

A Carnival of Information



27th
annual
ACCOUNTING SHOW

September 19-21, 2012

Broward County Convention Center / Ft. Lauderdale





A Kaleidoscope of Resources

**Offering something for everyone –
all under one roof!**

The Annual Accounting Show features a carnival of information to make it easier than ever to get the CPE you need. Our group of speakers are a once in a blue moon collection of leading innovators and experts providing cutting edge content and interactive sessions that delivers the most up-to-date information on hot topics, advanced technologies, state-of-the-art tools, and new services. All this while offering flexible tracks that allow you to customize the educational experience to fit your needs. We are providing you with this golden opportunity to make the most of your professional potential while keeping you competitive with strategies, insights, and answers.

The resources available at this year's conference cover a kaleidoscope of areas, including a large trade show featuring today's premier accounting and business vendors and the most current information on new tools and technologies for the trade. Additionally, participants can take advantage of a variety of networking opportunities to help expand their professional networks. Trust us, you will be tickled pink with all the resources we will have available for you.

CPE Credit

As one of Florida's most popular CPE events, the Annual Accounting Show offers up to 23* hours of quality continuing professional education. Don't be green with envy, make plans to attend today!

www.ficpa.org/cpe/annualshow

**Subject to approval by DBPR*

agenda at-a-glance

Wednesday

7:45 a.m. - 2:00 p.m.	Registration/Check-in
8:10 - 11:45 a.m.	Ethics: Protecting the Integrity of Florida CPAs
12:45 - 1:35 p.m.	General Session/Keynote Address (Bonus Hour of CPE!)
1:45 - 5:15 p.m.	CPE Sessions

Thursday

7:30 a.m. - 12:00 p.m.	Registration
8:15 - 9:15 a.m.	General Session/Keynote Address
9:15 a.m. - 6:00 p.m.	Vendor Showcase and Tradeshow Networking
9:30 a.m. - 12:40 p.m.	CPE Sessions
12:40 - 1:45 p.m.	Lunch and Tradeshow Networking
1:45 - 4:50 p.m.	CPE Sessions
4:30 - 6:00 p.m.	Cocktail Reception and Tradeshow Networking

Friday

8:00 - 11:25 a.m.	CPE Sessions
8:30 a.m. - 1:20 p.m.	Vendor Showcase and Tradeshow Networking
11:10 a.m. - 12:45 p.m.	Lunch and Tradeshow Networking
12:45 - 4:20 p.m.	CPE Sessions

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twitter

@ficpa and use #FLAS12 to tweet about this event.



Registration/Check-in 7:45 a.m. – 2:00 p.m.

Ethics Course (A-1) (4 Ethics) 8:10 – 11:45 a.m.

Ethics: Protecting the Integrity of Florida CPAs (4980) 4 Ethics

Cecil "Pat" Patterson, Jr., CPA, MBA
Patterson CPA Group, Inc.

Updated with a focus on real-life ethical issues, this course addresses internal and external issues CPAs face, such as professional standards, ethical conduct, client communication and independence. The course complies with the ethics requirements for Florida CPAs as set forth by the Florida Board of Accountancy.

Keynote Address (B-1) (1 TB)

(Bonus Hour of CPE Credit!)
12:45 – 1:35 p.m.

Accounting & Auditing (C-1) (4 AA) 1:45 – 5:15 p.m.

Peer Review Update 1 AA

Daniel Hevia, CPA
Shareholder / Gregory, Sharer & Stuart

The presentation will cover how CPA firms can get the most value from their peer review. It will also cover recent peer review developments and significant and pervasive quality control deficiencies identified by peer reviewers.

Not-For-Profit A&A Issues 1 AA

David Moja, CPA
National Director / CapinCrouse LLP
Accounting and auditing standards keep evolving. Not-for-profit entities, their auditors and accounting staff need to keep up-to-date with the new standards. In this important session, you will learn about new and proposed standards and how they will impact not-for-profit entities.

Goodwill Impairment Testing and Related Valuation Issues 1 AA

Rich Goeldner, ASA, CBA
Executive Director / FairValue Advisors

Lease Standards Revised . . . 1 AA

Mark E. Brechbill, CPA
CPA Managing Director / Mark Brechbill, CPAs
This session will discuss the new lease standards, including the relation to IFRS and previous standards.

Estate Tax (C-2) (1 AA / 3 TB) 1:45 – 5:15 p.m.

