direction comes from the FICPA Chapter Operations Committee and the Board of Governors, which met in December and approved this change in policy. While some of our members may resent the FICPA "meddling" in our Chapter's affairs, please understand that we function as an authorized Chapter of the FICPA, and must conform to its policies. Since the majority of our funding, \$18,000, is given to us by the FICPA from your dues payments, we are compelled to go with the program. We still have the autonomy to make decisions locally, as long as they don't fly in the face of State-wide policy.

GOAL 2

Design and implementation of our own Chapter Website is finished! Check it out! Go to www.CentralFloridaFICPA.com and see what we've done. As with most websites, it will always be a work in progress, with new features and content added every month. The reason for having our own Website is to improve communication with our members and the general public. The FICPA website does not offer that opportunity. Andrea Riesen spearheaded this effort, with a lot of help and ideas from President-Elect Ann Stachura, and non-CPA volunteer Adam Singh. Good job!

GOAL 3

Improve marketing of our functions to increase attendance. You will soon see changes in the design of our meeting and special event announcements that hopefully will attract the attention of the busy CPAs that don't normally participate.

I have been blessed with a FANTASTIC Board, without whose help none of the above would have been accomplished, but we're not done yet! It has been an honor and a challenge to serve as your President. Please contact me at sburr@glccpa.com with your comments and suggestions.

- *T. Shepard Burr, President*

EDUCATIONAL FOUNDATION SCHOLARSHIPS

The FICPA Educational Foundation awarded scholarships to the following University of Central Florida Accounting students: Donald Hatcher, Richard Metro, and Adrianna Campbell. Awards were presented at the Central Florida Student Field Day Luncheon held on Friday, October 21st. In addition, Meagan Moore received a scholarship at our CPE session the day before.

The students applied for the scholarships through the School of Accounting and were recommended by their professors. Students in their senior year may apply for a scholarship.

Donald Hatcher was awarded the FICPA Martin Prague Endowment Scholarship. The Martin Prague Endowment Scholarship was established by a client of Mr. Prague in his honor.

Adrianna Campbell was awarded \$5,000 for the James Wilcox Endowment Scholarship. The Wilcox Endowment was established in honor of James Wilcox CPA for minority recipients. Their Foundation matched the one million dollars that the FICPA raised over the past two years. Ms. Campbell was also a participant in the FICPA Minority Student Program High School Program.

The scholarships mentioned above are given out annually during the fall. The scholarship committee of the FICPA Educational Foundation reviews the scholarship applications and the Trustees vote on the recipients.

Mia Thomas & Marty Prague, Past Educational Foundation Presidents and Trustees, presented the scholarships.

If you would like to become a FICPA Educational donor, please visit the FICPA Web-site <http://www.ficpa.org/content/EdFoundation.aspx>.



Are your clients' portfolios prepared for tax season?

The stock market has been wildly volatile. Economic uncertainty has bedeviled businesses and individuals alike.

We can partner with you to provide objective financial advice to your clients.

Independent and employee-owned, Baird has provided sound wealth management solutions for individuals and families for more than 90 years.



Dennis E. Michels, CFP®
Senior Investment Consultant
407-481-8286

Orlando | Naples | Palm Harbor | Sarasota
Tampa | Winter Park
rwbaird.com



Certified Financial Planner Board of Standards Inc. owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™ and federally registered CFP® in the U.S., which it awards to individuals who successfully complete CFP Board's initial and ongoing certification requirement.

©2011 Robert W. Baird & Co. Incorporated. Member SIPC. MC-34063.

2011-2012 FINANCIAL LITERACY COMMITTEE

The 2011-2012 Financial Literacy Committee is bigger and better this year. We have several new members this year, which means we can reach more students! Our current committee:

- Aulick Williams
- Carolyn Anderson
- Christine Klepak
- Gary Fracassi
- Mary Murawski
- Mercedes Infante
- Ranom Smith
- Renae Washington
- Stacey Brannan
- Stephen Bonazinca
- Steve Kuiper
- Steve Simpson
- Tarsha Jacobs
- Wanda Talley Schebel

We will maintain our contacts at the Orange and Seminole county schools we touched last year as follows:

- University High School
- Hagerty High School
- Jones High School
- Wekiva High School
- Workforce Academy
- Lake Brantley
- Seminole High School
- Junior League
- Evans Elevate Program

In addition, we hope to add Boone High School (Orange County) and expand into Volusia County with the help of some of our new committee members.

