



FICPA 30th
annual
accounting show

**Broward County Convention Center | Ft. Lauderdale
Sept. 16-18, 2015**



Florida Institute of Certified Public Accountants

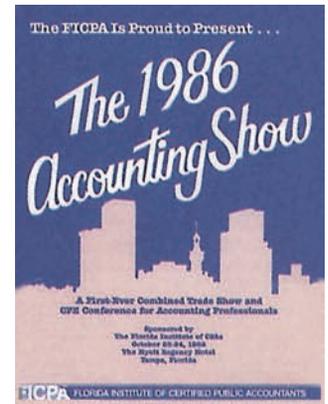




Celebrate the 30th Annual Accounting Show in Ft. Lauderdale September 16-18, 2015!

For 30 years, the FICPA has been providing Florida CPAs with the best CPE, exhibitors and networking opportunities. Remember 1985? Gasoline was \$1.09 a gallon, Ronald Reagan was President, the top song was "Everybody Wants to Rule the World" and the #1 grossing movie was Back to the Future.

The FICPA is all about the future. The 30th Annual Accounting Show not only offers you the latest cutting-edge information, but turns your focus to where it needs to be – next year, five years and beyond.



As a new member service, the FICPA kicked off its first Accounting Show in 1986, combining CPE and an exhibitor show with the latest in accounting products, all under one roof.

New Tracks. New Speakers. New Partners.
Join Us.

Earn up to 23 CPE credits, subject to approval by the Florida Department of Business and Professional Regulation. Type of credit is dependent upon track selection. Application made for CFP credit on select sessions.

Endorsed by the Cuban American CPA Association





Agenda at-a-glance

Wednesday

7:30 a.m.

8:10 - 11:45 a.m.

12:45 - 1:35 p.m.

1:45 - 5:15 p.m.

Sept. 16

Registration and Check-in

Ethics: Protecting the Integrity of Florida CPAs

General Session/Keynote

CPE Sessions

Thursday

7:30 a.m. - 12 p.m.

9 a.m. - 6 p.m.

8:15 - 9:15 a.m.

9:25 a.m. - 12:40 p.m.

12:40 - 1:40 p.m.

1:40 - 4:50 p.m.

4:30 - 6 p.m.

Sept. 17

Registration and Check-in

Vendor Showcase and Tradeshow Networking

General Session/Keynote

CPE Sessions

Lunch and Tradeshow Networking

CPE Sessions

Cocktail and Tradeshow Networking Reception

Friday

8 - 11:25 a.m.

7:30 a.m. - 12:50 p.m.

11:10 a.m. - 12:50 p.m.

12:45 - 4:20 p.m.

Sept. 18

CPE Sessions

Vendor Showcase and Tradeshow Networking

Lunch and Tradeshow Networking

CPE Sessions



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Wednesday Sept. 16, 2015



7:45 a.m. - 2:00 p.m.
Registration/Check In

Ethics Course (4 ET) _____ **A1**

8:10 - 11:45 a.m.

Ethics: Protecting the Integrity of Florida CPAs – 4980 (4 ET)

This presentation will cover ethics for the CPA profession as promulgated by the AICPA, the Florida Board of Accountancy and the Florida Legislature. We will cover the revisions to the AICPA's Code of Professional Conduct; changes in Florida Statutes and FACs; and changes in the professional standards and how these changes will affect you.

Cecil Patterson Jr., CPA, MBA
Patterson CPA Group, Inc. | Ponte Vedra Beach

General Session (1 TB) _____ **B1**

12:45 - 1:35 p.m.

What Does the Future Hold for the Profession? (1 TB)

Join seasoned Tallahassee lobbyist, and former FICPA Deputy Executive Director, Jennifer Green as she shares insights into the changing CPA profession and the national trends that are shaping its future.

Jennifer Green, CAE, DPL
President/Owner | Liberty Partners | Tallahassee



R&A (4 AA) _____ **C1**

1:45 - 2:35 p.m.

FASB Update (1 AA)

This session will discuss recently issued guidance and current agenda projects of FASB. It will emphasize the FASB's simplification projects and initiatives of the Private Company Council.

J. E. Grossman, CPA, CFE, CMA, CGMA
Principal | CliftonLarsonAllen | Lakeland

2:35 - 3:25 p.m.

Going Concern Issues and Liquidation Basis of Accounting (1 AA)

This session will address developments concerning how an entity should assess its ability to continue as a going concern and the auditor's responsibilities. Application of the liquidation basis of accounting when the entity is no longer a going concern will be discussed.

J. E. Grossman, CPA, CFE, CMA, CGMA
Principal | CliftonLarsonAllen | Lakeland

3:35 - 4:25 p.m.

SSARS Update 2015 (1 AA)

In this presentation, we will cover the changes in our profession created by SSARS 21, ethics as related to SSARS and any changes in the Florida statutes and FACs. Reporting, engagement letters and documentation will also be covered.

Cecil Patterson Jr., CPA, MBA
Patterson CPA Group, Inc. | Ponte Vedra Beach

4:25 - 5:15 p.m.