Estate Tax Update 1 TB

Christine M. Moreno, CPA, PA
Attorney/CPA / Christine M. Moreno,
Attorney, PA

This presentation includes a review of Federal Estate Tax Issues for Date of Death Years 2011, 2012 and beyond. How do we advise our clients on planning issues? Will 2013 bring us back to the past with 2001 estate tax laws, or forward to new estate and gift provisions?

Estate and Gift Basis Issues 1 TB

Christine M. Moreno, CPA, PA
Attorney/CPA / Christine M. Moreno,
Attorney, PA

Will present tips on determining your client's basis for estate and gift assets, and practitioner planning ideas.

Fiduciary Accounting and Tax Update 1 AA/1 TB

F. Gordon Spoor, CPA/PFS
President/Chief Investment Officer / Spoor & Associates, P.A.

This session will cover basic, and not so basic, concepts of fiduciary accounting and related income tax impacts. Special attention will be paid to the impact of Florida's Principal and Income Act on the preparation of fiduciary accountings and income tax returns. Legislative changes to Florida's Principal and Income Act passed in 2012 and effective 01/01/13, will be covered.

Personal Financial Planning (C-3) (4 TB) 1:45 – 5:15 p.m.

Prudent Practices for Investment Fiduciaries 1 TB

Craig C. Chuang, CFA
Portfolio Manager / Heritage Investment
Group, Inc.

and
Frederick R. MacLean Jr., CFA, CFP®
President / Heritage Investment
Group, Inc.

When are you considered an investment fiduciary and if so, what are the guidelines for prudent practices? Helpful tips to avoid malpractice and other liabilities while performing investment reviews.

Adding Financial Services to Your CPA Practice 1 TB

Christopher A. Patterson, CPA
President/CEO / Patterson CPA
Group, Inc.

CPAs & CPA firms are exploring the option of adding financial services to their service offerings, but what model works best? Forming your own RIA, partnering with a broker dealer, or simply having a referral relationship? These issues will be discussed as well as how to position yourself as more than just the "tax man" with your clients.

Integrating Estate Planning and Asset Protection 1 TB

Barry A. Nelson, Esq.
Managing Partner / Nelson & Nelson, P.A.

This discussion will highlight current development on how to effectively plan to save estate taxes while enhancing asset protection by including dynasty trusts, partnerships, LLCs and annuities. Jurisdictional issues also will be discussed.

Pros and Cons of Reverse Mortgage and Annuities 1 TB

James M. Luffman, CPA/PFS
COO / CPS Investment Advisors

Should you consider a reverse mortgage to increase you retirement income? Are annuities in your future? The advantages and pitfalls of annuities and reverse mortgages!



Technology (C-4) (4 TB)

1:45 – 5:15 p.m.

Cloud Computing: Pros and Cons of the Cloud1 TB

Richard Rodriguez

President / Centuric

This presentation will address the basic components of cloud computing, and discuss the popularity it is gaining from businesses ranging in size. We will talk about ways to mitigate the compliance and security risks associated with cloud computing through vendor selection by looking at the SLA and industry matrixes, such as the GRC Stack and the CSA's CCM. This presentation also will cover the SOC/SSA16/ISO 27001 certifications and datacenter selection.

Tech Tools For Your Practice 1 TB

David Bergstein, CPA, CITP

Director, Strategic Relations

CCH, a Wolters Kluwer business

Top technology trends and apps that you can put to work today. This session will cover processes and tools that firms are employing today to save time, be more efficient and more profitable. This is a digital world that requires CPA firms to employ new technologies including tablets and other mobile devices to stay connected.

Advanced Quickbooks Reporting and Tips For Excel2 TB

Mario Nowogrodzki, CPA

President / Mendelson Consulting, Inc.

Learn how to cut the time and expense it takes to create reports or data analysis by 90 percent. Use innovative ways to access QuickBooks data via tools such as Microsoft Excel. See how to drag and drop the QuickBooks data into Excel. We will cover how to use data extraction technologies with Excel and Pivot Tables.

Risk Management (C-5) (1 AA / 3 TB)

1:45 – 5:15 p.m.