The State FICPA is planning on updating our modules a little this year, making the information even more valuable to our students. Most of our training will be done online or through co-teaching with an experienced committee member. This is a great time for new members to join. If you have a passion to help stamp out financial illiteracy, please join us. We welcome new volunteers! Please feel free to contact me directly at LHoward@ouc.com.

-Linda S. Howard, Financial Literacy Taskforce Chair

STUDENT FIELD DAY

The Central Florida Chapter of the FICPA hosted its annual Student Field Day on October 21, 2011. The event once again proved to be a success providing over 50 students the opportunity to visit the offices of Central Florida accounting firms. The event allows students the unique opportunity to get an inside look at the firms as well as a real world feel of the accounting industry.



← *Linda Howard*

*John Johnson, FICPA →
Governmental Affairs
Director*



This year's luncheon featured guest speaker John Johnson, FICPA Director of Governmental Affairs. Johnson spoke on the history of accounting in Florida and the impact of Florida legislature on the profession. Scholarships were also awarded on behalf of the FICPA Educational Foundation to Donald Hatcher, Richard Metro, and Adrianna Campbell.



*Mia Thomas, Marty Prague, Adrianna Campbell,
Donald Hatcher, Richard Metro*



Mia Thomas, Marty Prague

This event would not be possible without the generous support of our local firms. We would like to thank the following firms that participated in the event: Averett Warmus Durkee Osburn Henning; Borcheck & Gase; Carr, Riggs & Ingram; Geller Ragans; Glickstein Lavel Carris; LarsonAllen; Moore Stephens Lovelace; Pricewaterhouse Coopers; RSM McGladrey; and Vestal & Wiler.

PRESIDENT AND LEGISLATIVE UPDATE MEETING

This meeting took place on October 20, 2011. Speakers included Stam Stathis, Debra Curry, and John Johnson. During the meeting, speakers provided updates on current FICPA activities, including legislative and governmental affairs.



Stam Stathis – President
Debra Curry - Executive Director
John Johnson - Government Affairs Director

Linda Howard and Stam Stathis
Linda received the FICPA Accounting Careers
Speaker of the Year
award for 2010 – 2011



John Johnson and Fred Brummer, CPA - Orange
County Commissioner

YOUNG CPAS 3RD ANNUAL TOYS FOR TOTS DRIVE



The Central Florida Young CPAs played Santa Claus to deserving families across Central Florida once again this year by teaming up with the Marine Corps Reserves and Toys for Tots. This year the YCPAs teamed with the Orlando American Society of Women Accountants organization and local businesses to collect nearly 600 toys. The fundraiser wrapped up on December 15, 2011 with a social at Terrace 390 in Downtown Orlando and was sponsored by PricewaterhouseCoopers, GellerRagans, Griffis & Macclary (an independent firm of Raymond James), and Grant Thornton. Roughly 50 members of the YCPA and ASWA stopped by to drop off their toys and share in a little bit of holiday cheer. Two Marines stopped by the event to collect the toys; our fifteen boxes filled the back of a Marine Corps cargo truck! The YCPAs and I would like to thank the following firms for their participation in our fundraiser: BKHM; Carr, Riggs & Ingram; Cherry Bekaert & Holland; Gellar Ragans; Glickstein Laval Carris Grant Thornton LLP; Griffis & Macclary (a Raymond James firm); KPMG; PricewaterhouseCoopers; RSM McGladrey Vestal & Wiler; Cherry, Bekaert & Holland; Cross Fernandez & Riley; and Larson Allen. "Without their support this fundraiser would not be possible!"



We would especially like to thank the firm who collected the largest number of toys this year, Vestal & Wiler, CPAs. Thank you for your participation and generosity!



If you would like to know more about the Central Florida Young CPAs, contact Kirsten Burbridge (kirsten.l.burbridge@us.pwc.com), follow us on Facebook and LinkedIn, or visit us at www.ficpa.org.