Accounting for Bitcoin (1 AA)

Bitcoin: Is it an asset? Is it currency? Or is it something else? The chameleon-like quality has left many professionals wondering how to classify Bitcoin. This presentation will bring some clarity to the accounting treatment of Bitcoin and how that treatment may differ based on the use of Bitcoin in the organization.

Joseph A. DiRuzzo III, CPA, Esq.
Senior Attorney | Fuerst Ittleman David & Joseph, PL | Miami

Tax (4 TB) _____ **C2**

1:45 - 2:35 p.m.

Federal Tax Update (1 TB)

This discussion includes an overview of recent legislative, regulatory and administrative changes that are most relevant for CPAs in public and private practice.

Vicki H. Meyer, CPA
President/Owner | Meyer Consulting, PLLC | Orlando

2:35 - 3:25 p.m.

Latest Trends in Mergers & Acquisitions of CPA Firms (1 TB)

Who is buying, selling and merging and why? What creative tax strategies for goodwill, non-competes, earn-outs and seller financing are being used? What types of firms are dominating the South Florida market regarding acquisitions and why? See transaction trends and examples regarding down payments; earn-outs; seller/partner compensation; equity and income partners; title; and growth. Learn the current valuation trends regarding multiples of revenue. What assets are most valuable in today's market? What financial ratios are considered 'above average' in the pricing of CPA firms in today's market? How are transactions integrating aging sellers who are not willing to retire so quickly? Attend this session and get the answers.

Cindy Ragan, MA, CVA
President | Strategic Alliance Advisors, Inc. | Ft. Lauderdale



3:35 - 4:25 p.m.

Catching Up on Tax & Estate Planning Developments (1 TB)

Let's review the important and interesting developments in taxes and estate planning over the past year.

Charles Rubin

Attorney/Managing Partner | Gutter Chaves Josepher Rubin Forman | Boca Raton

4:25 - 5:15 p.m.

Not-for-Profit Update (1 TB)

In this session, we will cover recent IRS activity, an unrelated business income update and recent IRS rulings.

Dawn M. Olivardia, CPA

Tax Partner | Grant Thornton LLP | Orlando

Industry (3 AA /1 TB) _____ G3

1:45 - 3:25 p.m.

The Revised COSO Framework from Start to Finish (2 AA)

This session will provide an overview of the revised internal control framework recently adopted by the Committee of Sponsoring Organizations, now effective for public business entities. In addition, this session will discuss how to adapt the COSO framework in small entities and for governmental and not-for-profit organizations.

Lynda M. Dennis, Ph.D., CPA, CGFM, CGFO

Lecturer | University of Central Florida | Longwood

3:35 - 4:25 p.m.

Retirement Plan Fees: Are You Getting the Best Deal? (1 TB)

Plan fiduciaries are required to understand and determine that all fees contained within 408(b)(2) disclosures are reasonable. Now is the time to understand and negotiate plan fees through a well-documented process. Fiduciaries have to view them in the context of design, demographics, services and investment opportunities.

Ultimately, fiduciary protection is all about the process. This session will explore how plan fiduciaries can implement a best-practices approach to understanding, documenting and evaluating plan fees to ensure the best deal for employees.

Paul Powell

Managing Director - Southeast Region | NFP Retirement | Dothan, AL

4:25 - 5:15 p.m.

Relying on the Work of Internal Auditors – They Also Have Standards! (1 AA)

This session will address questions auditors should ask when deciding whether to rely on the work of internal auditors. Learn what it means when internal auditors state that their work complies with the Standards for the Professional Practice of Internal Auditing.

Sam M. McCall, CIA, CPA, Ph.D

Chief Audit Officer | Florida State University Office of Chief Inspector General Services
Tallahassee

Technology (4 TB) _____ G4

1:45 - 2:35 p.m.

Bitcoin and Cybercurrencies: Monopoly Money, the Future of Currency or Just Lost in Space? (1 TB)

This session will provide an overview of Bitcoin and its progeny from technological and criminal enterprise perspectives. Join us to learn what cybercurrency is and is not, explore the "wild west" landscape in which it is exchanged and see how that will affect its future.

Michael Kridel, CPA, CFF, CITP, CFC

Principal | Rehmann | Boca Raton

2:35 - 3:25 p.m.

Top Tech Issues in 2015 (1 TB)

This year marks the 25th Anniversary of the North American Top Technology Initiatives Survey by the AICPA and CPA Canada. This session will reveal insights from the 2015 survey as you learn this year's top technology priorities for CPAs.

Chris Fraser, CPA, CITP, CISA, CGMA

Business Technology Consultant | Mendelson Consulting | St. Petersburg

3:35 - 5:15 p.m.

The Evolving of PCI DSS & EMV Payments and the Impact on Your Clients (2 TB)

In light of the U.S. migration to EMV technology and the newly-released PCI DSS 3.1, this presentation will provide a high-level overview of EMV and recent changes in PCI-DSS while discussing how these affect your clients both financially and technologically.

Suzanne Miller, CHS-III, PCIP, CISA, CISM, CRISC, QSA

Partner & National Practice Leader, Security Operations & Compliance | Vaco Risk Solutions
Memphis, TN

Thursday Sept. 17, 2015

7:30 a.m. - 12 p.m.