Malpractice Risks: Navigating the New Frontier1 AA/3 TB

Steven M. Platau, CPA

Professor of Accounting / University of Tampa

Professional liability risks for CPAs have never loomed larger. Participants will learn details about the breakdown of professional liability claims from the largest insurer. Risk management suggestions will address deficiencies that can lead to malpractice claims. FICPA / CNA / AON / AICPA Program Premium Credit eligible.

vendor showcase

- Exhibit Hall – Open to the public
- Free to all FICPA members and their guests
- Outstanding vendors
- Exciting prize giveaways
- Easy access to e-mail at the FICPA Internet Café

Conference attendees and guests are encouraged to visit the 27th Annual Accounting Show Vendor Showcase featuring a kaleidoscope of resources from today's premier accounting and business vendors. On display will be the latest information on the newest tools, technologies, and services available for the financial professional. Find solutions and discover products that will increase productivity and ultimately, your ROI.

The Vendor Showcase highlights companies from a broad spectrum of important areas, including:

- Accounting software
- Financial services
- Office supplies and services
- Outsourcing services
- Payroll providers
- Professional employer organizations
- Publications
- State agencies
- And much more

For a current list of exhibitors visit our website at www.ficpa.org.

Exhibit Hall Hours:

Thursday, Sept. 20
9:15 a.m. – 6:00 p.m.

Friday, Sept. 21
8:30 a.m. – 1:20 p.m.

Ability Commerce
Accounting Practice Sales
Accounting Today
ADP
Advanta IRA Trust
AICPA Member Insurance Programs
Auburn University Accounting & Tax Training Institute
Becker Professional Education
Bedford Strategies and Solutions
Bisk Education, Inc. (Bisk CPEasy)
Bloomberg BNA
Brown & Brown Insurance
CAMICO and Gifford Wells Insurance
CFS Tax Software Inc.
Community Bank of Broward
CPA Practice Advisor
CPS Investment Advisors
Drake Software
Emochila, a Thomson Reuters business
Fifth Third Bank
Herbert H. Landy Insurance Agency, Inc.
Image It Backup
Ledgent Search Group a division of Roth Staffing Companies
LTC Global Affinity Marketing Division
Monitor Liability Managers, LLC
Monroe Systems for Business
Office Tools Professional
OJ Mortgage Co., Inc.
PAS-Professional Accounting Sales
Paychex, Inc.
PayMaster Payroll Service
Robert Half International
Rogers, Gunter, Vaughn Insurance, Inc.
Sageworks, Inc.
Stone Vault
Sure Payroll, Inc.
TaxWorks
Thomson Reuters
Thomson Reuters Tax and Accounting
Vantiv



Registration
7:30 a.m. – 12:00 p.m.

Keynote Address: U.S. Tax Issues (D-1) (1 TB)

8:15 – 9:15 a.m.

Dean A. Zerbe

Former Senior Counsel and Tax Counselor for the Senate Finance Committee

When Dean was Senior Counsel and Tax Counsel for the Senate Finance Committee, his job was to know how to get things done on The Hill, and he was intimately involved with almost every major piece of tax legislation that was signed into law from 2001 - 2008. Dean is the ultimate tax policy expert and insider. He will share with us his insights into tax policy - how it happens and what drives tax decisions on Capitol Hill and the White House. Dean also will give an inside guide to what is going on in Washington today and what we can expect in the months to come and after the elections when it comes to taxes. This is a rare opportunity to get a chance to look under the covers.

Vendor Showcase and Tradeshow Networking
9:15 a.m. – 6:00 p.m.

Accounting & Auditing (E-1) (3 AA)
9:25 a.m. – 12:30 p.m.

Compilation and Review 1 AA **Christian R. Stormer, CPA**

Partner / Bauknight, Pietras & Stormer, PA

This presentation is designed to bring you up to date on all things compilation and review. New standards, application of existing standards, and proposed standards will be covered.

Other Comprehensive Bases of Accounting (OCBOA) and Agreed-Upon Procedures 1 AA

Richard G. Edsall, CFE, CPA, MBA

Learn how other (non-GAAP) comprehensive bases of accounting can be used to simplify the financial statement process for preparers and users. In addition, learn how agreed-upon procedures can be used to help expand a firm's attest services practice.

FASB Update 1 AA

J. Edward Grossman, CPA, CMA, CFE

The landscape of financial accounting standards has never been more in state of flux. This session will discuss recent and anticipated FASB activities, including project updates, convergence efforts, and other strategic initiatives that will impact the future of financial reporting.

Tax (E-2) (3 TB)
10:10 a.m. – 12:40 p.m.