-Kirsten Burbridge, Young CPAs Chair

Show Me the Money!

The Central Florida Chapter of the FICPA recently contributed \$2,400 for scholarships to be given away to University of Central Florida students. UCF is currently deciding which students will receive awards. Good luck to all applicants!





Social Recruitment Software & Services

Easily attract, engage, and hire motivated students and recent graduates to help you manage your workflow and address future growth needs.



In this era of uncertainty, running with a lean workforce while at the same time, delivering customer value, has become a necessity. InternEdge provides you with a talent pool of motivated pre-professionals to help you, efficiently and cost-effectively, manage your workflow fluctuations and address future growth needs.

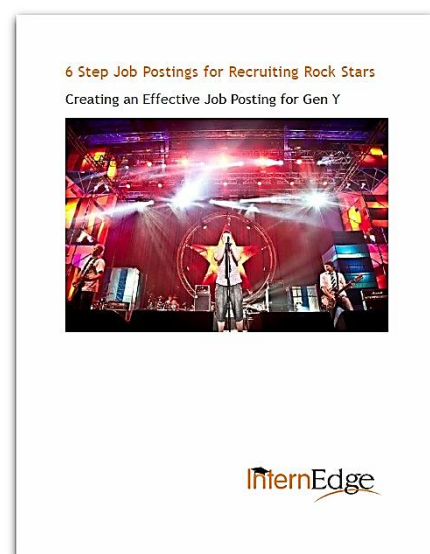
- ✓ **High-quality students & recent graduates** for your project work, part-time jobs, or internship positions
- ✓ **Effective prequalifying tools** to save you time
- ✓ **Hiring process standardization tools** to help you consistently and effectively make the right hire

FREE eBook: 6-Step Job Postings for Recruiting Rock Stars

A job posting is a crucial component of any comprehensive hiring process and **when designed correctly, a strategic and targeted job posting leads to finding candidates who exceed your requirements** and are a good fit with your culture.

Whether you are currently hiring or plan to hire sometime in the future, [***6-Step Job Postings for Recruiting Rock Stars***](#) provides you with **step-by-step instructions for creating an effective job posting** and a **template you can model**.

[Download the eBook Now →](#)



[Download the eBook Here](#)

TREASURER'S MESSAGE

We are almost half-way through our fiscal year and I've had the privilege to implement the Centralized Recordkeeping as a Pilot Chapter for the FICPA. These are the questions that Mike Holland, Director of Chapter and Committee Relations, presented to me:

Question 1: Is centralized recordkeeping a viable option for providing consistent recordkeeping procedures for chapters as well as maintain appropriate internal controls and policies throughout the FICPA and its subsidiaries?

Answer 1: The centralized system is a viable option for internal control and uniform reporting. There are nominal funds received going through my hands; however, we are still getting "pay at the door" money and all special purpose meeting checks (which fortunately are reconciled by the Chair of those committees). I just review, copy, send to the FICPA and post in our records. However, I am up to 38 expense reimbursements and not half way through the year yet. I have had good feedback from vendors on the timeliness of receiving their checks from the FICPA. I also receive all other funds such as newsletter advertising, sponsorships, etc. So any time savings realized has been with the on-line reservation system for chapter meetings and the revenues from the sales of the CCH Master Tax Guides being sent directly to the FICPA.

Question 2: Will centralized recordkeeping help facilitate Chapter Officers in achieving their goals and objectives and directing their resources towards promoting the profession, providing excellent continuing education to members, encouraging member involvement and community outreach programs?

Answer 2: At least during the transition, I am still busy keeping records, a dual accounting system in order to reconcile FICPA's reports, and forwarding reports. Even if that workload lessens, I don't think the change to the centralized accounting system will have much impact on the Chapter's operations. I used to think so, but the Chapter's finances will always have Board involvement.

I like having a dual system as we are up to date at most points for any question the President or other Board members may have. It takes longer to get FICPA reports and we still like to reconcile to our records. We need to develop our budget for the next fiscal year so that it mirrors the line item budget the FICPA is using. Currently, it is an "apples to oranges" budget to actual comparison as our Chapter formerly utilized different category groups for expenses.

Question 3: Do you see any major challenge or obstacle in implementing the program across all chapters?