Registration and Check-in

General Session (1 TB) _____ D1

8:15 - 9:15 a.m.

Working to Fix the Debt

The Campaign to Fix the Debt is a non-partisan campaign to put America on a better fiscal and economic path. America's national debt is on an unsustainable path and must be addressed now by mobilizing leaders and electing officials to tackle this nation's long-term fiscal challenges. The Fix the Debt Campaign is currently working with the AICPA and the American Accounting Association on this vital issue.

Paul H. Stebbins

Chairman Emeritus | World Fuel Services Corporation



AEA (3 AA) _____ E1

9:25 - 10:15 a.m.

International Financial Reporting Standards for Small and Medium Sized Entities – Now is the Time for Implementation (1 AA)

IFRS for SMEs is GAAP- just not U.S. GAAP. It offers an opportunity to help non-publicly traded businesses deal with the ever-increasing complexity of U.S. GAAP. "Little GAAP" is here. When coupled with the Financial Reporting Framework for Small and Medium Sized Entities, it provides a simplified and effective method of keeping books and reporting results- even if you need to report using GAAP.

Mark Brechbill, CPA

Managing Director | Mark Brechbill, PLLC | Stuart

10:50 - 11:40 a.m.

Accounting Issues in Import/Export Regulation: Helping Your Client Achieve Compliance and Avoid Enforcement Matters (1 AA)

This presentation will examine the steps accountants can take to ensure that their clients are compliant in import/export matters and are properly prepared to handle enforcement issues if and when they arise.

Stephen H. Wagner, Esq.

Senior Attorney | Fuerst Littleman David & Joseph, PL | Miami

11:40 a.m. - 12:30 p.m.

What's New at the PCAOB and the SEC (1 AA)

This course will provide a high-level update of current matters at the PCAOB and the SEC including recently-issued standards, current rule-making activity, recent inspection data and other matters of relevance to practitioners who serve Public Company Clients.

Raymond Quintin, CPA

Partner and Technical Director of Assurance Services | Cherry Bekaert LLP | Tampa

Business (2 AA | 1 TB) _____ E2

10:10 - 11 a.m.

Providing Additional Services to Your Tax Client (1 TB)

Tax return preparation continues to become more of a commodity. Learn opportunities and methods to take your tax preparation engagement to another level. Review the plethora of instances where your clients need additional services that you can provide. Keep your tax engagement a service- not a product.

James Luffman, CPA/PFS

Vice-President | CPS Investment Advisors | Lakeland

11 a.m. - 12:40 p.m.

Accounting for LLCs – Adapting Partnership Accounting to LLCs (2 AA)

Limited liability companies are showing up on tax returns as subsidiaries of publicly traded, non-publicly traded and non-profit entities- just not in the accounting literature. For years, accounting textbooks have covered accounting for general partnerships and limited partnerships but have not scratched the surface of accounting for LLCs the way they are being used today.

This session will discuss everything from U.S. GAAP to IFRS for SMEs but will focus on accounting for LLCs taxed as partnerships and keeping their books under 704(b). When you give your client their tax return, you will also be able to help them make the entries they need to record the results of that return.

Mark Brechbill, CPA

Managing Director | Mark Brechbill, PLLC | Stuart



Fraud (3 AA) _____ E3

10:10 - 11 a.m.

The Dumbest Things People Do to Hide Their Money – Finding Hidden Assets and Income in Divorce (1 AA)

Parties to divorce are often tempted to behave badly prior to, during and for some time after commencing the process for dissolving marital bonds. This session will provide anecdotal evidence of those behaviors, how they were uncovered and introduce forensic concepts to identify and report on these fraudulent activities.

Michael Kridel, CPA, CFF, CITP, CFC
Principal | Rehmann | Boca Raton

11 - 11:50 a.m.

Recognizing and Responding to Fraud Risk in Governmental and Non-Profit Organizations (1 AA)

This session is designed to educate business leaders on the current state of theft and embezzlement in the accounting community. We will cover definitions of fraud, measuring the cost of fraud, detection of fraud schemes and risk assessment strategies.

Robert Nevill, CPA, MBA
Audit Manager | Cherry Bekaert, LLP | Orlando

11:50 a.m. - 12:40 p.m.

What CPAs Need to Know About Client Due Diligence, KYC & Money Laundering (1 AA)

CPAs provide an essential element to a client's due diligence. This session will cover:

- When is a due diligence, KYC anti-money laundering policy required?
- Who requires them?
- What are the components?
- What are the validation certification requirements?
- What you can do to improve the AML, KYC program and response?
- What are the continuing issues?

Mitchell Fuerst
Attorney, Managing Partner | Fuerst Littleman David & Joseph PL | Miami

Tax (Interactive) (3 TB) _____ E4

10:10 - 11:50 a.m.

Fix the Debt Hands-on Workshop (2 TB)

The Campaign to Fix the Debt and The Concord Coalition have a challenge for Florida CPAs. Do something that lawmakers have found difficult: put the federal budget on a more sustainable path. Join us for this budget exercise, "Principles and Priorities." Working in small groups, participants will discuss, debate and vote on spending and tax options in an effort to reduce federal deficits over the next 10 years.