Federal Tax Update 1 TB **Vicki H. Meyer, CPA**

Director / Thomas Howell Ferguson, PA

This presentation will highlight recent income tax developments, including legislations, regulations, cases, rulings, and other administrative pronouncements.

Tax Tidbits/Case Studies 1 TB **Kenneth J. Strauss, CPA/PFS, CFP®**

Director / Berkowitz, Dick, Pollack & Brant CPAs and Consultants LLP

Learn about how new cases, rulings, and law affect your clients situation. Subject matter will include practical ideas and strategies to help you in your practice.

State Tax Update/Sale and Use Tax Audit Issues 1 TB

Joseph C. Moffa, Esq., CPA

Shareholder / Law Offices of Moffa, Gainor, & Sutton, P.A.

This presentation provides an update on Florida state tax developments, including a discussion of recent cases and issues that are being raised in sales tax audits.

Yellow Book (E-3) (3 AA)
10:10 a.m. – 12:40 p.m.

Federal and State Single Audit Act 2 AA

William Blend, CPA, CFE

Principal / Moore Stephens Lovelace, PA

This course will cover various federal and state single audit issues. SEFA reporting and preparation will be covered. A discussion of common single audit findings will be addressed as well as the single audit process. Additionally, recently proposed OMB changes also will be covered.

Red Book Update 1 AA

Sam McCall, PhD, CPA, CIA, CGAP, CGFM

City Auditor / City of Tallahassee

This session will address the International Professional Practices Framework for internal auditing that is followed by internal auditors throughout the world. Attendees will learn the difference between mandatory guidance and strongly recommended guidance as well as recent guidance changes. The Institute of Internal Auditors serves more than 150 Chapters and 70,000 members in North America working in government, non-profit organizations, and the private sector.

Practice Management (E-4) (3 TB)
10:10 a.m. – 12:40 p.m.

A Content Strategy for Social Media Marketing 1 TB

Steve Cabeza

Marketing Ninja / Amplification, Inc.

How best to use pictures and video and the appropriate social platforms (Pinterest, YouTube, Instagram) to effectively communicate your message and assist your Social Media Marketing (SMO) and Search Engine Optimization (SEO) efforts.

Succession Planning 1 TB

Risk Management - Best Practices 1 TB

Duncan B. Will, CPA/ABV, CFF, CFE

A&A Loss Prevention Specialist / CAMICO



**Accounting & Auditing
(F-1) (3 AA)**
1:40 – 4:50 p.m.

Private Company Reporting . . .1 AA
Eugene Ristaino, CPA, CFE, MT

Partner / Isdaner & Company, PA
This session will address the recent FAF formation of the Private Company Council (PCC) to improve standard setting for private companies. Explore the future of private company standards, both the establishment of the standards and the subsequent implementation of the standards, including the planned FASB framework for private company standards and disclosure requirements. We will also review the Council's proposed operations and procedures.

**Differing Nonprofits –
Case Studies 2 AA**

Cecil "Pat" Patterson, Jr., CPA, MBA
Patterson CPA Group, Inc.

This presentation will compare a CIRA, a religious organization, and other non-profits for accounting and presentation differences. They are all non-profits – or are they? Other questions might be, "Are all NFPs tax exempt?"

**Tax
(F-2) (3 TB)**
1:40 – 4:45 p.m.

**Tax Consequences of
Bankruptcy/Insolvency 2 TB**

R. Lawrence Heinkel, Esq., JD, LL.M., EA
Attorney / Heinkel Law Group, PL

This presentation provides a detailed look at the tax consequences of Form 1099 with short sales and foreclosures, as well as a concise explanation of how to discharge tax debts in bankruptcy.

**Basis/At Risk: Differences Between
Subchapter K and S 1 TB**

Vicki H. Meyer, CPA

Director / Thomas Howell Ferguson, PA
Confused? Knowing the differences between basis and at risk in a partnership versus an S Corporation is critical for tax practitioners. Learn which strategies to avoid when structuring or advising deals for clients, as well as the proper reporting methods.

**Elder Planning Issues
(F-3) (3 TB)**
1:40 – 4:45 p.m.

Qualifying for Medicaid 1 TB
Mary Foreman, CPA

Owner / Mary K. Foreman, PA
With nursing home costs exceeding \$80,000 annually, more families are relying on Medicaid to foot the bill. CPAs need to know the requirements for qualification so that clients' actions today don't preclude Medicaid eligibility later.