Answer 3: Any Chapter entering into the centralized system has to understand that their Board and members will not buy in to the change easily. Members complain about the on-line reservation system. Common complaints and questions include, "I don't use a credit card, why can't you just bill the firm, our firm writes one check for all of its staff attending?", "I can't set it on my calendar until the day before the event.", "Can I RSVP without paying then?", "My firm won't reimburse me?", etc. They ignore the advantage this system provides. There are many other organizations whose policy is pay in advance on-line, and have policies similar to our on-line system. Those organizations have no ability to accept "pay at the door". So that tells me that our members are creatures of habit, and resist change, even if it's beneficial.

Our Chapter is lucky to have a Hands-On President in T. Shepard Burr, who worked in conjunction with me on these replies from our experience thus far. In a year of change, we are lucky to have such a task-oriented, peacemaking leader to take the amount of time he devotes to making our chapter better. I only hope what he has helped implement will continue to be reinforced in the future with the FICPA and future board members.

-Andrea Riesen, Treasurer



Pension Services, Inc.

Defined Benefit plans can create substantial, tax-deductible contributions. Sometimes as much as \$250,000!

QUALIFIED PLAN ADMINISTRATION

- Case design, presentation, implementation & administration
- Compliance review of current plans
- Full Service TPA

Contact:
Bill Black
321.397.0406
Bill@PensionSite.Org
www.PensionSite.Org

PSO

CHANGE TO MEETING RESERVATION POLICY

Beginning with the notices for the January meeting, the local e-mail address and telephone number will be changed to a "For information" contact, and reservations will not be accepted at that address except under unusual circumstances.

Please follow the instructions on the two notices that are sent to your e-mail by the FICPA every month. Note that the instructions clearly state the cancellation policy, and the "late reservation" and "late payment" increased cost. The higher cost will apply to paying at the door on the day of the meeting, as a late payment.

I would like to take a minute to answer the concerns expressed by some of our members, and ask for your understanding of the reasons why the reservation system has changed. Reserving on-line is the same system you would use for any FICPA full-day seminars, and almost any other organization's meetings and seminars. We have to know in advance what the attendance will be, because the hotel requires a firm attendance guarantee, and the speaker needs to have a head count in order to have enough hand-out materials for

everyone.

As a benefit of using the on-line reservation system, the FICPA is assisting us with this process, and our Chapter's accounting. This will reduce hard dollar costs to the Chapter, and volunteer Board member time commitments. I'm sure you understand that our CPA volunteers have very little time to spend outside their professional practice, and that dollars saved will be applied to member benefits and scholarship funds.

I understand that this is a change in how we have always done things, and it requires you to commit to attending several days in advance. But please understand that there are legitimate reasons for this change.

I ask for your understanding and cooperation, which will help us a lot.

-T. Shepard Burr, President

YCPA WINTER UPDATE

The Central Florida YCPAs have kept busy this fall! In August, they hosted a mixer with the Young Lawyer Section of Orange County Bar Association. Approximately 50 young lawyers and young CPAs in the Central Florida area attended the event at Ember. In November, the YCPAs enjoyed an afternoon of bowling with Beta Alpha Psi students from UCF at Boardwalk Bowl. Also in November, the YCPAs kicked off the 3rd Annual Toys for Tots drive with a wrap up event in December. If you are interested in more information regarding the Central Florida YCPAs, please contact Kirsten Burbridge (kirsten.l.burbridge@us.pwc.com).

-Kirsten Burbridge, YCPAs

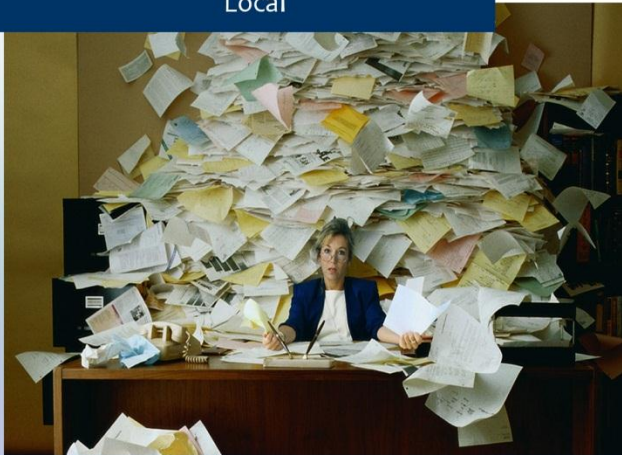
REDUCE COSTS AND CONTROL INVENTORY.