Representatives of The Concord Coalition
Washington, D.C.

11:50 a.m. - 12:40 p.m.

Understanding ERISA Requirements for 403 (b) Retirement Plans (1 TB)

Tax-exempt institutions have evolving fiduciary responsibilities that require an understanding of a variety of factors such as investment analysis, provider fee structure and behavioral finance. In this session, we will review the broad fiduciary requirements and best practices for meeting those requirements.

Paul Powell
Managing Director - Southeast Region | NFP Retirement | Dothan, AL

R&A (3 AA) _____ F1

1:40 - 3:20 p.m.

Fiduciary Accountancy (2 AA)

Let's explore some of the intricacies of properly preparing a fiduciary accounting following applicable Florida laws and the interaction of fiduciary accounting rules with the Federal income tax.

F. Gordon Spoor, CGMA
Senior Shareholder | Spoor & Associates, PA | St Petersburg

4 - 4:50 p.m.

Financial Reporting Framework for Small and Medium-Sized Entities – The AICPA's Answer to "Little GAAP" (1 AA)

The AICPA has reached out to the accounting profession to provide small business, and the CPAs that work with them, an alternative to the complexity that is crushing non-publicly traded businesses and small non-profits. If you're not familiar with FRF for SMEs, this session will help you get started in helping your clients understand and implement a basis of accounting that simplifies their record keeping and financial reporting. Already beginning to be accepted elsewhere in the U.S., FRF for SMEs is just now on the radar for Florida small businesses and their bankers.

Mark Brechbill, CPA
Managing Director | Mark Brechbill, PLLC | Stuart

Thursday continued

Tax (3 TB) _____ F2

1:40 - 2:30 p.m.

Florida Sales Tax Update (1 TB)

We'll provide an update on Florida sales tax issues, including new audit, collection and investigation campaigns being used by the Department of Revenue and a review of any new laws or cases.

Joseph C. Moffa, Esq., CPA

Partner/Shareholder | Law Offices of Moffa, Gainor, & Sutton, PA | Ft. Lauderdale and

James Sutton, CPA, Esq., LLM (TAX)

Shareholder | Law Offices of Moffa, Gainor, & Sutton, PA | Tampa

3:05 - 4:45 p.m.

Estate Planning Update (2 TB)

The presentation will provide an overview of the current federal transfer tax system, including exemptions, tax rates and portability; a review of basis rules applicable to gifts and transfers at death; updates on important developments; a discussion of planning strategies to restructure existing estate plans in light of larger exemptions and portability; an examination of the mathematics of certain planning techniques; and a discussion of hot issues in estate planning.

Richard Comiter, JD, LLM

Attorney/Senior Partner | Comiter, Singer, Baseman & Braun, LLP | Palm Beach Gardens and

Keith Braun, Esq.

Attorney/Partner | Comiter, Singer, Baseman & Braun, LLP | Palm Beach Gardens

Government/Yellow Book (2 AA | 1 TB) _____ F3

1:40 - 2:30 p.m.

GASB Update (1 TB)

This session provides an overview of the GASB pronouncements that become effective in the coming fiscal years. The session also will explain some of the projects on GASB's current technical agenda and research agenda.

Lisa R. Parker, CPA

Project Manager | General Accounting Standards Board | Norwalk, CT

3:05 - 3:55 p.m.

Single Audit Update (1 AA)

This session will cover updates and changes to the Single Audit Act as they impact both governments and their auditors. The uniform guidance will bring changes to the audit process and new controls that auditors will document and test.

Steve Stevens

Advisory Manager | KPMG LLP | Tallahassee

3:55 - 4:45 p.m.

Yellow Book Update: Navigating Through Government Auditing Standards (1 AA)

Join us for an interactive discussion on the impact of changes in the 2011 revision of the GAO's Yellow Book on audits. The course will also cover what is on the horizon for Government Auditing Standards.

Yvonne M. Clayborne, CPA

Partner | Carr, Riggs & Ingram, LLC | Melbourne

Real Estate (3 TB) _____ F4

1:40 - 2:30 p.m.

Tangible Property Repair Regulations (1 TB)

The Final Tangible Property Repair Regulations are now in full effect and taxpayers are required to be in compliance. This course is designed to aid tax professionals and taxpayers with the compliance aspects of these new regulations as well as tax strategies to effectively leverage these new rules. Attendees will gain an understanding of the changes and new rules presented by the final repair and disposition regulations; learn to effectively use accounting method change and elections under the repair regulations to be in compliance and reduce tax obligations; identify opportunities for missed deductions; and receive other tax planning ideas.

Alex Bagne

Director/Manager/Officer | KBKG | Pasadena, CA

3:05 - 4:45 p.m.

Inbound Tax, NRA Estate Planning and Pre-Immigration Planning (2 TB)

This presentation will cover common tax issues encountered by non U.S. citizens moving to, or investing in, the United States with an emphasis on real estate.

Shawn Wolf, Esq.

Attorney/Shareholder | Packman, Neuwahl & Rosenberg, PA | Coral Gables

4:30 - 6 p.m.