**Assurity Services – How to
Select a Care Provider 1 TB**

Michael Ray, CPA

CFO / John Village of Central Florida
With the 65+ and 85+ demographics being the fastest growing population segment in the State of Florida, assurance services can boost consulting fees from senior clients. Mr. Ray will discuss residential choices available to seniors and the potential to generate billable value in the client's decision making process. The discussion will include home health, assisted living, nursing homes, continuing care retirement communities and the nuances associated with each level of care. You will learn where to source public information to evaluate the financial position and caregiving capabilities of senior living organizations.

**CPAs Watchtower for
Elder Planning 1 TB**

Kevin Pillion

Attorney / Co-Executor, LLC
Learn how to look beyond your client's accounting needs – more clients and networkers will look for your services.

**Industry
(F-4) (3 TB)**
1:40 – 4:45 p.m.

Employment Law Update 1 TB
Laura Prather

Shareholder / Trenam Kemker
Stay abreast of the latest hot topics in employment law. This session also will be a refresher for the most significant workplace issues for employers. Learn how companies are dealing with social media and political banter in the workplace.

CFO Update 1 TB
Raymond Monteleone, CPA

President / Paladin Global Partners

A CFO update to include the changing role of the CFO; major business focus areas for the next few years; and, financial statement analysis recommendations.

**Bankruptcy: A CPA's
Client Perspective 1 TB**

Susan Sharp

Attorney / Stichter, Riedel, Blain & Prosser, PA

A leading bankruptcy attorney and former "Big 4" accounting firm manager will discuss the bankruptcy world for CPAs and guide you on how to deal with your clients who are considering filing or have filed for bankruptcy.

**Cocktail Reception and
Tradeshaw Networking**
4:30 – 6:00 p.m.



Accounting & Auditing (G-1) (3 AA) 8:00 – 11:10 a.m.

Audit Risk Assessment1 AA *Don Carobine*

Senior Audit Manager / Berman Hopkins Wright & LaHam, CPAs and Associates, LLP
This session will discuss how the audit risk assessment standards are newly incorporated in the clarified statements on auditing standards. It also will explore guidance in the newly issued AICPA audit and accounting guide – Assessing and Responding to Audit Risk in a Financial Statement Audit – 2012. The discussion will include related practice tips in the area of risk assessment that will lead to audit efficiencies.

Financial Statement Disclosure and Deficiencies1 AA *Steven W. Bierbrunner, CPA*

Partner/Shareholder / Berman Hopkins Wright & LaHam, CPAs and Associates, LLP
This presentation will discuss common problems in preparing certain disclosures that have resulted in peer review deficiencies and comments. Common disclosures include related party transactions, pension plans, commitments and contingencies including going concern, fair value including goodwill, subsequent events and taxes. Related sample disclosures will be provided.

IFRS (International) Update – From a Global Perspective1 AA *Lynn H. Clements, DBA, CPA, CMA, CFM, CFE, Cr.FA*

Professor of Accounting / Barnett School of Business & Free Enterprise, Florida Southern College
Is harmonization between U. S. GAAP and IFRS probable? Learn about the current issues affecting harmonization, the current joint agenda, and explore IFRS for small and medium-sized entities (SMEs).

Tax (G-2) (3 TB) 8:00 – 11:20am

Practice Issues for the Small Preparer1 TB *Kevin Cross, EA, CPA*

Stewardship Director / Fellowship Bible Church
Compiling with CIR 230, proper documentation, and challenges for the small firm.

Hobby Losses and Professional Gambler Tax Issues1 TB *Mark A. Bernstein, CPA*

President / Mark A. Bernstein, CPA, PA
The presentation will cover: tax rules for hobby losses, the criteria that constitutes a hobby, and how to prevent hobby loss rules from applying to your client. We also will review sample cases, professional vs. casual gambler, and recordkeeping for the casual gambler.

What is the Best Type of Retirement Plan for Your Client?1 TB *David Ralston*

Attorney / David R. Ralston, PC
A qualified retirement plan is important to a business. Retirement benefits can be the foundation for an integrated employee benefit program and provide the assets that permit the business owner to retire successfully. But, what type of retirement plan should a business establish? What type of retirement plan will benefit the business owner the most? What are the issues a business owner should consider in selecting the type of qualified retirement plan for the business? This program will answer these questions and more. The course will present the types of qualified retirement plans permitted by the Internal Revenue Code, the pros and cons of these plans and the criteria a business owner, and his or her CPA, should consider in selecting the qualified retirement plan for the company.