Personal

Flexible

Local



Let us help you make **2012** a year of organization!

At Assured Record Storage, we understand our clients records management needs and deliver the personal attention they deserve. Each customized program focuses on three core values; Streamlined Workflow, Maximized Floor Space and Reduced Costs. How organized are your clients files? We can personalize a program for you that increases efficiency while lowering costs.

We can also make your job easier by helping your clients become more organized.

www.AssuredRecord.com

Orlando: 407.862.6162

Bartow: 863.578.4669

2011 MEMBERSHIP

The FICPA welcomes 75 new members to the Central Florida Chapter from February through November.

FEBRUARY – MARCH

William D. Hejl of Apopka, Edward D. Sayers of Kissimmee, Susan G. Boshers of Longwood, Lila R. Norris of Ocala, William G. Edwards, Rick L. Klahsen, Stacey Samball, Mark A. Stiles of Orlando, Kevan L. Spear of Windermere, Kim N. V. Le of Winter Park

APRIL – MAY

Anna C. Juarez of Clermont, Carolla J. McCammack of Kissimmee, Fred J. La Londe of Maitland, David M. DiLena of Minneola, Fauzia R. Bakshi, Michael S. Broderick, Stephen Cagnina, Jose Dalmau, Courtney C. DeVane, Lu F. Dong, Joel W. Eng, Jennifer R. Glasgow, Albert A. Goodman, Christopher S. Greenwell, Jonathan R. Immordino, Jerome P. Kelliher, Charles E. Kramer, Lily Y. Lindauer, Brandon H. Redler, Brenda H. Sealy, Michael D. Sipperley, Stephanie L. Tesfazghi, Seth A. Woods of Orlando, Kelly A. Carline, Emily G. Ray, Sharon A. Tardew of Oviedo, Robert Maya, Tyler Rice of Winter Park

JUNE – JULY

Jason S. Loschiavo of Casselberry, Ella J. Norden of Chuluota, Christine E. Harkless, Joseph M. Iacopelli of Davenport, James W. Green of Maitland, Kenneth N. Granberry of Melbourne, Adriana Bentz, Tara E. Crotty, Jacqueline Dodson, Alexandra L. Gentry, Leanne F. Miliotes, Denny R. Paganelli, Mary E. Pavlis, Gabriel

Pedrero, Joshua T. Ray, Maree F. Ridgway, Mounira Roberts, Amanda G. Simanton, Kristin Smith, Barbara A. Sorenson, Michelle M. Taylor, Beth L. Young of Orlando, Feliz G. Blanco of Tampa, Sara Kaiser, Clarence Riggs, Julie M. Riggs of Winter Park, Kathleen E. Saft of Winter Springs.

AUGUST – SEPTEMBER

Kimberly G. Fornea, Lida E. Rodriguez, Julie J. Ruchotzke of Altamonte Springs, David I. Oursler of Battle Creek, Bryan Girgenti of Casselberry, William A. Quiroz of Lake Mary, Rayna A. Sinkunas of Mount Dora, Alan R. Spoerner of Ocoee, Jesse C. Bretton, Kevin Grullon, Ashley N. Hill, Robert Millwee, Linda A. Mirelman, Rebecca A. Naudasher, Lien T. Nguyen of Orlando, Nicole W. Decker of Windermere, Allison Hannah, George A. Stiell, Steven W. Thompson of Winter Park.

OCTOBER – NOVEMBER

Brian H. Melton of Celebration, Kevin H. Gay of Chuluota, Gentry T. Hill of Gotha, Eric C. Stewart of Lake Mary, Vanessa R. Talley of Longwood, Michele C. Foreman of Maitland, Shivam N. Jadeja of Merritt Island, Matthew L. Anderson, Daniel Conn, Puja J. J. Mandolfo, Francisco Peralta, Vanessa Rivera, Mark W. Shaffer of Orlando, Stephen P. Bonck of Oviedo, Michelle M. DuMars, Heather Litteral of St. Cloud, Julia D. Daigle of Tampa, Vanessa A. Peri, Kenneth J. Vitek of Winter Springs.