Cocktail and Tradeshow Networking Reception

This is your chance to mingle with peers and exhibitors in a relaxed setting. Solidify the days learning by exchanging ideas with fellow attendees or make new connections.

Vendor Showcase



Friday Sept. 18, 2015

REG (3 AA) _____ G1

8 - 8:50 a.m.

Fair Value Accounting Update (1 AA)

Both the FASB and the IASB are working towards making their reporting standards compatible. As part of this convergence project, the FASB is taking a closer look at how the fair value of assets, liabilities, business segments and business entities is measured. FASB recently issued various updates and exposure drafts related to the fair value measurement as presented in ASC 820, including ASU 2013-09 on deferral of effective date of certain disclosures for nonpublic employee benefit plans in ASU 2011-04 and an exposure draft on disclosures for investments in certain entities that calculate NAV.

Also, we'll cover how the FASB is currently evaluating four disclosure areas as part of the Disclosure Framework Project and Fair Value Measurement (820-10-50). This course will discuss all of these changes and recent developments concerning fair value measurement as presented in ASC 820.

Ernesto Saumell

Partner | BDO USA, LLP | Miami

8:50 - 9:40 a.m.

CIRA Update and Issues (1 AA)

The presentation will update the CIRA professional with FASB; Audit; and Preparation, Compilation and Review changes. The Florida Statute changes and FAC changes will be discussed. Bring your questions!

Carol Eskew, CPA

Partner | Juda, Eskew & Associates, PA | Plantation

10:20 - 11:10 a.m.

Understanding the New Revenue Recognition Rules (1 AA)

In this session, we will explore the pervasive implications of ASU 2014-09: Revenue from Contracts with Customers. The requirements of the new standard will be discussed, along with what companies can do to prepare for implementation.

J. E. Grossman, CPA, CFE, CMA, CGMA

Principal | CliftonLarsonAllen | Lakeland, FL

Tax (3 TB) _____ G2

8 - 8:50 a.m.

Advanced Tax Issues for Real Estate Developers and Investors: Structures, Allocations, Profits Interests and Beyond (1 TB)

This presentation will explore the key issues that tax advisors face when representing real estate developers and investors. We will review several examples of current transactions to guide the discussion and will cover like-kind exchanges, alternative ownership structures, REITS, profits interest and more.

William R. Siegel

Shareholder; Chair of Miami Tax Department | Greenberg Traurig, P.A. | Miami

9:40 - 10:30 a.m.

The Top 10 Things Every CPA Should Know About the IRS Appeals Office (1 TB)

This presentation will address all important aspects of the IRS Appeals Office, including:

- When the ability to administratively appeal an IRS decision is available (e.g. 30-day letters, in docketed cases under Rev. Proc. 87-24, refund claim denials, proposed FBAR penalties, preparer penalties, collection due process [CDP] appeals, collection appeals program [CAP] appeals and penalty abatements)
- How much time must remain on the statute of limitations to appeal and how that time line can be changed
- The mechanics of how to appeal (standard and streamlined protests)
- What information should be included in a protest
- The types of IRS Appeals Office employees and their roles
- What evidence, information and argument should be presented at an appeals office hearing, including whether the taxpayer should be present and provide testimony
- Aspects of Appeals Judicial Approach and Culture (AJAC) and how that protocol influences the Appeals Office's operations
- Available alternative dispute resolutions including Fast Track Settlement (FTS) and post-appeals mediation

Harris Bonnette, Jr., Esq.

Attorney | Fisher, Tousey, Leas & Ball | Jacksonville

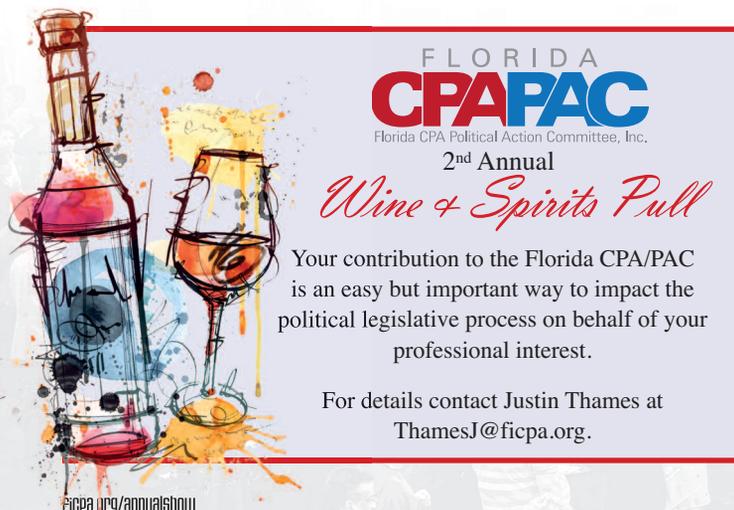
10:30 - 11:20 a.m.