Health Care and Planning (G-3) (3 TB) 8:15 – 11:25 a.m.

160 View Points on Health Care in 20132 TB *Rich Rasmussen*

Vice President for Membership Relations
Florida Hospital Association
This year, the entire Florida Legislature (all 160 members) will face election in new districts. Many, if not all, will have different opinions on where Florida should continue to reform the health care system. In this workshop, you will be briefed on the top issues legislators will face in the coming session and where the political winds may lead their decision making.

The Three-Legged Stool and the Other Docs You Can Stand On1 TB *George Elias, Jr., Esq.*

Partner/Shareholder / George Elisa, Jr., Esq.
Three-Legged Stool: Review of three basic estate documents needed for most clients: Florida Will, Florida Durable Power of Attorney, Florida Healthcare Surrogate with Medical Authorization and Designation to Physicians (living will).

Technology (G-4) (2 AA / 1 TB) 8:15 – 11:25 a.m.

Technology Security1 TB *Chris Fraser, CPA, CISA, CITP, MCP, MBA*

Infinity Technology Solutions
We'll examine business's trust of new trends in computing and technology. Covered topics include BYOD and IT, the growing use of smartphones and new devices for internet connectivity, cloud computing, location data, social networking, and more.

Online Accounting vs. Accounting Online1 AA *Keith E. Johnson, CPA, PA*

Individual Practitioner / Kevin E. Johnson, CPA, PA
With new technologies come new risks. As online accounting systems develop, it will be important to understand both the opportunities and threats that come along. We will examine the evolving state of online accounting, what it means to the practitioner, and online accounting packages that are available. Additionally, we will discuss security threats and how to avoid them.

Selecting Accounting Systems Update1 AA *Mark Ryburn, CPA, CITP*

Product Line Manager – Workflow Solutions
CCH Tax & Accounting
Cloud technology is rapidly changing how we collaborate with clients and deliver write-up and accounting-related services. This session will provide an overview of available collaborative accounting systems and discuss emerging trends as well as provide possible strategies for expanding firm offerings and increasing client satisfaction.

Vendor Showcase and Tradeshaw Networking 8:30 a.m. – 1:20 p.m.





**Accounting & Auditing
(H-1) (4 AA)**
12:45 – 4:20 p.m.

**Going Concerns – Past and
Present 2 AA**
Ed Plastow, CPA, PhD

*Professor of Management / Southeastern
University
and*

William Hahn

*Professor of Accounting / Southeastern
University*

This presentation will cover the current status of the going concern concept in both GAAP and IFRS, the historical development of the going concern concept, a 10-year history of going concern activity in U.S. audit reports, and academic research in this area.

Revenue Recognition 1 AA
Cecil "Pat" Patterson, Jr., CPA, MBA
Patterson CPA Group, Inc.

This presentation will update the participants on the FASB's major project on revenue recognition. This subject will impact every CPA at the show. The differences between IFRS and the US GAAP will be highlighted as the FASB and the IASB continue to converge the standards.

Audit Update – SAS 1 AA
J. Edward Grossman, CPA, CMA, CFE

This session will cover the latest developments from the Auditing Standards Board with a focus on the recently issued clarity standards, SAS 122-125, that will be effective for audits of periods ending after December 15, 2012.

**Tax
(H-2) (2 AA / 2 TB)**
12:45 – 4:25 p.m.

Choice of Entities 1 TB
Jeffrey H. Greene, CPA, PFS

*Individual Practitioner / Jeffrey H. Greene,
CPA, PA*

Which entity is best for your client? - The pros and cons. What effects will the changes and projected changes in taxation have on selection of entity to do business? What are the basis calculation effects on entity selection?

**Identify Theft and False Tax Returns
from the IRS Perspective 1 TB**
IRS Representative

**International Tax Issues
(Foreign Taxpayer) 1 TB**
Leslie A. Share, Esq.

*Shareholder / Packman Neuwahl &
Rosenberg P.A.*

This session will review the most significant recent development regarding the U.S. tax and compliance issues affecting foreign individuals and entities with U.S. investments and business activities, along with related planning considerations.