We look forward to seeing you at the next Chapter meeting! Be sure to check the FICPA website at www.ficpa.org for meetings and events.

-Stephanie Adams, Membership Chair

WEBSITE UPDATE

I have had the privilege to spearhead a committee to have a website for our Chapter developed. Our committee met back in July to discuss the benefits for getting a site. We presented our findings to our Board and put together a Request for Proposal. We also received FICPA approval for our site. We contracted with Unibesa in September and have been in the process of developing the site over the last few months. The website provides the following:

- Turnkey solution
- Dedicated hosting site vs. shared hosting
- Backups of data available upon request
- Allowed continual changes to website pages
- Unlimited bandwidth allows more space to grow the website pages and content
- Unlimited storage for archived documents
- Moderation, or review, of content before posting to website
- Navigation of website
- Offers a search option for easy access to content
- Unlimited training support for present and future Chapter members assigned to maintain the website
- Online tutorials to train present and future Chapter members in use of the website
- Capability to spawn websites for Chapter members utilizing work press or rules format

We plan to launch the site in February, 2012 so stay tuned!

-Andrea Riesen, Treasurer

SPONSORSHIP OPPORTUNITIES

EXCLUSIVE, ANNUAL SPONSORSHIP OPPORTUNITY

1. You will be promoted and announced as our Chapter's Exclusive Annual Sponsor during the entire year.
 - a. Prominent recognition in the Meeting Notice sent out twice during each month of the year except December. (Sent to approximately 2,000 CPAs in Central Florida area.)
 - b. Optional website or email link included in the Meeting Notice.
2. You may attend all the regular monthly Thursday afternoon Continuing Education sessions that our Chapter presents:
 - a. 10 per year (no meeting in April or December)
 - b. Usually 3pm to 6pm the third Thursday of each month
 - c. 3-5 minute opportunity to speak to the group each month
 - d. Opportunity to set up a table before meeting & during networking
 - e. 30 minute networking session to develop personal contacts and relationships
 - f. Suggest you have a give-away or drawing each time to collect cards
 - g. Attendance is typically between 45 and 100, depending on the time of year and topic
3. No competing institution will be allowed to sponsor these meetings at anytime during the year. (There may be one other sponsor at the meeting, but any apparent conflict as a competing institution will be cleared with you prior to acceptance.) You will be the only Exclusive Annual Sponsor for the entire year.
4. Cost: \$4,000 per year.

ONE-TIME SPONSORSHIP OPPORTUNITIES

Option 1: You may attend one of the regular monthly Thursday afternoon Continuing Education sessions that our Chapter presents:

- a. 10 to choose from, per year
- b. Usually 3pm to 6pm the third Thursday of each month
- c. 3-5 minute opportunity to speak to the group

- d. Opportunity to set up a table before meeting & during networking
- e. 30 minute networking session to develop personal contacts and relationships
- f. Suggest you have a give-away or drawing each time to collect cards
- g. Attendance is typically between 45 and 100, depending on the time of year and topic
- h. You will be given recognition in the Meeting Notice sent out twice during the month in which you will be sponsoring. (Sent to over 2,000 CPAs in Central Florida area.)

No competing institution will be allowed to sponsor the same meeting you are sponsoring. There may be one other sponsor at the meeting, but any apparent conflict as a competing institution will be cleared with you prior to acceptance.

Cost: \$500 per meeting. You may sponsor more than one meeting during the year.

Option 2: You may attend one of the regular monthly lunch Continuing Education sessions that our Chapter presents:

- a. 11 to choose from, per year
- b. Usually noon to 1:30pm the 3rd or 4th Wednesday of each month
- c. 3-5 minute opportunity to speak to the group
- d. Opportunity to set up a table before meeting and greet attendees
- e. Suggest you have a give-away or drawing each time to collect cards
- f. You will be given recognition in the Meeting Notice sent out twice during the month in which you will be sponsoring. (Sent to over 2,000 CPAs in Central Florida area.)

