HealthCare
INDUSTRY CONFERENCE

PPACA and the New Health Care Environment

April 25-26, 2013 | Orlando
Plus Pre-Conference Add-ons
(See page 4 for details)

FiCPA
I am a CPA!
Florida Institute of Certified Public Accountants

HFMA Florida chapter
healthcare financial management association
No issue was more important or controversial in the presidential race than health care.

With President Barack Obama retaining office for a second term, the most significant overhaul of the U.S. health care system in over 40 years is set to move forward. The Patient Protection and Affordable Care Act (PPACA) will expand the business of health care providers while increasing cost risk.

The 2013 FICPA Health Care Industry Conference will inform CPAs and public practitioners about the foreseeable future of health care in the United States. Attendees will learn how to best update their clients to changes in legislation while learning the latest standards for these entities.

CPE Credit
The Health Care Industry Conference qualifies for up to 18 credit hours, subject to approval by the Florida Department of Business and Professional Regulation. The type of credit earned depends on concurrent breakouts chosen. Please indicate choice of breakouts on your registration form (page 11 or online).

Follow the FICPA on twitter @ficpa and use #HCC13 to tweet about this conference.

Can’t Attend in Person?
If you can’t make it to the Health Care Industry Conference, we’ll have select sessions available through live webcast! You can register to watch the two days or just one. To register for the webcast and more information, please visit www.ficpa.org/cpe/webcast.
Keynote Speakers

**Thursday, April 25**

8:20-9:10 a.m.

**Quality: Are We There Yet?**

Pam Beitlich, Rn, Msn, Arnp

With more than 20 years of experience in patient care, medical staff relations and nursing administration, Pam Beitlich is a talented speaker and facilitator who adds instant credibility and value to every presentation she delivers.

Her comprehensive hospital background, including work as a former emergency department nurse and nursing administrator (in many different roles) gives Pam an immediate “in” with medical groups interested in creating change.

Her achievements as a Studer Group coach include results that make people sit up and listen. Working with a profitable multi-hospital system Pam helped several of its hospitals raise patient satisfaction scores to the 90th percentile while reducing employee turnover from 25 to 15 percent. In addition, Pam helped one of her partners win Florida’s Sterling Award, the state’s highest quality award. She has coached both single hospitals and large hospital systems, enjoying the challenges of each. Most impressively, Pam has accomplished all this while continuing her work as a Nursing Administrator at Sarasota Memorial Hospital.

She is especially comfortable working with senior leaders, physicians and nurses to align their goals and behaviors to achieve service and operational excellence. Pam is known for her passionate commitment to nursing. She is exceptionally adept at molding her presentation style to groups of any size. Her skill as a speaker enables her to keep groups engaged from the first word to the last.

**Thursday, April 25**

9:10-10 a.m.

**The Value Journey**

Joseph J. Fifer, FHFMA, CPA

Joseph J. Fifer, FHFMA, CPA, is president and chief executive officer of the Healthcare Financial Management Association. HFMA provides the resources healthcare organizations need to achieve sound fiscal health in order to provide excellent patient care. With more than 39,000 members, HFMA is the nation’s leading membership organization of health care finance executives and leaders.

Prior to assuming this position in June 2012, Fifer spent 11 years as vice president of hospital finance at Spectrum Health, in Grand Rapids, Mich. Spectrum Health is a $4.1 billion health system that has received numerous recognitions, including being named a Top 10 Health System in 2010 and 2011 by Thomson Reuters. Mr. Fifer also spent time with McLaren Health Care Corporation, Flint, Mich., as vice president of finance and Ingham Regional Medical Center, Lansing, Mich., as senior vice president of finance and CFO. Mr. Fifer started his career with nine years at Ernst and Young, also in Michigan.

Fifer was Chair of the HFMA Board of Directors in 2006-07. An HFMA member since 1983, Fifer served as a chapter president and for two terms as an HFMA board member. Fifer has been a keynote speaker on health care finance and reform for organizations including the Center for Medicare & Medicaid Innovation and The Governance Institute. His industry insights have been featured in Forbes, Business Week, The Wall Street Journal, and other leading publications.

A Fellow of HFMA and a CPA, Fifer received his bachelor’s degree in Business Administration from Saginaw Valley State University, University Center, Mich. Fifer is an active community volunteer and runner. Fifer and his wife, Katie, have three children: Sarah, Tom, and Joe-Joe.
## Conference at a Glance

### Wednesday, April 24

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<th>Time</th>
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<tr>
<td>12-3:40 p.m.</td>
<td>Registration and Continental Breakfast</td>
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<tr>
<td>3:50-5:30 p.m.</td>
<td>Pre-Conference Workshop – Cost Reduction: Identifying the Opportunities*</td>
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*Additional fees apply.