Treatment of Tax Claims and Dischargability of Taxes in Bankruptcy Proceedings (1 TB)

This session will provide a brief overview of bankruptcy. It will concentrate heavily on the treatment of various types of tax claims in the different chapters of bankruptcy, including Chapters 7, 11 and 13 and the ability to discharge taxes in bankruptcy proceedings. The session will also discuss defenses IRS may raise when a debtor files an adversary proceeding to discharge taxes and the use of bankruptcy to litigate various tax issues.

Kevin E. Mangum, Esq.

Attorney | Mateer & Harbert, P.A. | Orlando



FLORIDA CPAPAC
Florida CPA Political Action Committee, Inc.
2nd Annual
Wine & Spirits Pull

Your contribution to the Florida CPA/PAC is an easy but important way to impact the political legislative process on behalf of your professional interest.

For details contact Justin Thames at ThamesJ@ficpa.org.

ficpa.org/annualshow



Friday continued

Elder Planning (3 TB) **G3**

8:15 - 9:05 a.m.

Social Security: Overview and Strategies (1 TB)

This session provides an overview of the Social Security system including eligibility requirements, how benefits are calculated, how benefits are taxed, the special rules that may impact government retirees and the impact of continuing to work while receiving Social Security benefits. Strategies for maximizing lifetime benefits will also be explained and illustrated with examples.

Terry Seaton, CPA, PFS, CFP

Owner/President | Seaton Financial Advisors, LLC | St. Augustine

9:45 - 10:35 a.m.

Trust Accounting (1 TB)

This session will address the requirements related to trust accountings as proscribed in the Florida Trust Code and applicable case law.

Sherri A. Greenblatt, Esq.

Florida Elder Law Concepts, P.A. | Boca Raton

10:35 - 11:25 a.m.

Where Do Annuities Fit into Retirement Planning? (1 TB)

Are you involved in investment planning for your clients? How much do you know about use of annuities? This presentation will describe where annuities fit within retirement planning as well as their suitability and when they are most appropriate to use.

William Cummings, CPA, CITP, CGMA

President | Cummings Financial Organization | Tampa

Technology (3 TB) **G4**

8:15 - 9:05 a.m.

Security and Mobility – Can You Have Both? (1 TB)

Employees want the freedom to work anytime, anywhere and with any device. They also want to bring personal devices to your office (BYOD). This session will cover building a mobile workforce while protecting one of your most valuable assets: your data.

Paul Hoffman, CPA, CITP, CGMA

President | SouthTech | Sarasota

9:45 - 10:35 a.m.

Client Accounting Services in a Digital World (1 TB)

This session is about the changing world of Client Accounting Services. The delivery module has changed to the cloud and the ecosystems that surround the offering. The session will discuss the use of tools to move you from a deliverer of compliance services to one of a trusted advisor via the use of technology.

A. David Bergstein, CPA, CITP, CGMA

Manager/Accounting & Advisory Group | Intuit | Groveland

10:35 - 11:25 a.m.

Work Anywhere, Anytime – Not Everywhere, Always (1 TB)

Technology provides ever better tools, services and devices for working remotely. That means email on a smartphone in your pocket; documents on a tablet in your bag; spreadsheets and programs on your laptop from the couch; and cloud-hosted services connecting everything together. Staying productive without being overworked and overwhelmed means understanding your needs and choosing the right tools and services to support the way you need to work, whether that is traveling, telecommuting from the home office or running a virtual, distributed team. Learn how to structure your setup to support your work, life and bottom line.

Daniel Mann

System Architect | Terran Enterprises LLC | Tallahassee

R&A (4 AA) **H1**

12:45 - 1:35 p.m.

Engagement Letters & Other Professional Liability Hot Spots (1 AA)

We will review various clause components to engagement letters for compilation, review and audit services, focusing on those that keep you in compliance with professional standards as well as others that can mitigate claim situations. In addition, we will discuss various other issues resulting in claims or potential claims filed against CPAs.

C. Michael Halfast, CPA

Professional Liability & Loss Prevention Specialist | Risk Avoidance Managers, Inc. | St. Petersburg

1:35 - 2:25 p.m.

Revenue Recognition – Special Issues (1 AA)

This session will go deeper into ASU 2014-09, Revenue from Contracts with Customers, to explore some of the issues entities will face as they implement the new rules. Practical examples will be presented where difficult decisions have to be made.

J. E. Grossman, CPA, CFE, CMA, CGMA

Principal | CliftonLarsonAllen | Lakeland, FL

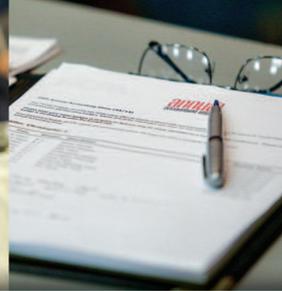
2:40 - 3:30 p.m.

Peer Review: Common Deficiencies and the Future of Peer Review (1 AA)

This course will review the most common peer review deficiencies as noted from the AICPA's MFC project. We will look at the specific problems and dig into the systemic cause of why they occurred. We will also look at the future of peer review and the changes anticipated in the years to come.

Paul Brown, CPA, CGMA

Director of Technical Services | Florida Institute of CPAs | Tallahassee



3:30 - 4:20 p.m.

Notes to Financial Statements (1 AA)

This session will explore notes to financial statements, guide participants through official text, and develop an understanding of requirements through examples.