No competing institution will be allowed to sponsor the same meeting you are sponsoring.

Cost: \$250 per meeting. You may sponsor more than one meeting during the year.

**Contact Pam Russell, Special Projects Chair, to sign up
for any of these sponsorship opportunities, today!
407-275-5554 x120 or prussell@lazboyorlando.com**

Option 3: Advertise in our quarterly Newsletter:

- a. The newsletter is published quarterly
- b. The newsletter is emailed to every member of the Central Florida Chapter with email addresses (approximately 2,000 members)
- c. If you wish to have your ad placed on the front page of the newsletter, the cost is doubled.

- d. Business Card: 2" – 2.5" x 3.5" \$50
- e. Quarter Page: 4" – 5.0" x 3.5" \$75
- f. Half Page: 4.5" – 5.5" x 7.5" \$100
- g. Whole Page: 9.0" x 7.5" \$200

**Contact Tiffany Kuzenka, Newsletter Co-Chair, to sign up
for Newsletter Advertising, today!
407-244-7149 or tiffany.kuzenka@siemens.com**

Thank you for your consideration of becoming a sponsor of the Central Florida Chapter of the FICPA!

NEW FICPA MEMBER BENEFIT - ONLINE VIDEO LIBRARY!

The FICPA, in cooperation with the Accounting Continuing Professional Education Network (ACPEN), is bringing its' members a brand new benefit! ACPEN, the leader in internet-based video CPE programming, is launching the ACPEN DataBank and FICPA members will be able to use it—for free!

The DataBank takes recent ACPEN CPE courses, divides them into short, targeted segments of typically about 10 to 20 minutes. Each discussion by ACPEN's national experts addresses a very narrow subject and makes it available to you, the practicing CPA, just when you need it. You can search for your topic by key word, using the powerful search feature, or you can use the index to find just the information you need! The ACPEN DataBank will allow you to solve practice problems you are struggling with in just a few minutes, expanding your research capability and making it more practical at the same time. Users do not receive CPE credit when using the DataBank, instead they improve their practice efficiency and productivity.

To access the ACPEN DataBank online, please [click here](#). Once you have logged in, you can view the many video categories that are offered.

[Take advantage of this fantastic FICPA member benefit today!](#)

SPONSORSHIP LETTER



Dear Friend:

The Central Florida Chapter of the Florida Institute of Certified Public Accountants is very interested in helping students and early career accountants move forward in their studies. One of the Central Florida Chapter's focus areas is providing scholarship opportunities for local UCF Accounting students. Our plan is to create scholarship funds for these students through our 2012 Miniature Golf Tournament. This event will be held on April 28, 2012 at Congo River Miniature Golf in Altamonte Springs. We are committed with great enthusiasm to donate 100% of the proceeds, after direct expenses, to directly benefit UCF Accounting students through scholarships. Last year, with your help, we raised \$2,400 for these students.

We are asking you to support the Central Florida Chapter of the Florida Institute of Certified Public Accountants 2012 Charity Miniature Golf Tournament Playing For UCF Accounting Student Scholarships. We are offering a variety of tax-deductible sponsorship opportunities this year:

- a \$100 hole sponsorship option
- a \$200 hole-in-one sponsorship option
- an exclusive \$300 breakfast sponsorship option
- an exclusive \$500 title sponsorship option

Please help us to honor our commitment to our profession and to the education of aspiring accountants. Your consideration in supporting this cause is very much appreciated.

If you have any questions, please feel free to contact us. Thank you for your generosity in helping make these scholarships a reality for the students.

Best Regards,

Pam Russell
Event Chairperson-2012 Miniature Golf Tournament
407-496-4605
Pk2549@gmail.com

Andrea Riesen
Event Assistant Chairperson-2012 Miniature Golf Tournament
407-645-4775 Ext 116
ariesen@glccpa.com



2012 Charity Miniature Golf Tournament
Saturday, April 28, 2012
Congo River Miniature Golf



SPONSOR REGISTRATION FORM

Your participation will provide a great opportunity in raising scholarship money for UCF Accounting Students. We look forward to working together with you during this event.