**Taxpayer Considerations:
When to Yell "Fire" 1 TB**
Bill Simon

Individual Practitioner / W H Simon & Co, PA

The presentation will cover key indicators that you may be "in over your head" and when to ask for assistance from a more experienced professional in representing taxpayers before the IRS. Overview of the conflict of interest issues warning signs and action to be taken. Additionally, he will cover recognizing potential criminal issues and the need for competent legal representation for client and return preparer.

**Yellow Book
(H-3) (3 AA / 1 TB)**
12:45 – 4:25 p.m.

**Looking for Fraud? What Will
You Do When You Find It? 2 AA**
*Mark R. Kolman, CPA, CIA, CISA,
CFE*

Audit Manager Hillsborough County

This presentation begins by defining fraud and identifying types of fraud. You also will learn about fraud's history and receive professional guidance for recognizing fraud and fraud risks.

GASB Update 1 AA
Lisa Parker

*Project Manager / Governmental Accounting
Standards Board*

This session will give an overview of the GASB pronouncements that become effective in the coming fiscal years. The session also will explain some of the projects on GASB's current technical agenda and research agenda.

**2011 Yellow Book:
What You Need to Know 1 AA**
Marcia B. Buchanan

*Assistant Director / U.S. Government
Accountability Office*

The 2011 Yellow Book significantly revises the independence standard by adopting a blended conceptual and rules-based approach to the determination of independence. This session will explore how this revision will impact you through examples, and will compare the Yellow Book independence standards with the AICPA's rules. We also will highlight other changes to the 2011 Yellow Book for financial audits, attestation engagements, and performance audits.

**Fraud
(H-4) (4 AA)**
12:45 – 4:25 p.m.

Fraud: It's Still a Problem 2 AA
*Lynn H. Clements, DBA, CPA, CMA,
CFM, CFE, Cr.FA*

*Professor of Accounting / Barnett School of
Business & Free Enterprise, Florida Southern
College*

Fraud continues to be a costly problem for business. Explore recent real-life frauds; participate in case studies about real, virtual, and fictitious frauds; and develop skills needed to investigate fraud.

**Fraud: It's Still a Problem,
Continued 2 AA**
*Odalys Lara, CPA, CVA, CFEA, CFD,
CFF*

Owner / Perzel & Lara Forensic CPAs P.A.

Fraud – What does it mean to you and your clients? Real cases and the methodology utilized.

2011-2012 Annual Accounting Show Committee

Gary Fracassi, *Chair*
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Jim Luffman
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Pat Patterson
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Conference Site
Greater Ft. Lauderdale/Broward County Convention Center
1950 Eisenhower Blvd.
Ft. Lauderdale, FL 33316
(954) 765-5900

Hotel Accommodations
Hilton Ft. Lauderdale Marina
1881 SE 17th St
Ft. Lauderdale, FL 33316-3015
(954) 463-4000 or 1-800-HILTONS

Room Rate: \$125 Single/Double
Hotel Cutoff Date: **Monday, August 13, 2012**

Reservations made after the cutoff date will be subject to availability and current room rate. Please call the hotel directly to reserve your room.

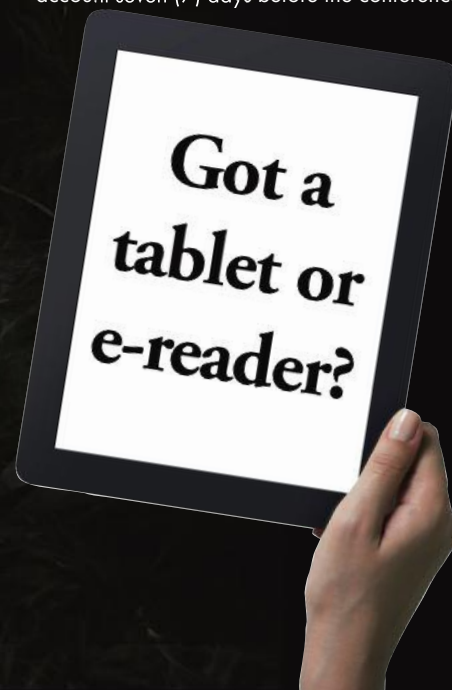
CPE Credit
Show qualifies for up to 23 hours of CPE credit, subject to approval by the Department of Business and Professional Regulation. The type of credit depends on the tracks/days chosen. Please indicate choice of tracks on the registration form.