### Thursday, April 25

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<td>Physician Hospital Integration/ACO/ How ACO’s/Physician Specific</td>
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<td>Breakout 5</td>
<td>Developing Compensation Plans that Keep Physicians Engaged</td>
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<td>Breakout 6</td>
<td>Medicare and Florida Medicaid EHR Meaningful Use Programs</td>
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<td>Breakout 7</td>
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<td>Breakout 12</td>
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<td>6-7 p.m.</td>
<td>Reception</td>
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Friday, April 26

7:30-8 a.m. Continental Breakfast

8-9:40 a.m. The Future Value of Managing Populations, Employers, Employees and Risk

10-10:50 a.m. Concurrent Breakouts
   Breakout 16 M&A Trends in the Not-for-Profit Hospital Setting
   Breakout 17 Health Care Reform: What Now?
   Breakout 18 Stress Management Health and Wellness in A Changing Health Care Environment

10:55-11:45 a.m. Concurrent Breakouts
   Breakout 19 Red Flags and Adding Value in Health Care M&A
   Breakout 20 Diagnosimetrics: Hospital Metrics and Cost Basis Impacts
   Breakout 21 Health Information Exchanges

11:45 a.m.-1 p.m. Lunch Presentation - From Good Boss to Great Leader: From Either/Or to Both/And

1-1:50 p.m. Concurrent Breakouts
   Breakout 22 FASB Update: Focus on Leases and NFP Projects
   Breakout 23 Medicaid Risk Contracting
   Breakout 24 Physician Shortages Issues

2:05-3:45 p.m. Accounting and Auditing Update

Sponsors (as of 01/25/13)

ADP
CliftonLarsonAllen LLP
Crowe Horwath LLP
Deloitte
Ernst & Young
FHIcommunications
Fifth Third Bank
HFA Partners
Hill Ward Henderson
J.P. Morgan
Kenneth Michael & Associates
KPMG
Mallah Furman & Company, PA
Marcum LLP
McGladrey LLP
Moore Stephens Lovelace PA
Pricewaterhouse Coopers
TD Bank NA
Wednesday, April 24

12:30 p.m.  Ethics: Protecting the Integrity of Florida CPAs 4980 (4 Ethics)
J. Edward Grossman, CPA, CMA, CFE
West Palm Beach
This course has been updated with a focus on real-life ethical issues. Through lecture and class discussion, the course addresses internal and external issues CPAs face such as professional standards, ethical conduct, client communication and independence. This course complies with the ethics requirements for Florida CPAs as set forth by the Florida Board of Accountancy.
Sponsor ID: 3461

3:50-5:30 p.m.  Cost Reduction: Identifying the Opportunities (2 TB)
Scott Houk
Senior Strategic Advisor / Cleverley + Associates
Worthington, OH
This session will present a succinct methodology to determine the magnitude of cost savings available, the primary cost culprits and the actionable strategies to improve performance.

Thursday, April 25

7:30-8:15 a.m.  Registration and Continental Breakfast

8:15-8:20 a.m.  Introduction and Opening Remarks
Al Alred, MBA, CPA, FHFM
Committee Chair / Bert Fish Medical Center
New Smyrna

8:20-9:10 a.m.  Keynote Address: Quality: Are We There Yet? (1 TB)
Pam Beitlich, RN, MSN, ARNP
Professional Speaker / The Studer Group
Gulf Breeze
Explore the constantly changing economic drivers in healthcare. With a continued push toward quality and “value,” is your organization responding and adjusting quickly enough to new performance standards? Understand the concept that your organization must be making strides in quality outcomes for future success.

9:10-10 a.m.  Keynote Address: The Value Journey (1 TB)
Joseph J. Fifer, FHFM, CPA
President & CEO / Health Care Financial Management Association / Westchester, PA
Value is driving a fundamental reorientation of the health care system. To successfully manage the transition, health care organizations should organize efforts around improving value delivered to care purchasers and develop sustainable business models that support the pursuit of value. After this presentation, attendees will be able to discuss stakeholder perspectives on value; develop strategies for improving value delivered to purchasers and payers; and describe organizational road maps for value-driven health care.