Sean E. Dannelly, CPA

Founding Partner | Dannelly, Monteleone & Associates | Ft. Lauderdale

Tax (4 TB) H2

12:45 - 1:35 p.m.

Economic and Financial Market Outlook (1 TB)

Assessing the investment landscape: this session will provide insights on the different forces currently moving global markets and how they affect investment portfolio positioning.

Patrick S. Boyle, CFA, CFP

Regional Director & Investment Strategist | Bessemer Trust Company | Washington, D.C.

1:35 - 2:25 p.m.

Estate Planning Hot Topics (1 TB)

This session will focus on strategies under the new tax laws, new cases and the recovering economy. Participants will explore, among other topics, ways to include basis step-up in estate plans and strategies to address the Net Investment Income Tax.

Mark Parthemer, Esq., AEP

Managing Director, Senior Fiduciary Counsel | Bessemer Trust Company | Palm Beach

2:40 - 3:30 p.m.

Update on Criminal Tax Cases Impacting CPAs – What You Must Know to Stay Out of Trouble (1 TB)

This lecture will provide useful information regarding how the government builds a criminal case, recent cases of importance to CPAs and statutes utilized by the government in targeting the unwary.

Dennis G. Kainen

Attorney/Partner | Weisberg & Kainen, PL | Miami

3:30 - 4:20 p.m.

Strategic Tax Planning and Important Points to Consider for Selling a Personal Service Business (1 TB)

The sale of a personal service business involves many factors and decisions, including determining whether to sell the business itself or the business entity; compensation versus sale of interest planning; allocation of the purchase price; non-competition covenant design and implementation; and many other factors will be covered.

Kenneth J. Crotty, Esq.

Partner | Gassman Law Associates, P.A. | Clearwater

Financial Planning (4 TB) H3

12:45 - 1:35 p.m.

Techniques for Asset Protection (1 TB)

Good risk management requires the application of effective and efficient tools and techniques to reduce the ever-growing liability and financial exposures to losses. This course will inform you about why protecting assets is good for you and your client, teach you the primary strategies and provide technical examples of how to apply protective tactics.

Denis Kleinfeld, Esq. CPA, JD

Of Counsel | Fuerst Ittleman David & Joseph, PL | Miami

1:35 - 2:25 p.m.

Financial Planning for Gender Differences (1 TB)

There are key differences in financial planning and investment goals between men and women. Learn why women make better investors and how you can identify the financial needs of married couples and single individuals.

Michael A. Riskin, CFP, MST, PFS

Director-Tax Department | CPS Investment Advisors | Lakeland

2:40 - 4:20 p.m.

Effectively Using Insurance in Financial Planning (2 TB)

The three most challenging issues with business and personal planning are cash flow, taxes and how to best retain your money. Learn how to effectively use life insurance and annuities to help solve these issues in our current income-based economy.

Joe Eppy

President and Chief Visionary Officer | The Eppy Group, LLC | Ft. Lauderdale

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Friday continued

Fraud (1 AA, 3 TB)

H4

12:45 - 1:35 p.m.

How to Implement an Anti-Fraud Program (1 TB)

Learn the principles of an anti-fraud program, scalability and implementation lessons while getting the tools to build your own.

Joshua Shilts, CPA, CFF, CGMA, CFE

Partner/Owner | Vilella & Shilts | St. Johns

1:35 - 2:25 p.m.

Recent SEC & PCAOB Fraud and Enforcement Actions Against Accountants and Auditors (1 AA)

The SEC announced "Operation Broken Gate" in late 2013 to identify auditors who fail to carry out their duties consistent with professional standards, putting investors at risk due to the possibility of undetected fraud or other financial misstatements. SEC and PCAOB actions against auditors are on the increase. We'll discuss recent government enforcement actions against auditors/accountants.

Roy Hartman

Director | Sacher, Zelman, Hartman, Paul, Beiley & Sacher, PA | Miami

2:40 - 4:20 p.m.

Was Radar O'Reilly a Fraudster? (2 TB)

This session reviews the elements of fraud and identifies multiple red flags of fraud as we look at Radar O'Reilly, one of the most beloved characters of the TV show M*A*S*H. Was he a fraudster? We'll find out.

Daniel Porter, CFE

Investigative Auditor | State of Tennessee Office of the Comptroller, Special Investigations Unit Nashville, TN

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Due to federal security requirements, you must show your government-issued picture identification (ID) - PASSPORT or DRIVER'S LICENSE - at all security checkpoints to gain access to the Convention Center area of the Port of Fort Lauderdale.

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Shuttle service to/from the official FICPA Annual Accounting Show hotels will provide the quickest way to arrive on time for your sessions due to separate routing into the Convention Center area of the port. Prepare to show your ID when you enter the bus.

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Drivers and all passengers will be required to show their ID to gain access to the Convention Center area part of the port. This is required EACH time you drive to the Convention Center.

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The 30th Annual Accounting Show Vendor Showcase puts you close to the resources that advance your business. Learn the latest tools, technologies and services available for the industry; discover solutions that increase your productivity and ROI; and enjoy refreshments during the vendor reception - you won't want to miss our prize giveaways!