CPE Policies You May Need To Know
A list of CPE policies may be found on our website at www.ficpa.org/cpe/policies or on the correspondence sent upon confirmation of registration.

Did You Know
You can apply your nonmember fee from this event toward an FICPA membership. Visit www.ficpa.org/cpe/policies for more details and an application.

Firm Discounts Available!
Register at least five individuals at the same time from the same firm and receive 15 percent off the registration fee. Register eight or more and save 20 percent.

Conference Materials
We are going green, so there will not be printed materials available onsite. Conference materials are available electronically as PDFs, making them easily available to view on your personal tablet, laptop or e-reader. Download the materials in advance and enjoy the convenience of going paperless. Electronic materials will be available through your online FICPA personal account seven (7) days before the conference.



Registration Options

Please select one of the following registration options. Prices listed are per person.

Wednesday Morning Ethics Course, Sept. 19

(Includes 4 hours of Ethics CPE)

- Early Bird Fee: \$99
- Regular Fee (as of 9/10/12): \$154
- Additional Nonmember Fee: \$65

Wednesday Afternoon (no ethics course), Sept. 19

(includes up to 5 hours of CPE with Keynote Address)

- Early Bird Fee: \$165
- Regular Fee (as of 9/10/12): \$220
- Additional Nonmember Fee: \$65

Wednesday Afternoon Including Morning Ethics Course, Sept. 19

(includes up to 9 hours of CPE with Keynote Address)

- Early Bird Fee: \$264
- Regular Fee (as of 9/10/12): \$374
- Additional Nonmember Fee: \$130

Wednesday Afternoon-Friday (no ethics course), Sept. 19-21

(includes up to 19 hours of CPE, 2 Keynote Addresses and Reception)

- Early Bird Fee: \$310
- Regular Fee (as of 9/10/12): \$365
- Additional Nonmember Fee: \$165

Wednesday Afternoon-Friday Including Morning Ethics Course, Sept. 19-21

(includes up to 23 hours of CPE, 2 Keynote Addresses and Reception)

- Early Bird Fee: \$409
- Regular Fee (as of 9/10/12): \$464
- Additional Nonmember Fee: \$230

Thursday-Friday (no ethics course), Sept. 20-21

(includes up to 14 hours of CPE, Keynote Address and Reception)

- Early Bird Fee: \$240
- Regular Fee (as of 9/10/12): \$295
- Additional Nonmember Fee: \$125
- Keynote Address Only: No Charge

Thursday-Friday Including Morning Ethics Course, Sept. 20-21

(includes 18 hours of CPE, Keynote Address and Reception)

- Early Bird Fee: \$339
- Regular Fee (as of 9/10/12): \$394
- Additional Nonmember Fee: \$190
- Keynote Address Only: No Charge

CPE Track Selection

Please select one track or N/A per line per registered day.

Wednesday, Sept. 19

- Ethics A1 N/A
- Keynote B1 N/A
- Afternoon C1 C2 C3 C4 C5 N/A

Thursday, Sept. 20

- Keynote D1 N/A
- Morning E1 E2 E3 E4 N/A
- Afternoon F1 F2 F3 F4 N/A

Friday, Sept. 21

- Morning G1 G2 G3 G4 N/A
- Afternoon H1 H2 H3 H4 N/A

Keynote Address Only

Name 1 _____

Name 2 _____

(For security purposes, a badge is required for admission to Keynote Address.)



Four ways to register for the

annual

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Internet www.ficpa.org/cpe

Fax (850) 681-2433

Call (800) 342-3197 (in Florida) or (850) 224-2727

Mail Continuing Professional Education, FICPA,

P.O. Box 5437, Tallahassee, FL 32314-5437

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Register at least five individuals at the same time from the same firm and receive 15 percent off the registration fee. Register eight or more and save 20 percent.

Contact Information

Name _____

FICPA Member No. _____

Firm _____

Address _____

City/State/ZIP _____

Telephone (_____) _____

E-Mail _____

- Check here if registration reflects an address change.
- In accordance with ADA requirements, if you are disabled and require special services, please check here. Someone from our office will contact you.

Method of Payment

Check enclosed in the amount of \$_____.

Please charge my company-issued credit card:

Please charge my personal credit card:

VISA MasterCard American Express Discover

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Card Validation Code: _____
(3 or 4 digit code located on the credit card)

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Signature _____

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The FICPA is not responsible for checks or registrations delayed or lost in the mail.



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