10:15-11:05 a.m.  The Transformation of America’s Hospitals (1 TB)
Jason Sussman
Managing Director / Kaufman Hall / Skokie, IL
To provide health care executives with insights regarding the industry change to a value-based model, this session explores the macro-level trends behind the transformation that warrant leadership attention. The top forces changing the competitive landscape are discussed, and new groupings or “classes” in which providers will compete are identified. Finally, the presentation identifies competencies and core strategies required for success in achieving the required transformation of health care organizations.
11:10 a.m.-12 p.m. Concurrent Breakouts
Choose One Per Time Slot

**Breakout 1**
**Tax Update- Form 990 Reporting and Maintaining Tax Exempt Status (1 AA)**
Antonio C. Russo
Tax Director / PricewaterhouseCoopers LLP
Philadelphia, PA
This session will provide an update on key compliance risks and actions hospital facilities should be considering to achieve and maintain their tax exempt status, including Community Health Needs Assessments and other new requirements per health reform.

**Breakout 2**
**Value Based Purchasing (1 TB)**
Nancy E. Rehkamp, MPA
Director of Health Innovations / CliftonLarsonAllen
Tampa
Value Based Purchasing (VBP) is the payment methodology currently used for acute care and in the planning stages for other providers. This presentation will outline the key objectives of VBP, the performance metrics and how VBP may evolve. Additionally, we will discuss challenges these payment reforms have on an audit, and potential ways revenues will be calculated and verified.

**Breakout 3**
**Physician Hospital Integration/ACO/How ACO’s/Physician Specific (1 TB)**
David McMillan
Principal / Pershing Yoakley & Associates
Knoxville, TN
VBP, ACO, PHO, IPA, CIN, BPP – The proliferation of acronyms and other terminology associated with new care models and reimbursement structures are confusing and daunting to many providers, executives, and others. This session will provide participants with an introduction to these programs, the terminology used, and provide the necessary context to discuss these programs with physician colleagues and clients.

12:1-1:10 p.m.
**Lunch Presentation:**
**Culture Eats Strategy for Lunch (1 TB)**
Richard B. Maxwell III, MHA, PCC
Executive Coach and Owner / Maxwell & Associates
Seabrook Island, SC
What makes one organization more effective than another? Culture. The words people use, the skills they exhibit and the relationships they utilize all help define the culture and ultimately the effectiveness of the person, the team or the organization. The culture is rooted in the people and the leadership of the organization. This presentation will provide a way for understanding your organization’s culture as well as your (and other’s) level of development. As people become more highly developed and move toward a collaborative approach to work, the culture of the organization shifts along with it. Join Executive Coach and former hospital administrator Rich Maxwell as he shares this approach to leading yourself and others.

1:15-2:05 p.m. Concurrent Breakouts
Choose One Per Time Slot

**Breakout 4**
**Current Trends in Enterprise Risk Assessment (1 AA)**
Marc R. Schulman
Executive Director / Ernst & Young, LLP
Baltimore, MD
This presentation will cover current trends in enterprise risk assessment for health care organizations, including alignment of risk functions and governance, development of common risk nomenclature, linkage of risk assessment to business performance and risk monitoring.

**Breakout 5**
**Developing Compensation Plans that Keep Physicians Engaged (1 TB)**
Curtis H. Bernstein, CPA/ABV,ASA,CVA, MBA
Altegra Health, Inc / Los Angeles, CA
This presentation will provide practical guidance on how compensation plans can be developed that align incentives between all providers. For hospital-employed physicians, this presentation will address redesigning compensation around quality, outcomes, satisfaction and shared savings. We will address compensation under at-risk contracting, medical homes models and bundled payments. Finally, we’ll provide guidelines when changing plans in a current practice to implement the changes discussed.

**Breakout 6**
**Medicare and Florida Medicaid EHR Meaningful Use Programs (1 TB)**
Stephen B. Harris, MBA, MHA
Director of Reimbursement / Tampa General Hospital Tampa and
Richard Paula, MD
CMIO and VP / Tampa General Hospital / Tampa
This presentation will provide a summary of the Medicare and Florida Medicaid electronic health records (EHR) Meaningful Use programs for both eligible hospitals and professionals including eligibility, registration and attestation requirements.

2:10-3:00 p.m. Concurrent Breakouts
Choose One Per Time Slot

**Breakout 7**
**OMB A133 and GASB Update (1 AA)**
William Blend, CPA, CFE
Shareholder / Moore Stephens Lovelace, PA
Winter Park
This session discusses recently issued GASB pronouncements; provides an overview of the changes to the Yellow Book; and discusses significant changes to the Federal and/or State Single Audit requirements.