Company: _____

Street: _____

City, State, & Zip: _____

Company Contact: _____ Title: _____

Phone: _____ Fax: _____

Email Address: _____

SPONSORSHIP OPPORTUNITIES:

Hole Sponsor \$100

→ Company Name and Logo on Sponsor Board at one hole on the course

Hole-In-One Sponsor \$200

→ Company Name and Logo on Sponsor Board at one hole exclusively on the course

Breakfast Sponsor \$300

→ Company Name and Logo on Sponsor Board at Registration area and at Breakfast

Title Sponsor \$500

→ Company Name and Logo on Sponsor Board at Registration area, at Breakfast and on all marketing materials

Print Name: _____

Authorized Signature: _____

Deadline for Sponsorship Registration: March 31, 2012

Make checks payable to:

Central Florida Chapter of

Florida Institute of Certified Public Accountants.

Mail your check and this sponsorship form to:

Andrea Riesen, CPA at Glickstein Laval Carris, P.A.

555 Winderley Place, Suite 400

Maitland, FL 32751

Questions – Contact Pam Russell

Email: pk2549@gmail.com Cell: 407-496-4605

Email your Company Name and Logo for the Signage to:

Ann Stachura at ann.stachura@mssb.com phone: 407-333-2484



THANK YOU IN ADVANCE FOR YOUR SUPPORT!



Central Florida Chapter
Florida Institute of Certified Public Accountants
2012 Charity Miniature Golf Tournament
Playing for UCF Accounting Student Scholarships

Congo River Miniature Golf
531 W. State Rd 436
Altamonte Springs, FL 32714
Saturday, April 28, 2012 -9:30am Shotgun Start
Registration Deadline April 20, 2012



The Florida Institute of Certified Public Accountants – Central Florida Chapter is proud to announce our 2012 Charity Golf Event to raise money for scholarships that will be awarded to UCF Accounting students. This event is an excellent opportunity to bring your friends and family and join us for a fabulous fun day of miniature golf. All proceeds from this event will directly benefit UCF Accounting students.

**** BREAKFAST SERVED AND PRIZES AWARDED IMMEDIATELY AFTERWARDS ****

****Pick your foursome or just sign up and we'll take care of the pairings****

***** Invite Your Spouse, Children, Significant Others and Friends *****

******* Non-Members Welcome *******

***** Shotgun Format *****

Entry Fees: \$15 per adult / \$10 per child **OR** 4 tickets for \$50

Includes: One round of miniature golf, prizes and breakfast

I'm ready to play! Pair me up.

Name _____ Phone _____

OR:

Here's my foursome ---

Name _____ Phone _____

Name _____ Phone _____

Name _____ Phone _____

Make checks payable to:

Central Florida Chapter of

Florida Institute of Certified Public Accountants.

Mail your check and this registration form by April 20, 2012 to:

Andrea Riesen, CPA at Glickstein Laval Carris, P.A.

555 Winderley Place, Suite 400

Maitland, FL 32751

Questions – Contact Pam Russell

Email: pk2549@gmail.com Cell: 407-496-4605



2012 MEETING SCHEDULES

CPAs IN PUBLIC PRACTICE

Date	Topic	Speaker	CPE
2/16/2012	IFRS & Int'l Tax	UCF Prof; Tax Atty	1AA 2TB
3/22/2012* <i>*Notice – This is the 4th Thursday of the Month</i>	New SAS; Rev recog; leases	BAP	3AA
<i>April – No Meeting</i>			
5/17/2012	Fraud accounting	Lynn Clements	3AA
6/21/2012	Independence standards	Tom Reilly	3AA
7/19/2012	Cloud Accounting, IC issues	Chris Fraiser	1AA 2TB

CPAs IN PRIVATE PRACTICE

Date	Topic
2/22/12	Incorporating Operational Audits into Your Business
3/28/12	Economic Update
4/18/12* <i>*Notice – This is the 3rd Wednesday of the Month</i>	Inter-generation Employee Retention
5/23/12	A&A Update
6/27/12	Governmental Update
7/25/12	Health Care Continuing Issues
8/22/12	IT Issue

NEWSLETTER BROUGHT TO YOU BY...

→ [Dena Lester](#)

→ [Tiffany Kuzenka](#)

→ [Marji Perkins](#)

→ [Adam Singh](#)