The Vendor Showcase highlights companies from a broad spectrum of important areas, including:

- Accounting Software
- Financial Services
- Office Supplies and Services
- Outsourcing Services
- Payroll Providers
- Professional Employer Organizations
- Publications
- State Agencies
- And much more

For a current list of exhibitors, visit our website at www.ficpa.org/AnnualShow.

Exhibit Hall Hours

Thursday, September 17, 9 a.m. – 6 p.m.
Friday, September 18, 7:30 a.m. – 1 p.m.

Exhibitors (as of June 29, 2015)

Accounting Practice Sales
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 ACSIA Partners
 ADP
 Advanta/IRA
 AICPA
 Bedford Cost Segregation
 CETROM
 CPS Investment Advisors
 Drake Software
 DST
 Gilsbar PRO
 LANDY
 Member Benefits, Inc.
 NFP Benefit Insurance/Wealth Management
 OASIS Outsourcing
 Office Tools Professional
 PAS-Professional Accounting Sales
 PayMaster Payroll Service
 Payroll Solutions Unlimited, Inc.
 Sage Payroll Services
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 Step Up for Students
 TAX HELP SOFTWARE
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Conference Info



Conference Site

Greater Ft. Lauderdale/Broward County Convention Center
1950 Eisenhower Blvd.
Ft. Lauderdale, FL 33316
(954) 765-5900

Accommodations

Hilton Ft. Lauderdale Marina
1881 SE 17th St.
Ft. Lauderdale, FL 33316-3015
(954) 463-4000

Room Rate: \$119 Single/Double
Hotel Cutoff Date: **Friday, August 28, 2015**

Reservations made after the cutoff date will be subject to availability and current room rate. Please call the hotel directly to reserve your room.



www.ficpa.org/AnnualShow

Policies

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CPE Credit: The 30th Annual Accounting Show qualifies for up to 23 hours of CPE credit, subject to approval by the Department of Business and Professional Regulation. Type of credit earned depends on the tracks/days chosen. Please indicate choice of tracks on the registration form.

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a completed registration form with credit card information to the FICPA at (850) 681-2433.

Registration

Registration Options

Please select one of the following registration options. Prices listed are per person.

Ethics Course Sept. 16

(4 hours of Ethics CPE)

- Early Bird Fee:\$99
- Regular Fee (as of Aug. 17, 2015):\$154
- Additional Nonmember Fee:\$65

Wednesday Afternoon, Sept. 16

(Up to 5 hours of CPE with Keynote Address)

- Early Bird Fee:\$175
- Regular Fee (as of Aug. 17, 2015):\$230
- Additional Nonmember Fee:\$65

Wednesday Afternoon-Friday, Sept. 16-18

(Up to 19 hours of CPE with 2 Keynote Addresses and Reception)

- Early Bird Fee:\$320
- Regular Fee (as of Aug. 17, 2015):\$375
- Additional Nonmember Fee:\$165

Thursday-Friday, Sept. 17-18

(Up to 14 hours of CPE with Keynote Address and Reception)

- Early Bird Fee:\$250
- Regular Fee (as of Aug. 17, 2015):\$305
- Additional Nonmember Fee:\$125

Keynote Address Only: N/C

(For security purposes, a badge is required for admission to Keynote Address)

- Wednesday, Sept. 17 (12:45 - 1:35 p.m.)
- Thursday, Sept. 18 (8:15 - 9:15 a.m.)

CPE Track Selection

Please select one track or N/A per line per registered day.

Wednesday Afternoon, Sept. 16

- | | | | | | |
|-----------|--------------------------|---------------------------|--------------------------|--------------------------|---------------------------|
| Ethics | <input type="radio"/> A1 | <input type="radio"/> N/A | | | |
| Keynote | <input type="radio"/> B1 | <input type="radio"/> N/A | | | |
| Afternoon | <input type="radio"/> C1 | <input type="radio"/> C2 | <input type="radio"/> C3 | <input type="radio"/> C4 | <input type="radio"/> N/A |

Thursday, Sept. 17

- | | | | | | |
|-----------|--------------------------|---------------------------|--------------------------|--------------------------|---------------------------|
| Keynote | <input type="radio"/> D1 | <input type="radio"/> N/A | | | |
| Morning | <input type="radio"/> E1 | <input type="radio"/> E2 | <input type="radio"/> E3 | <input type="radio"/> E4 | <input type="radio"/> N/A |
| Afternoon | <input type="radio"/> F1 | <input type="radio"/> F2 | <input type="radio"/> F3 | <input type="radio"/> F4 | <input type="radio"/> N/A |

Friday, Sept. 18

- | | | | | | |
|-----------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------------|
| Morning | <input type="radio"/> G1 | <input type="radio"/> G2 | <input type="radio"/> G3 | <input type="radio"/> G4 | <input type="radio"/> N/A |
| Afternoon | <input type="radio"/> H1 | <input type="radio"/> H2 | <input type="radio"/> H3 | <input type="radio"/> H4 | <input type="radio"/> N/A |

Keynote Address Only

Name 1 _____

Name 2 _____

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