**Breakout 8**
**Financing Health Care Capital Projects (1 TB)**
Pierre M. Bogacz
Managing Director / HFA Partners / Tampa
Update on funding capital projects: market conditions, recent developments, funding structures and best practices for obtaining the lowest cost of capital and minimizing balance sheet risk.
Breakout 9  Payer Reimbursement Trends, Tricks and Treats (1 TB)
Butch Bullock
Principal / Pershing Yoakley & Associates, PC
Atlanta, GA
This session will address global and provider-specific reimbursement issues, update factors and trends related to regulatory changes and recommendations impacting Medicare fee-for-service payments to providers (hospitals, physicians, home health, etc.).

3:15-4:05 p.m.  Concurrent Breakouts
Choose One Per Time Slot

Breakout 10  Hot Topics in Health Care Accounting and Reporting (1 AA)
C. Cline Camer, CPA
Principal / LarsonAllen LLP / Charlotte, NC
This session will address recently issued standards impacting health care accounting and reporting. We’ll cover accounting for EHR incentive payments for PPS and Critical Access Hospitals, ICD-10 costs, refundable fees for CCRC’s, and other topics. Also included will be updates on proposed standards such as revenue recognition and leases that are expected to be issued during 2013.

Breakout 11  Managing and Preserving Your Tax Exemption (1 TB)
Cindy Kushner
Partner / Crowe Horwath LLP
and
Brittney Wing
Tax Manager / Crowe Horwath LLP / Ft. Lauderdale
We will discuss IRC Section 501(r) and new requirements for hospital organizations, including discussion and analysis of new proposed 501(r) regulations and what the new requirements mean for healthcare organizations. We’ll provide an overview of 501(r) and a practical approach for meeting new requirements.

Breakout 12  Latest Trends in Hospital Physician Integrations (1 TB)
John West
Managing Director / PricewaterhouseCoopers
and
Jeff Whitcomb
Manager / PricewaterhouseCoopers / Tampa
The health care landscape is rapidly changing due to the various aspects of health reform, spurring increased activity in hospital and physician integration. In this session, the latest partnering models being utilized and expected future trends will be discussed.

4:05-4:55 p.m.  Concurrent Breakouts
Choose One Per Time Slot

Breakout 13  Accounting for and Operational Considerations for ICD-10 (1 AA)
Michael P. Koehler
Health Care Director / Crowe Horwath
and
Carlos Hernandez
Healthcare Senior Manager / Crowe Horwath
Ft. Lauderdale
This presentation will review the guidance for accounting for costs associated with the ICD-10 implementation and discuss other operational considerations that should be taken into account by the management team.

Breakout 14  Managed Care: Physicians Take the Wheel (1 TB)
Della K. Shaw
Chief Clinical Outreach Officer / Palomar Health
Escondido, CA
This presentation will focus on Physician IPA, shared risk and creative collaborations. Della Shaw was formerly CEO of Tenet Physician Services, an employed multispecialty group with locations across Palm Beach, Broward and Miami-Dade Counties, and COO of First Physicians Group of Sarasota, an employed physician group affiliated with Sarasota Memorial Healthcare System. Now working in Southern California as Chief Clinical Outreach Officer (Ambulatory) for the Palomar Health system, her presentation will discuss the very different face of hospital-physician alignments in that highly competitive market.

Breakout 15  Ardent Health Services: Lessons Learned from the Medicare ACE Demonstration (1 TB)
Stephen W. Forney, MBA, CPA, FACHE, FHFM
Vice President/Chief Financial Officer
Loveland Health System / Albuquerque, NM
This course will describe the operational experience of Ardent Health Services in the Medicare ACE Demonstration Project.

5-5:50 p.m.  Legislative and Regulatory Update (1 TB)
Kathryn A. Reep
Vice President-Financial Services
Florida Hospital Association / Orlando
This session will address legislative and regulatory issues that are relevant to hospitals and other providers, including the proposed budget from Washington, recent MedPAC recommendations, proposed rules related to Medicare payment, and various policies impacting provider payment. In addition, we will include a brief discussion of pending legislation in Tallahassee as we approach the last week of session.

6-7 p.m.  Reception
**Friday, April 26**

**7:30-8 a.m.**  
**Continental Breakfast**

**8-9:40 a.m.**  
**The Future Value of Managing Populations, Employers, Employees and Risk (2 TB)**  
*Hymin Zucker, MD (Moderator)*  
Chief Medical Officer / Metropolitan Health Networks, Inc. / Wellington  
and  
*Douglas Baer, CPA*  
Chief Executive Officer / Brooks Health System Jacksonville  
and  
*John A. Benz*  
Senior VP & Chief Strategic Officer / Memorial Healthcare System / Hollywood  
and  
*Chris Stanley, MBA, MD*  
Vice President / Care Management at Catholic Health Initiatives / Englewood, CO  
Provider organizations will have many opportunities to control and manage the risks they face—or decide to pursue—during the transition to a value-based healthcare system. Learn key strategies for managing risk and building other key organizational capabilities for value.

**10-10:50 a.m.**  
**Concurrent Breakouts**  
**Choose One Per Time Slot**

**Breakout 16**  
**M&A Trends in the Not for Profit Hospital Setting (1 AA)**  
*William B. Eck*  
Shareholder / Greenberg Traurig, LLP / Washington, DC  
and  
*Hector Calzada*  
Managing Director / Deloitte Corporate Finance LLC Atlanta, GA  
The session will cover both the legal and strategic trends and examples of consolidations within the Not-for-Profit provider sector.

**Breakout 17**  
**Health Care Reform: What Now? (1 TB)**  
*Kirsten L. Vignec, Esq.*  
Shareholder / Hill Ward & Henderson / Tampa  
We will provide an update on the status of health care reform as it applies to employers, employees and individuals, including any legislative actions that have been taken. Review the next steps to be considered by employers to comply with the health care reform requirements.

**Breakout 18**  
**Stress Management Health and Wellness in A Changing Health Care Environment (1 TB)**  
*Shelly S. Kantor, NASM, CHES*  
Wellness Educator/Coordinator / Tampa General Hospital / Tampa  
Good health is good business. Corporations are in an ideal position for making the biggest impact on the health of Americans, mainly due to the fact we spend 36% of our time at work! This lecture is jam-packed with practical information that will have you leaving with a new perspective and a way to re-calibrate your thinking and actions for a better outcome.

**10:55-11:45 p.m.**  
**Concurrent Breakouts**  
**Choose One Per Time Slot**

**Breakout 19**  
**Red Flags and Adding Value in Health Care M&A (1 AA)**  
*David C. Peck*  
Shareholder / Greenberg, Traurig, PA / Ft. Lauderdale  
and  
*Paul Siebrasse, ASA*  
Principal / McGladrey  
and  
*Matt Wolf*  
Senior Associate / McGladrey / Minneapolis, MN  
This presentation will describe recurring issues in health care M&A deals that can complicate or sour deals, unless they’re identified early. In most cases, these issues can be simply addressed at the onset of the deal but will create problems if left to fester. Attendees will gain a better understanding of these issues so that they can better serve their clients throughout the deal process.

**Breakout 20**  
**Diagnosimetrics: Hospital Metrics and Cost Basis Impacts (1 TB)**  
*David A. Hernandez, PhD, MPH*  
Senior Fellow / Healthcare Resource Development, Inc. Dade City  
In order for medical facilities to meet, succeed and thrive through the financial challenges that lie ahead, current methods that define, measure and add value to Length of Stay (LOS), Staffing Patterns (SP) and Physician Practice Variability (PPV) assessments must be redefined. Medical facilities/health systems need tools to measure diagnostic efficiencies, and medical practitioners need tools to measure diagnostic effectiveness. Applied Diagnosimetrics’ effects on LOS, SP and PPV are explicated. Moreover, in order to realize the financial margins necessary for success and ensure required medical quality, an interdisciplinary, collaborative approach is required. An approach to fund the transformation necessary for success at your medical facility/health system also is discussed.

**Breakout 21**  
**Health Information Exchanges (1 TB)**  
*Lauri Kolkm an, RN, MS, FHIMSS*  
President / Mosaica Partners, LLC / Seminole  
Be prepared to get what you need to survive and succeed. You’ll be affected regardless of your organization type: individual or group practice, IDN, HIE or ACO. Hear straight talk from a nationally recognized health information consultant and award-winning author.
11:45-11:50 a.m. **Lunch Presentation: From Good Boss to Great Leader: From Either/Or to Both/And (1 TB)**

Sarah McKinnon, MA
Senior Director of Education and Organizational Development / VITAS Innovative Hospice Care / Miami

How often do you attend a great conference or seminar and return home with a million terrific ideas and then, wham, the realities of your workplace are all over you? Before you know it, the time, space or resources needed to take your leadership to the next level have vanished. Do you struggle daily with finding the balance between personal vs. professional, vision vs. reality, people vs. results? In this presentation, I will share some simple keys to each of these that take your management style from good to GREAT with minimal time, effort and cost, resulting in immediate benefits for those under your leadership (including YOU!)

1-1:50 p.m. **Concurrent Breakouts**

Choose One Per Time Slot

**Breakout 22**

**FASB Update: Focus on Leases and NFP Projects (1 AA)**

Ronald “Ron” Bossio, CPA
Senior Project Manager / Financial Accounting Standards Board / Norwalk, CT

This session will provide updates on FASB’s (a) revised proposals on accounting for leases, (b) project on financial statements for nonprofit entities, and (c) research project on other financial communications (MD&A) used by nonprofit entities. Ron also will take participants’ questions on other FASB projects and activities of the Emerging Issues Task Force, Not-for-Profit Advisory Committee, and Private Company Council.

**Breakout 23**

**Medicaid Risk Contracting (1 TB)**

Tim Slater
Director Healthcare Advisory / KPMG / Jacksonville and
Mark Jamilkowski
Director Healthcare Advisory / KPMG / New York

This session will be a discussion of trends and methods of reimbursement, related financial management, and likely impacts to the organization.

**Breakout 24**

**Physician Shortages Issues (1 TB)**

Christopher T. Carnahan, CPA, ABV, CVA, CFF
President / Carnahan Group, Inc. / Tampa

The U.S. is facing physician shortages? Will all specialties and communities experience the same burden? We will discuss implications of shortages and likely prognostics, and how the Patient Protection and Affordable Care Act impacts your community and you.

2:05-3:45 p.m. **Accounting and Auditing Update (2 AA)**

Lynda M. Dennis, CGFM, CPA, PhD
Professor / University of Central Florida School of Accounting / Orlando

The session covers the latest updates on industry-related topics in accounting and auditing and focuses on those of special relevance to health care entities and their auditors. Topics to be discussed include the Clarified Audit Standards, latest pronouncements of the FASB, and emerging accounting and auditing issues affecting the Health Care industry.
Registration

Contact Information

Name_________________________ FICPA Member No._________________________
Firm___________________________
Address_________________________ City/State/ZIP_________________________
Telephone_______________________ Email_____________________________
☐ Check here if registration reflects an address change.
☐ In accordance with ADA requirements, if you are disabled and require special
services, please check here. Someone from our office will contact you.

Pricing

Ethics – Wednesday, April 24 – 12:30 p.m.

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Pre-Conference Only, Wednesday, April 24 – 3:50-5:30 p.m. (2 TB)

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<tr>
<th></th>
<th>Member Price</th>
<th>Nonmember Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Bird Price*</td>
<td>$620</td>
<td>$945</td>
</tr>
<tr>
<td>Regular Price (as of 04/15/2013)</td>
<td>$675</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

You will automatically be registered for all General Sessions.

Please check one breakout session for each time slot indicating the concurrent session you wish to attend.

<table>
<thead>
<tr>
<th></th>
<th>Thursday, April 25</th>
<th>Friday, April 26</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:10 a.m.-12 p.m.</td>
<td>B01</td>
<td>B16</td>
</tr>
<tr>
<td>1:15-2:05 p.m.</td>
<td>B02</td>
<td>B17</td>
</tr>
<tr>
<td>2:10-3:00 p.m.</td>
<td>B03</td>
<td>B18</td>
</tr>
<tr>
<td>3:15-4:05 p.m.</td>
<td>B10</td>
<td>B19</td>
</tr>
<tr>
<td>4:05-5:55 p.m.</td>
<td>B11</td>
<td>B20</td>
</tr>
</tbody>
</table>

The FICPA is not responsible for checks or registrations delayed or lost in the mail.

*Take advantage of the Early Bird Price by registering more than 10 days before the course date and receive $55 off the Regular Price.

**Nonmember Fee is waived for members of FHMA and HFMA for the Health Care Industry Conference only.

Method of Payment

☐ Check enclosed in the amount of $____________________________.
☐ Please charge my company-issued credit card:
☐ Please charge my personal credit card:

Cardholder Name_________________________ Signature_________________________ Exp. Date_________________________
Register Now!

HealthxCare
INDUSTRY CONFERENCE
April 25-26, 2013 | Orlando
Plus Pre-Conference Add-ons
(See page 4 for details)